



**SpyCloud**

# **2020 Report: Breach Exposure of the Fortune 1000**



**SpyCloud**

## 2020 Report: Breach Exposure of the Fortune 1000

[Overview](#)

[Key Findings](#)

[At a Glance: Breach Exposure of the Fortune 1000](#)

[Corporate Credential Exposure of the Fortune 1000](#)

[Exposed Corporate Credentials by Sector](#)

[Password Reuse: Worst Offenders by Sector](#)

[Favorite Passwords of Fortune 1000 Employees](#)

[Other Breach Exposures by Asset Type](#)

[Breach Exposure by Sector](#)

[Aerospace & Defense](#)

[Apparel](#)

[Business Services](#)

[Chemicals](#)

[Energy](#)

[Engineering & Construction](#)

[Financials](#)

[Food & Drug Stores](#)

[Food, Beverages & Tobacco](#)

[Healthcare](#)

[Hotels, Restaurants & Leisure](#)

[Household Products](#)

[Industrials](#)

[Materials](#)

[Media](#)

[Motor Vehicles & Parts](#)

[Retailing](#)

[Technology](#)

[Telecommunications](#)

[Transportation](#)

[Wholesalers](#)





# Overview

It's human nature: people reuse passwords. Unfortunately, those reused passwords can easily become exposed to cybercriminals and used for malicious intent. According to the 2019 Verizon Data Breach Report, the use of weak and stolen credentials ranked as the most common hacking tactic for the third year in a row.

Password reuse represents a particularly significant security risk for enterprises, which house valuable corporate secrets and represent lucrative targets for cybercriminals. Employees frequently reuse corporate credentials as personal logins, regardless of security guidelines that prohibit such behavior. When those third-party sites are subject to data breaches, reused employee logins provide easy entry points to corporate systems and networks.

In addition to corporate credentials, data breaches expose a wealth of personal information that can enable cybercriminals to bypass security measures, take over accounts, and compromise enterprise networks. Employees, trusted partners, and suppliers with privileged access can all be vulnerable to account takeover and business email compromise.

With nearly 100 billion recovered breach assets collected to date, SpyCloud maintains the world's largest repository of recovered stolen credentials and PII. SpyCloud researchers continually monitor the criminal underground for breach data that has become available to cybercriminals, using human intelligence to gain access to stolen data as soon as possible after a breach occurs.

To provide a snapshot of the breach exposure affecting major enterprises, we examined SpyCloud's entire database to see what breach data we could tie to companies in the Fortune 1000. To do so, we searched for breach records containing Fortune 1000 corporate email domains, excluding "freemail" domains that are available to consumers. For example, if a Fortune 1000 employee signed up for a breached third-party site using their corporate email address, example@employer.com, we were able to tie the resulting breach record to their employer.

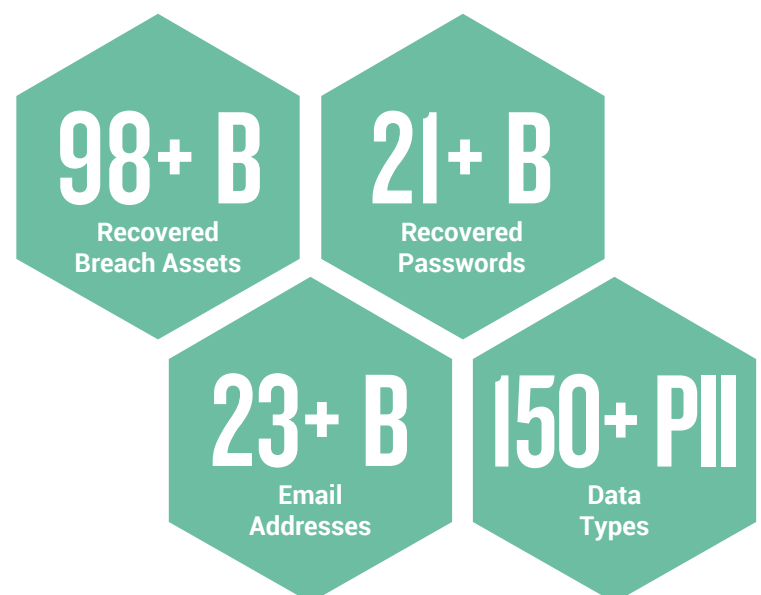
We were able to identify over 412 million breach assets within our dataset tied to employees in the Fortune 1000. Within this analysis, we have broken that number down by data type and sector (as defined by *Fortune*) to reveal the scope of the breach exposure facing different sectors.

Bear in mind that corporate employees also have personal aliases that aren't reflected in this analysis, which can also be tied to corporate identities and used for illicit gain. In addition, this data will capture some employees who have moved on to other companies. However, we hope that this analysis provides a window into the scale of the account takeover risks facing large enterprises and the importance of monitoring employee credentials for weak and reused passwords.

## About SpyCloud Data

### Current, Relevant, Truly Actionable

SpyCloud uses Human Intelligence (HUMINT) to quickly recover current breach data within days of the breach occurring. Our unique data cleansing and password decryption process reveals exposed credentials faster and with greater match rates. Not only is our breach database the cleanest, we provide the most data of any provider, with context and perspective to make it immediately actionable. [Learn more at spycloud.com](https://www.spycloud.com).





# Key Findings

## 1. Employees of the Fortune 1000 are just as bad about reusing passwords as the rest of us.

We found password reuse at a rate of 76.5 percent across the breached corporate credentials in our dataset, including exact matches and slight variations.



## 2. The Telecommunications sector is the worst offender by far.

Employees in this sector have the highest average numbers of exposed PII assets, phone assets, geolocation assets, and plaintext corporate credentials per company.

## 3. Technology comes in second place – and has the highest numbers of potentially infected employees.

We recovered credentials from 1,022 Technology sector employees whose corporate or personal systems appear to be infected with keylogging malware.

## 4. The credentials of 127,083 C-level Fortune 1000 executives are available on the criminal underground.

On average, companies in the Hotels, Restaurants & Leisure sector have the most exposed C-level executives.

## 5. Credentials are only part of the story.

Beyond exposed passwords and potentially compromised users, bad actors have access to a wealth of compromised PII that can be used in [targeted attacks](#) – over 200M PII assets tied to Fortune 1000 employees are available to cybercriminals.

## 6. The most common passwords for the Media industry are mostly unprintable.

But for Fortune 1000 employees with family-friendly passwords, popular themes include first names, company names, and simple strings of numbers and letters (123456, abc123, password).



# At a Glance: Breach Exposure of the Fortune 1000

32,468

## TOTAL BREACH SOURCES

Total number of breaches in the SpyCloud dataset that include records tied to Fortune 1000 corporate email addresses.



76,113,878

## TOTAL CORPORATE BREACH RECORDS

A breach record is the set of data tied to a single user within a given breach. Ex: Information tied to jsmith@acme.com within a set of data stolen in a breach of example.com.



412,761,443

## TOTAL BREACH ASSETS

A breach asset is a piece of information contained within a breach record. Ex: a password, an address, a phone number.



23,100,146

## TOTAL PLAINTEXT CORPORATE CREDENTIALS

Total number of Fortune 1000 corporate email addresses and plaintext password pairs that have appeared in a data breach and are available to criminals. If employees have reused these passwords, criminals can easily exploit the exposed credential pairs to gain access to corporate systems.



127,083

## TOTAL C-LEVEL EXECUTIVES EXPOSED

Exposed corporate credentials that are tied to Fortune 1000 executives with high-ranking titles, putting them at increased risk of targeted account takeover attempts and [business email compromise \(BEC\) fraud](#).



76.5%

## PASSWORD REUSE INDEX

Among the Fortune 1000 employees who appear in more than one breach, this is the rate of password reuse we have observed. This includes exact passwords and slight variations that criminals can easily match.



2,759

## POTENTIALLY INFECTED EMPLOYEES

SpyCloud recovers some data collected by botnets. Credentials appearing in this data indicate that affected employees have malware with a keylogging component installed on their personal or corporate systems.





# Corporate Credential Exposure of the Fortune 1000

## Exposed Corporate Credentials by Sector

Across the SpyCloud dataset, we discovered 23 million pairs of credentials with Fortune 1000 corporate email addresses and plaintext passwords. While not every credential pair will match corporate login details, the ones that do match represent substantial risk for these enterprises—and their customers and partners.

When credentials are exposed in a data breach, cybercriminals inevitably test them against a variety of other online sites, taking over any other accounts protected by the same login information. If those stolen credentials contain a corporate email domain, criminals have an obvious clue that they could provide access to valuable enterprise systems, customer data, and intellectual property.

In theory, corporate passwords should be strong given the importance of the assets they protect and the robust guidance often provided by corporate security teams. In practice, many employees practice bad password hygiene at work, and some corporate password policies even encourage bad habits. Outdated policies like strict complexity rules and mandatory 90-day password rotations make passwords harder to remember, leading employees to make insecure choices like recycling versions of their favorite passwords. That's why the [latest guidance from the National Institute of Standards and Technology \(NIST\)](#) calls for organizations to proactively check for "commonly-used, expected, or compromised" user passwords to effectively mitigate the risk posed by human behavior.

## In the SpyCloud database, we found:

Fortune 1000 Sector	Number of Companies	Total Exposed Corporate Credentials	Average Corporate Credentials per Company
Aerospace & Defense	23	401,890	17,473
Apparel	14	126,537	9,038
Business Services	50	426,492	8,530
Chemicals	30	234,846	7,828
Energy	118	694,026	5,882
Engineering & Construction	31	223,146	7,198
Financials	149	2,921,606	19,608
Food & Drug Stores	11	67,780	6,162
Food, Beverages & Tobacco	36	198,172	5,505
Healthcare	72	1,228,723	17,066
Hotels, Restaurants & Leisure	27	284,339	10,531
Household Products	27	332,622	12,319
Industrials	49	960,744	19,607
Materials	47	188,501	4,011
Media	26	1,205,368	46,360
Motor Vehicles & Parts	23	329,456	14,324
Retailing	73	825,720	11,311
Technology	105	6,180,690	58,864
Telecommunications	11	5,533,797	503,072
Transportation	40	508,820	12,721
Wholesalers	38	226,908	5,971
<b>Total</b>	<b>1000</b>	<b>23,100,183</b>	<b>23,100</b>



# Password Reuse: Worst Offenders by Sector

Password reuse is rampant. In fact, 59 percent of people admit to using the same password everywhere. That trend holds true even for employees of the Fortune 1000, where you can imagine the stakes (and security measures) are especially high.

Within our dataset of Fortune 1000 corporate breach exposures, we examined how many employees with more than one exposed login have reused the same password or a close variation across multiple sites, then assigned a Password Reuse Index to each industry. The higher the percentage, the greater the rate of employee password reuse.

Employees with multiple reused passwords in our dataset may or may not reuse passwords at work—we can't tell for sure without checking their actual work passwords. However, password reuse across personal accounts does provide an indication of employees' overall password hygiene.

# In the SpyCloud database, we found:

Rank	Sector	Password Reuse Index
1	Media	85%
2	Household Products	82%
3	Healthcare	80%
4	Hotels, Restaurants & Leisure	80%
5	Motor Vehicles & Parts	80%
6	Aerospace & Defense	79%
7	Engineering & Construction	79%
8	Business Services	78%
9	Transportation	78%
10	Technology	78%
11	Financials	77%
12	Materials	77%
13	Industrials	77%
14	Chemicals	77%
15	Food & Drug Stores	76%
16	Energy	76%
17	Telecommunications	74%
18	Apparel	74%
19	Food, Beverages & Tobacco	74%
20	Wholesalers	74%
21	Retailing	53%

TOP 100

REUSED PASSWORDS

StarWarsFan1

sprinkles1

LOGIN

123456 password 123456789 nopassword

password1 [company name] abc123

[redacted]off [company name] 12345678 111111

sunshine 12345 welcome 1234 [company name]

qwerty maggie princess 1234567 bailey summer

[company name] michael[redacted]cd

[redacted]dork [company name]1 [redacted]cc

baseball [redacted]ce [redacted]cb welcome1

charlie passport jordan ashley madison

football 123456a [company name]5 soccer

monkey taylor harley hunter passw0rd hannah

matthew shadow buster 010203Zaq michael1

tigger 123123 jordan23 1234567890 peanut

michelle aaaaaa andrew purple letmein ginger

joshua jennifer 123abc justin party jesus1

jackson pepper jessica nicole lauren morgan

mickey 123 mustang Password1 austin family

zaq12wsx nicholas 1qaz2wsx amanda iloveyou

samantha daniel yankees a123456 vacation

princess1 sydney hockey







# Beyond Credentials: Other Breach Exposures by Asset Type

A breach asset is a piece of information connected to a single breach record. In addition to login credentials, breach assets can include phone numbers, addresses, social security numbers, credit ratings, and much more—any type of information that can be obtained in a data breach. While stolen credentials provide an obvious entrypoint for malicious actors, other types of breach assets can also provide tremendous value to cybercriminals, whether for consumer fraud or as a means of gaining access to enterprise networks, data, intellectual property, and funds.

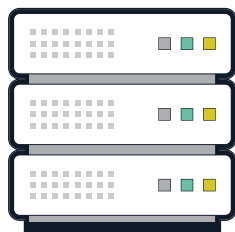
Criminals may engage in highly-targeted, manual attacks against victims with privileged access to corporate resources, such as C-suite leaders, senior executives, system administrators, and developers. Given the potential payoff associated with these targets, it's no wonder criminals are willing to

invest substantial effort and creativity to take over their accounts. One criminal SpyCloud [helped bring to justice](#) tormented a leader at a nationally-recognized technology solutions firm for three years, stealing his identity and committing extensive financial fraud using his information.

**In total, SpyCloud has collected 412,761,443 breach assets tied to Fortune 1000 employees.**

Within the SpyCloud dataset, we have segmented certain types of breach assets into categories to help quantify different types of breach exposure. Let's break down how a few of these asset types can be used by cybercriminals and look at Fortune 1000 employee exposure for each asset type by sector.

## BREACH SOURCES



## BREACH RECORDS

## ASSETS



An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).



# Asset Type: Personally Identifiable Information (PII)

## What It Is

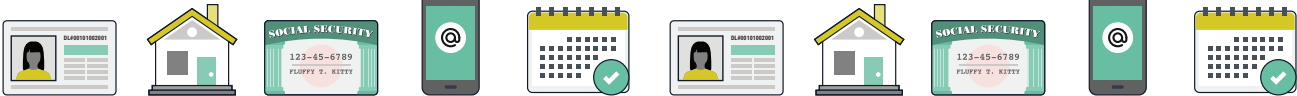
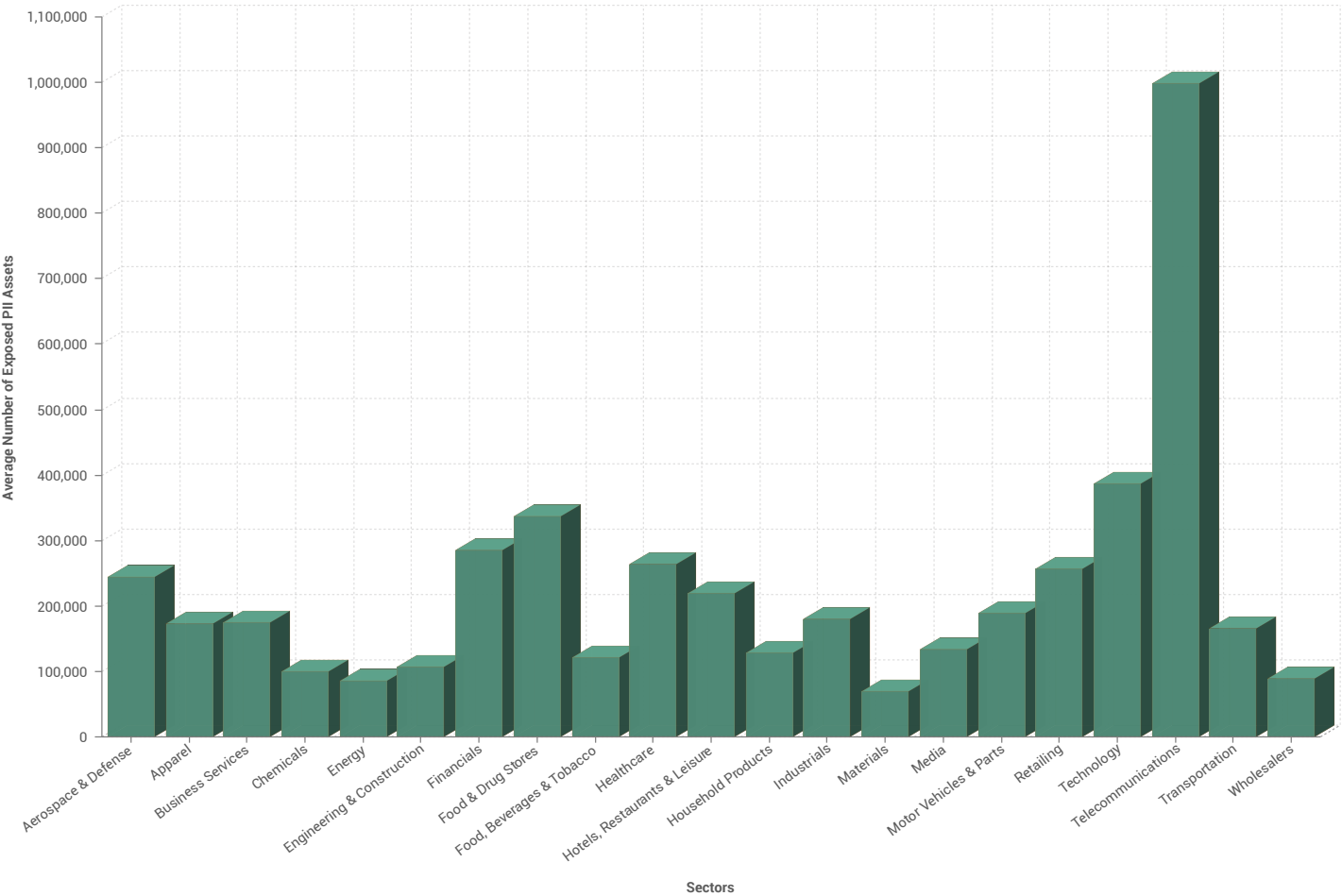
Personally identifiable information (PII) is data that could be used to identify an individual person. For the purposes of this report, SpyCloud has excluded some forms of PII that have been broken out into separate categories below, such as phone and financial assets. However, this category includes many other types of personal data such as addresses, social security information, and credit ratings.

## How It Helps Criminals

Personally identifiable information can provide criminals with many lucrative paths for committing fraud or stealing corporate data, particularly when they have access to [full packages of victims' information, or "fullz."](#) Using stolen PII, criminals can:

- ⊗ Steal a victim's identity to commit fraud, such as opening loans in their name
- ⊗ Create new accounts to use as synthetic identities
- ⊗ Craft detailed, credible spear phishing messages
- ⊗ Submit fraudulent applications

Exposures by Sector: Average Number of Exposed PII Assets per Company





## Asset Type: Phone Assets

### What It Is

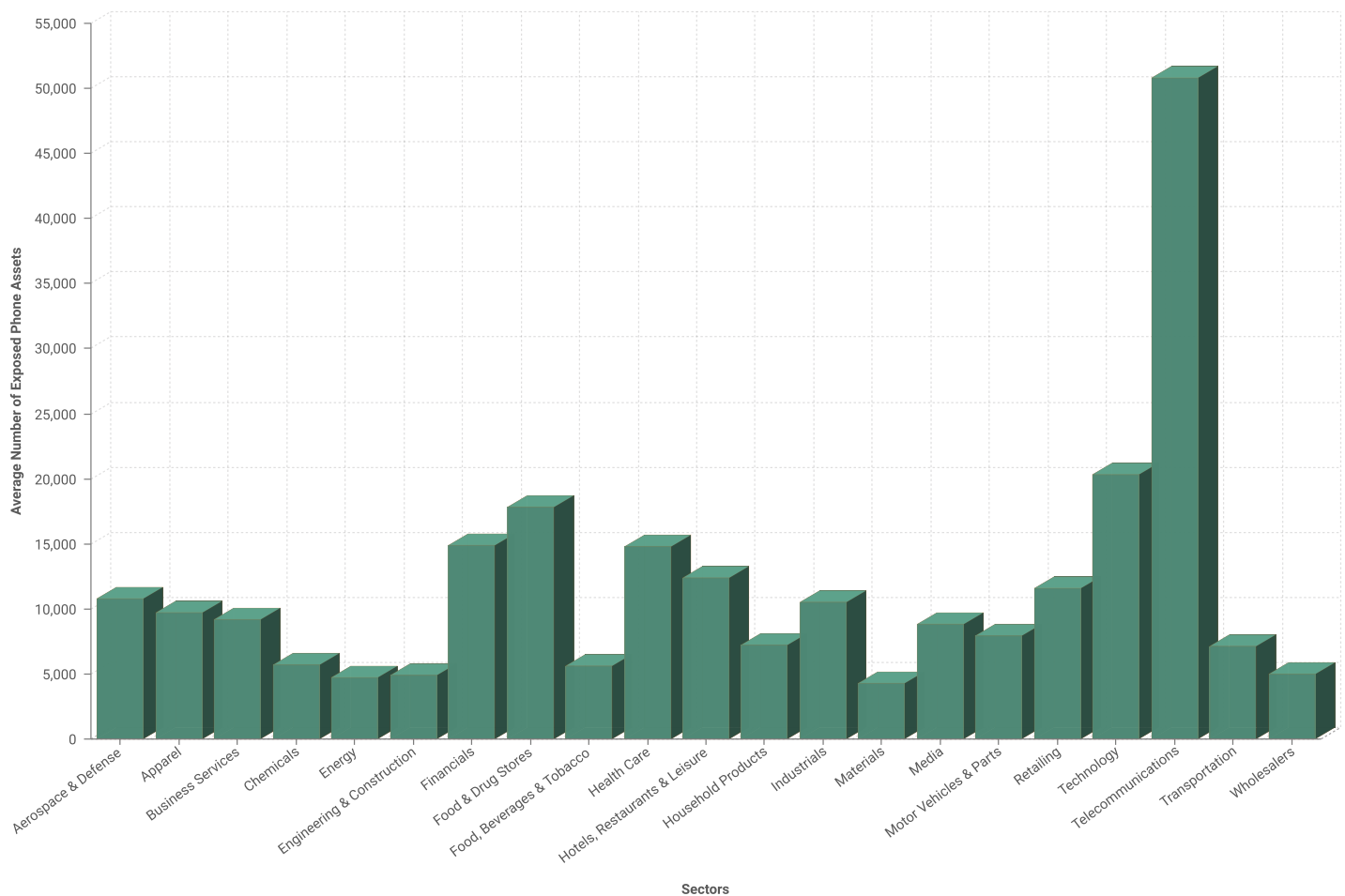
Phone assets are stolen phone numbers.

### How It Helps Criminals

In combination with stolen credentials, criminals can use phone assets to bypass multi-factor authentication using tactics such as [SIM swapping and phone porting](#). With a simple phone call to a mobile carrier and some light social engineering, criminals can divert a victim's phone service to their own device. Once the attacker has control of the victim's phone number, they receive all SMS-based authentication messages and can easily log into sensitive accounts (even corporate accounts) undetected.



## Exposures by Sector: Average Number of Exposed Phone Assets per Company





## Asset Type: Geolocation

### What It Is

Geolocation assets consist of latitude and longitude pairings that pinpoint users' physical locations. This is typically the location of the IP that a user last logged in from. That location sometimes correlates with their address, but not always, which is why this data has been separated from PII assets.

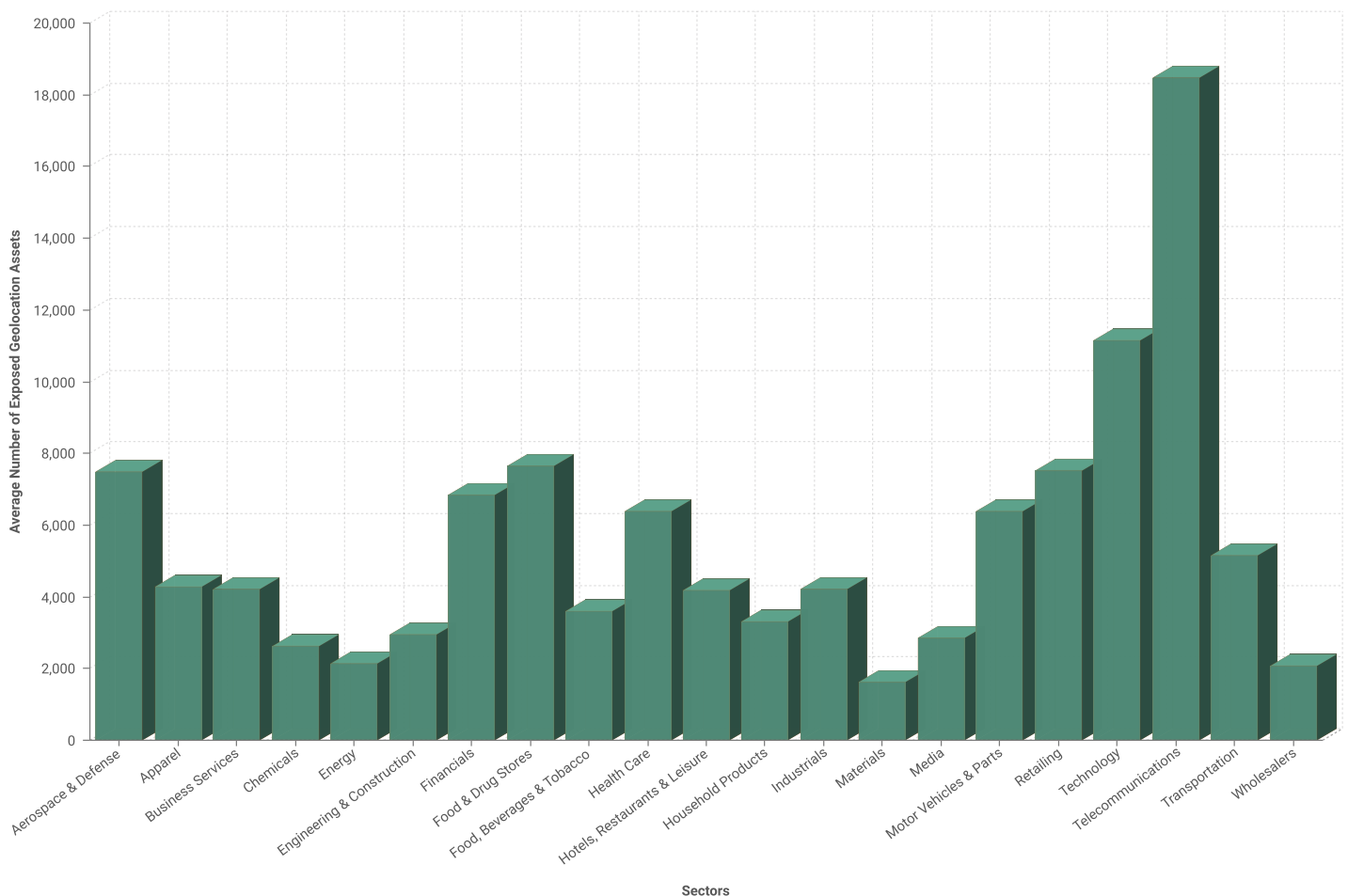
### How It Helps Criminals

Criminals can use geolocation data (or addresses) to craft targeted attacks against high-value victims such as employees with privileged access to corporate data.

Examples include:

- ⊗ Using a VPN to mimic traffic from a user's location, avoiding controls that flag logins from unexpected locations
- ⊗ Crafting spear phishing emails that reference the user's location, such as an event invitation that contains a malicious link
- ⊗ Guessing the answers to knowledge-based security questions

### Exposures by Sector: Average Number of Exposed Geolocation Assets per Company





# Asset Type: Financial

## What It Is

Financial assets include credit card numbers, bank account numbers, and tax IDs. While this information all technically qualifies as PII, we have separated them into their own category due to the severity of the exposure.

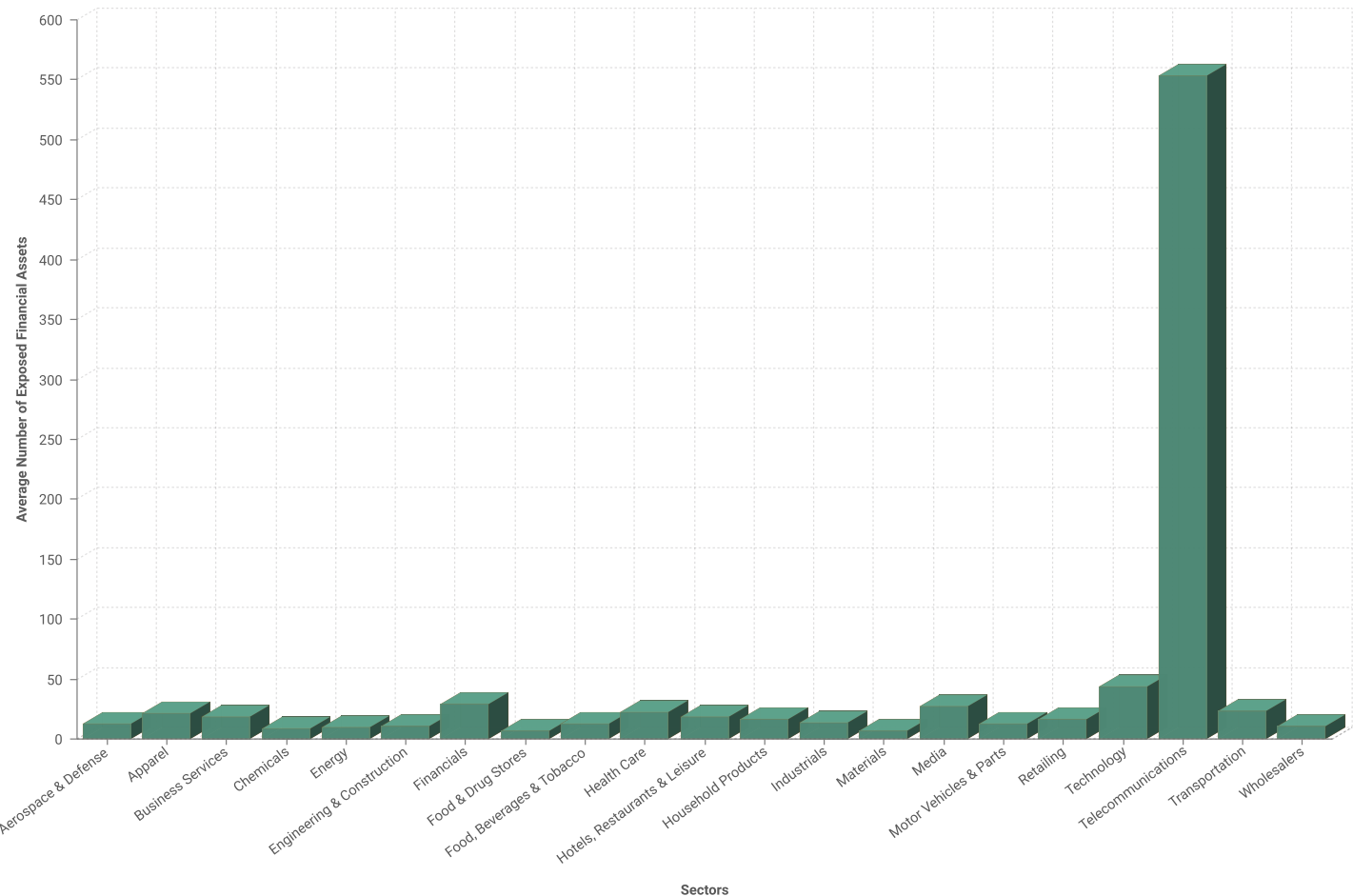


## How It Helps Criminals

Criminals can use stolen credit card numbers and other financial information to:

- ⊗ **Make fraudulent purchases**
- ⊗ **Drain funds from accounts**
- ⊗ **Resell card numbers and other stolen data to other criminals**
- ⊗ **Collect victims' tax refunds**
- ⊗ **Guessing the answers to knowledge-based security questions**

Exposures by Sector: Average Number of Exposed Financial Assets per Company





# Asset Type: Social

## What It Is

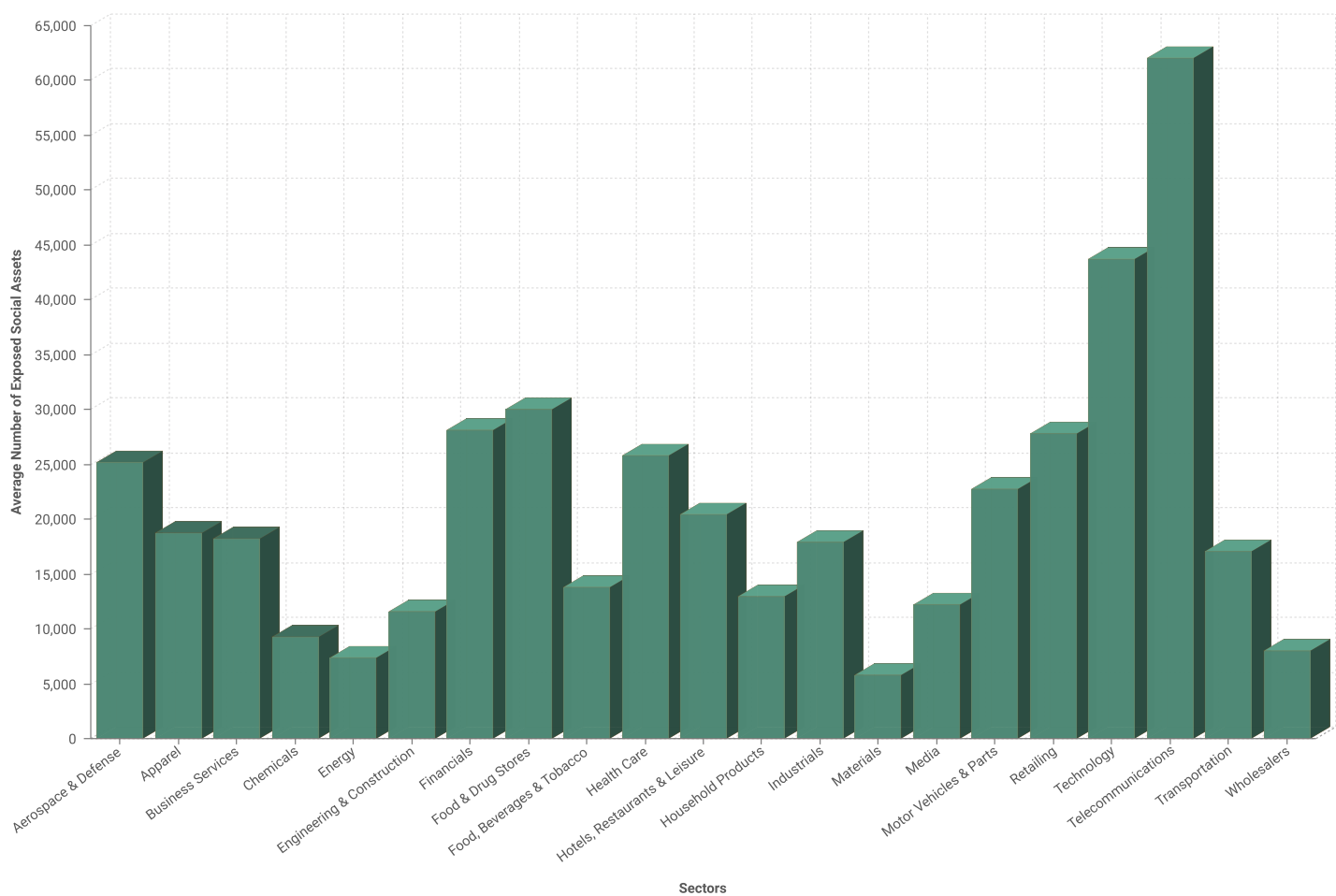
Social assets include social media handles that may have been tied to the breached account.

## How It Helps Criminals

Social assets can help criminals connect the dots between personal and corporate identities, which can be particularly useful in targeted attacks. An attacker may move laterally from

one account to another, first compromising a social media account with limited protections in place and then using that access to compromise higher-value accounts or accounts belonging to the victim's trusted associates. Data shared on social media may also provide the attacker with insights that can aid in answering security questions or crafting believable spear phishing attacks.

Exposures by Sector: Average Number of Exposed Social Assets per Company





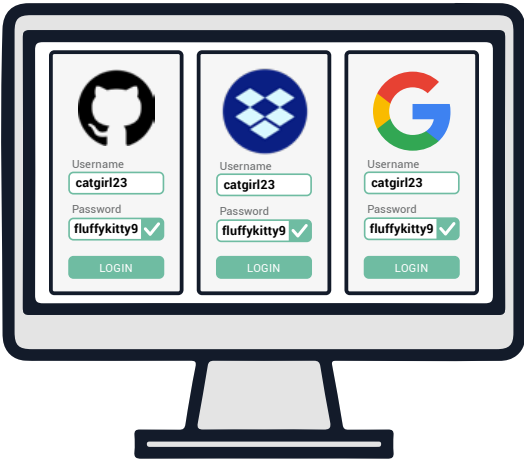
# Asset Type: Account

## What It Is

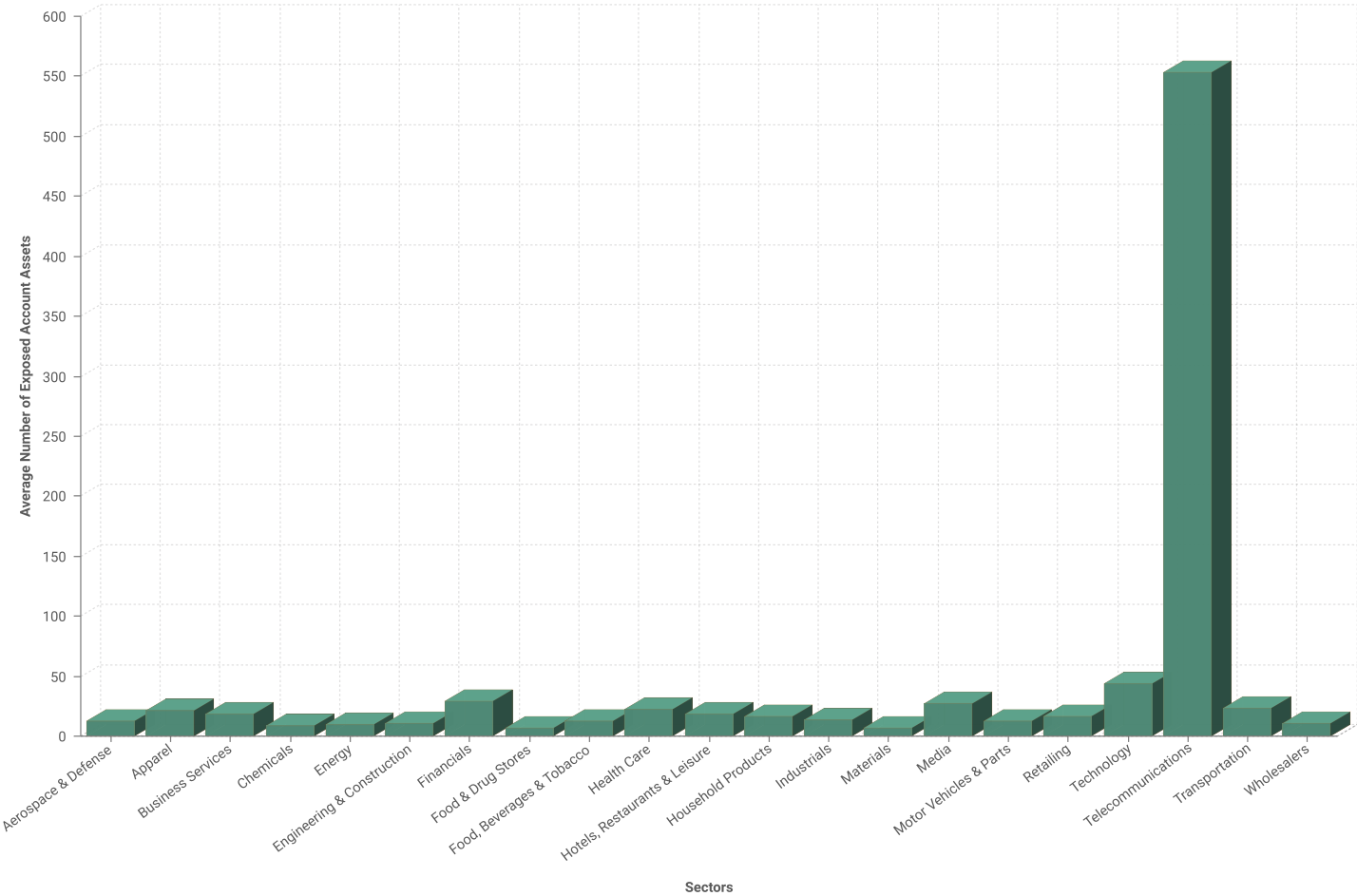
Account assets are data related to the breached account itself—including secret answers to the security questions that many sites use as an extra layer of authentication. Account assets also encompass user activity records, such as the date an account was created and most recent login date.

## How It Helps Criminals

Access to users' secret answers makes it easy for attackers to bypass authentication measures and take over accounts. In addition, criminals may use account activity records to engender trust and convince users to share additional information, such as their password. For example, an attacker might list recent actions a user has taken on specific dates and ask them to “verify” their validity by taking a risky action like clicking a phishing link.



Exposures by Sector: Average Number of Exposed Account Assets per Company





# Fortune 1000 Breach Exposure by Sector

To provide additional insight into the breach exposure of the Fortune 1000, we have broken out our analysis by sector, using the sector classifications designated by *Fortune*.

[Aerospace & Defense](#)

[Household Products](#)

[Apparel](#)

[Industrials](#)

[Business Services](#)

[Materials](#)

[Chemicals](#)

[Media](#)

[Energy](#)

[Motor Vehicles & Parts](#)

[Engineering & Construction](#)

[Retailing](#)

[Financials](#)

[Technology](#)

[Food & Drug Stores](#)

[Telecommunications](#)

[Food, Beverages & Tobacco](#)

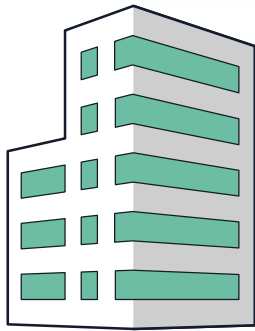
[Transportation](#)

[Healthcare](#)

[Wholesalers](#)

[Hotels, Restaurants & Leisure](#)





**23**  
**COMPANIES**

## FROM THE AEROSPACE INDUSTRY



**1,226** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**1,802,275** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 78,360**



**10,562,205** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 459,226**



### PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**5,624,967**

### TOTAL PII ASSETS

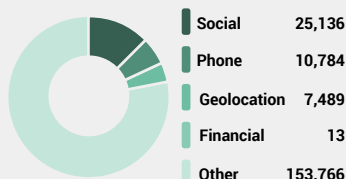
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 244,564**



**4,535,348** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**401,890**

### TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

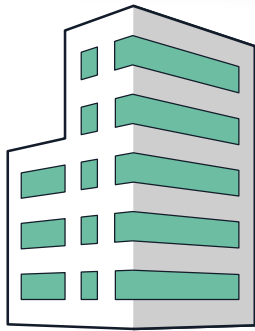


**17,473** **Average Number of Exposed Passwords per Company**

**1,651** **Potentially Exposed C-Level Executives**



**44** **Potentially Infected Employees**



**14**  
**COMPANIES**

## FROM THE APPAREL INDUSTRY



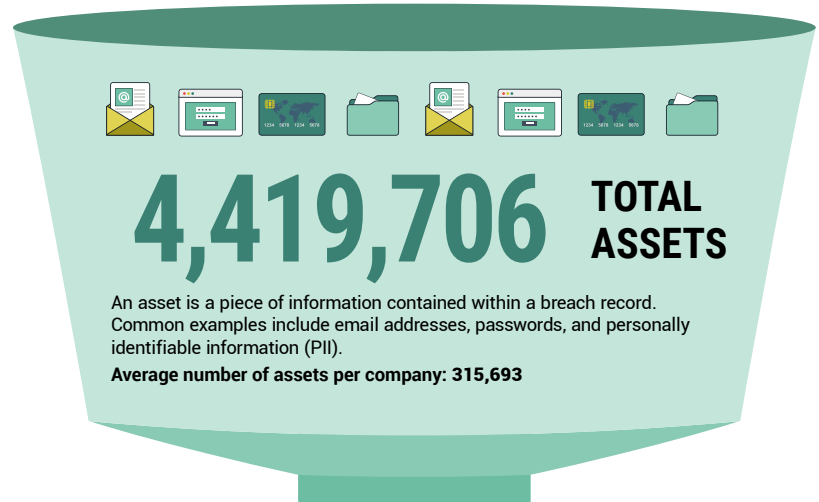
**878** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**678,647** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 48,475**



### PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**2,414,770**

### TOTAL PII ASSETS

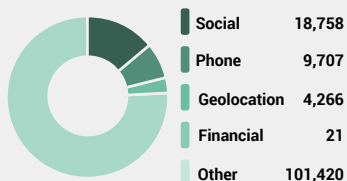
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 172,484**



**1,878,399** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**126,537**

### TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

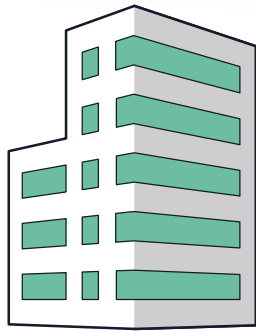


**9,038** **Average Number of Exposed Passwords per Company**

**1,555** **Potentially Exposed C-Level Executives**



**33** **Potentially Infected Employees**



50  
COMPANIES

## SPANNING THESE INDUSTRY FIELDS

Advertising, marketing  
Diversified Outsourcing Services  
Education  
Equipment Leasing

Financial Data Services  
Miscellaneous  
Temporary Help  
Waste Management



1,441 TOTAL  
BREACH  
SOURCES

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



2,444,662 TOTAL  
BREACH  
RECORDS

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 48,893**



15,835,856 TOTAL  
ASSETS

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 316,717**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



8,693,196

## TOTAL PII ASSETS

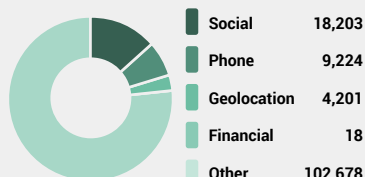
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 173,864**



6,716,168 TOTAL  
OTHER ASSETS

Average Other Assets Per Company



426,492 TOTAL CORPORATE  
EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

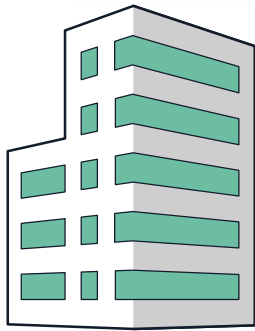


8,530 Average Number of Exposed  
Passwords per Company

6,823 Potentially Exposed  
C-Level Executives



123 Potentially Infected  
Employees



**30**  
**COMPANIES**

## FROM THE CHEMICAL INDUSTRY



**1,234** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**971,444** **TOTAL BREACH RECORDS**

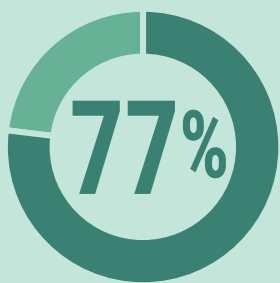
A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 32,381**



**5,718,227** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 190,608**



### PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**3,013,667**

### TOTAL PII ASSETS

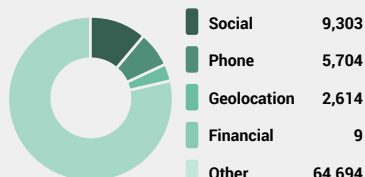
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 100,456**



**2,469,714** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**234,846**

### TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

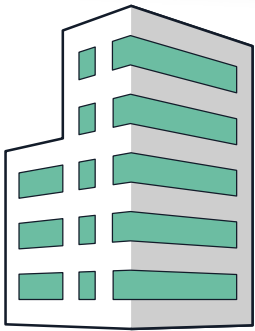


**7,828** **Average Number of Exposed Passwords per Company**

**1,457** **Potentially Exposed C-Level Executives**



**17** **Potentially Infected Employees**



**118**  
**COMPANIES**

## SPANNING THESE INDUSTRY FIELDS

Energy  
Mining, Crude-Oil Production  
Miscellaneous  
Oil and Gas Equipment, Services

Petroleum Refining  
Pipelines  
Utilities: Gas and Electric



**1,597** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**3,140,632** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 26,616**



**18,814,903** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 159,448**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**10,114,550**

## TOTAL PII ASSETS

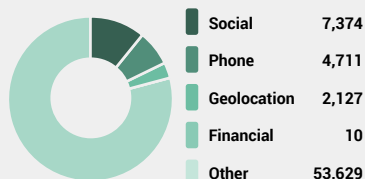
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 85,717**



**8,006,327** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**694,026**

## TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

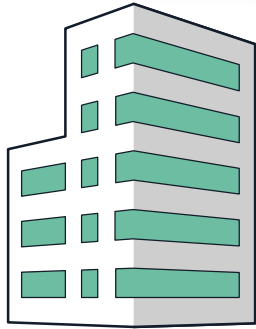


**5,882** **Average Number of Exposed Passwords per Company**

**5,581** **Potentially Exposed C-Level Executives**



**39** **Potentially Infected Employees**



**31**  
**COMPANIES**

## SPANNING THESE INDUSTRY FIELDS

Engineering • Construction • Homebuilding



**1,088** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**1,029,116** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 33,197**



**6,191,660** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 199,731**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**3,334,003**

## TOTAL PII ASSETS

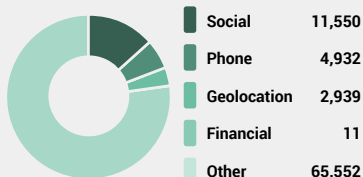
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 107,548**



**2,634,511** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**223,146**

## TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.



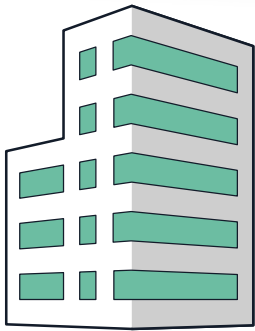
**7,198** **Average Number of Exposed Passwords per Company**

**3,125** **Potentially Exposed C-Level Executives**



**32** **Potentially Infected Employees**





**149**  
**COMPANIES**

## SPANNING THESE INDUSTRY FIELDS

Commercial Banks  
Diversified Financials  
Real Estate  
Securities

Insurance: Life, Health (Mutual)  
Insurance: Life, Health (Stock)  
Insurance: Property and Casualty (Mutual)  
Insurance: Property and Casualty (Stock)



**2,267** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**13,215,600** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 88,695**



**79,116,657** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 530,984**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**42,626,828**

## TOTAL PII ASSETS

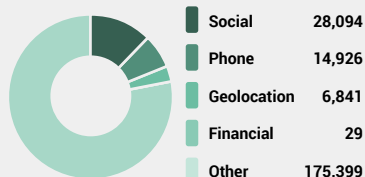
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 286,086**



**33,568,223** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**2,921,606** **TOTAL CORPORATE EXPOSED CREDENTIALS**

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

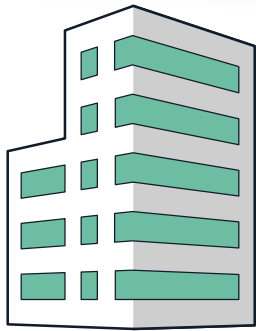


**19,608** **Average Number of Exposed Passwords per Company**

**36,414** **Potentially Exposed C-Level Executives**



**146** **Potentially Infected Employees**



11  
COMPANIES

**SPANNING THESE INDUSTRY FIELDS**  
Grocery and Food Stores • Pharmacy and Drug Stores



508 **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



904,742 **TOTAL BREACH RECORDS**

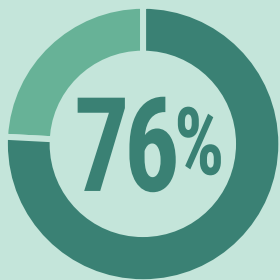
A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 82,249**



6,390,994 **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 580,999**



### PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



3,705,364

### TOTAL PII ASSETS

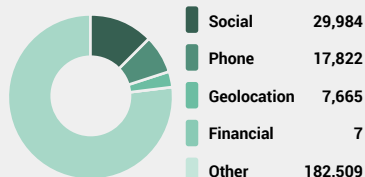
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 336,851**



2,617,850 **TOTAL OTHER ASSETS**

**Average Other Assets Per Company**



67,780

### TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.



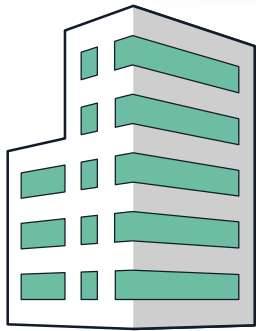
6,162 **Average Number of Exposed Passwords per Company**

1,178 **Potentially Exposed C-Level Executives**



12 **Potentially Infected Employees**





**36**  
**COMPANIES**

## SPANNING THESE INDUSTRY FIELDS

Beverage Products

Food Production

Food Consumer Products

Tobacco Products



**1,264** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**1,181,400** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 32,817**



**7,855,489** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 218,208**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**4,351,522**

## TOTAL PII ASSETS

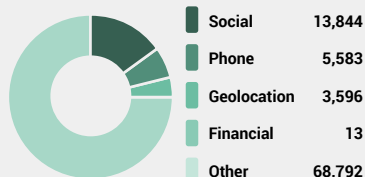
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 120,876**



**3,305,795** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**198,172** **TOTAL CORPORATE EXPOSED CREDENTIALS**

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

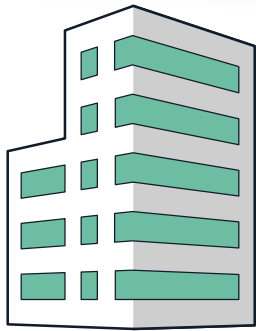


**5,505** **Average Number of Exposed Passwords per Company**

**2,513** **Potentially Exposed C-Level Executives**



**52** **Potentially Infected Employees**



**72**  
**COMPANIES**

## SPANNING THESE INDUSTRY FIELDS

Insurance and Managed Care  
Medical Facilities  
Pharmacy and Other Services  
Medical Products and Equipment  
Pharmaceuticals  
Scientific, Photographic and Control Equipment  
Wholesalers



**1,955** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**5,703,012** **TOTAL BREACH RECORDS**

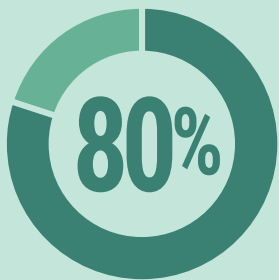
A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 79,209**



**35,645,538** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 495,077**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**19,015,522**

## TOTAL PII ASSETS

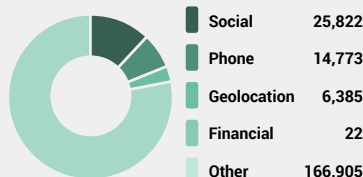
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 264,104**



**15,401,293** **TOTAL OTHER ASSETS**

**Average Other Assets Per Company**



**1,228,723** **TOTAL CORPORATE EXPOSED CREDENTIALS**

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

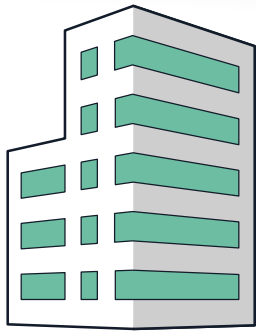


**17,066** **Average Number of Exposed Passwords per Company**

**9,186** **Potentially Exposed C-Level Executives**



**123** **Potentially Infected Employees**



27  
COMPANIES

## SPANNING THESE INDUSTRY FIELDS

Food Services • Hotels, Casinos & Resorts



1,092 **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



1,723,981 **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 63,851**



10,676,292 **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 395,418**



### PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



5,916,991

### TOTAL PII ASSETS

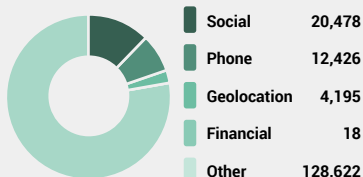
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 219,148**



4,474,962 **TOTAL OTHER ASSETS**

Average Other Assets Per Company



284,339

### TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

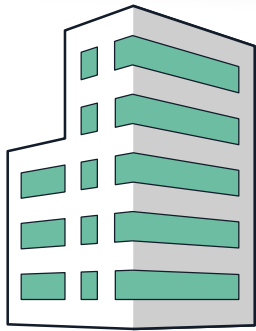


10,531 **Average Number of Exposed Passwords per Company**

7,021 **Potentially Exposed C-Level Executives**



56 **Potentially Infected Employees**



27  
COMPANIES

## SPANNING THESE INDUSTRY FIELDS

Home Equipment  
Furnishings  
Household and Personal Products  
Miscellaneous  
Toys  
Sporting Goods



1,422 TOTAL  
BREACH  
SOURCES

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



1,174,019 TOTAL  
BREACH  
RECORDS

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 43,482**



6,842,833 TOTAL  
ASSETS

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 253,438**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



3,476,295

## TOTAL PII ASSETS

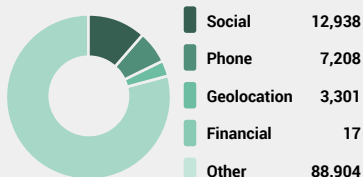
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 128,752**



3,033,916 TOTAL  
OTHER ASSETS

Average Other Assets Per Company



332,622

## TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

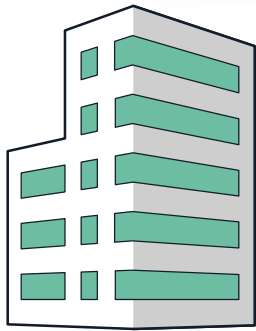


12,319 Average Number of Exposed  
Passwords per Company

2,420 Potentially Exposed  
C-Level Executives



53 Potentially Infected  
Employees



**49**  
**COMPANIES**

## SPANNING THESE INDUSTRY FIELDS

Construction and Farm Machinery    Industrial Machinery  
Electronics, Electrical Equipment    Miscellaneous



**2,075** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**3,303,973** **TOTAL BREACH RECORDS**

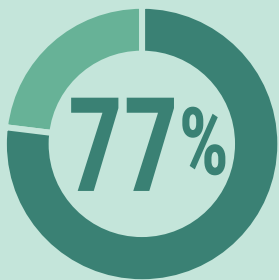
A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 67,428**



**17,639,665** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 359,993**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**8,860,130**

## TOTAL PII ASSETS

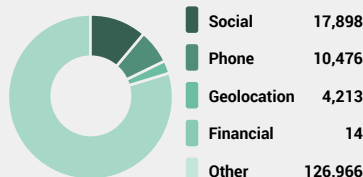
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 180,819**



**7,818,791** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**960,744** **TOTAL CORPORATE EXPOSED CREDENTIALS**

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

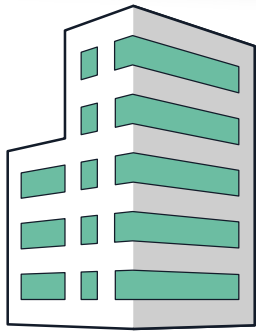


**19,607** **Average Number of Exposed Passwords per Company**

**5,200** **Potentially Exposed C-Level Executives**



**98** **Potentially Infected Employees**



**47**  
**COMPANIES**

## SPANNING THESE INDUSTRY FIELDS

Building Materials, Glass  
Forest and Paper Products  
Metals

Miscellaneous  
Packaging  
Containers



**1,134** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**975,794** **TOTAL BREACH RECORDS**

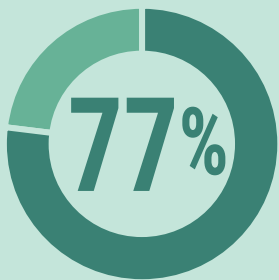
A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 20,762**



**6,171,322** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 131,305**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**3,290,268**

## TOTAL PII ASSETS

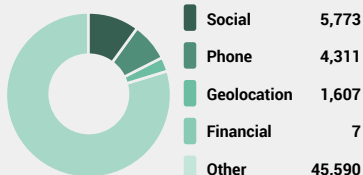
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 70,006**



**2,692,553** **TOTAL OTHER ASSETS**

**Average Other Assets Per Company**



**188,501** **TOTAL CORPORATE EXPOSED CREDENTIALS**

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.



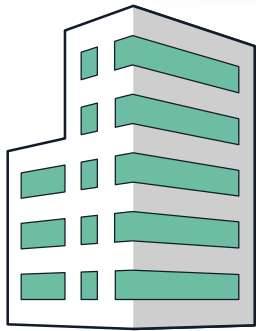
**4,011** **Average Number of Exposed Passwords per Company**

**2,182** **Potentially Exposed C-Level Executives**



**23** **Potentially Infected Employees**





**26**  
**COMPANIES**

## SPANNING THESE MEDIA FIELDS

Entertainment • Publishing • Printing



**1,606** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**2,155,904** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 82,919**



**8,995,511** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 345,981**



### PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**3,462,062**

### TOTAL PII ASSETS

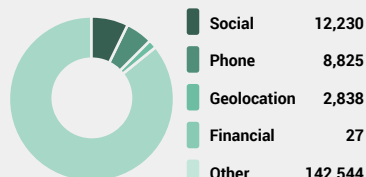
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 133,156**



**4,328,081** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**1,205,368** **TOTAL CORPORATE EXPOSED CREDENTIALS**

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

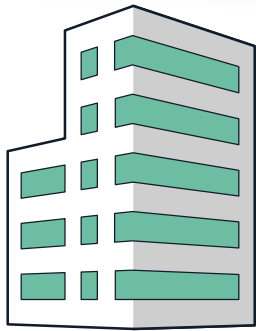


**46,360** **Average Number of Exposed Passwords per Company**

**2,327** **Potentially Exposed C-Level Executives**



**138** **Potentially Infected Employees**



23  
COMPANIES

## SPANNING THESE INDUSTRY FIELDS

Motor Vehicles & Parts Suppliers



1,557 TOTAL  
BREACH  
SOURCES

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



1,334,710 TOTAL  
BREACH  
RECORDS

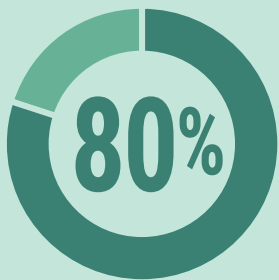
A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 58,031**



8,206,498 TOTAL  
ASSETS

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 356,804**



### PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



4,330,381

### TOTAL PII ASSETS

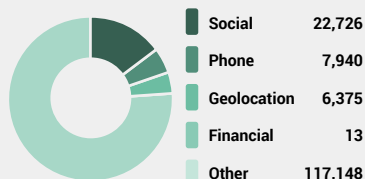
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 188,277**



3,546,661 TOTAL  
OTHER ASSETS

Average Other Assets Per Company



329,456

### TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.



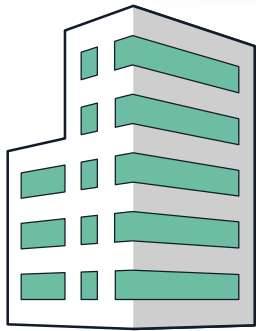
14,324 Average Number of Exposed  
Passwords per Company

2,123 Potentially Exposed  
C-Level Executives



87 Potentially Infected  
Employees





**73**  
**COMPANIES**

## SPANNING THESE RETAIL FIELDS

Automotive Retailing, Services  
General Merchandisers  
Internet Services and Retailing

Specialty Retailers: Apparel  
Specialty Retailers: Other  
Wholesalers: Electronics and Office Equipment



**1,415** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**4,899,443** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 67,116**



**33,274,383** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 455,813**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**18,694,138**

## TOTAL PII ASSETS

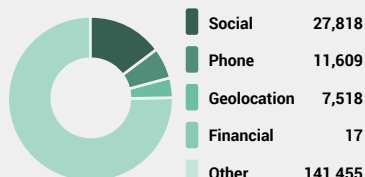
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 256,084**



**13,754,525** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**825,720**

## TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.



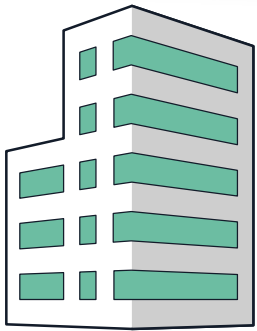
**11,311**

**Average Number of Exposed Passwords per Company**

**10,877** **Potentially Exposed C-Level Executives**



**196** **Potentially Infected Employees**



**105**  
**COMPANIES**

## SPANNING THESE TECH FIELDS

Computer Software  
Computers, Office Equipment  
Information Technology Services  
Internet Services and Retailing

Network and Other Communications Equipment  
Scientific, Photographic and Control Equipment  
Semiconductors and Other Electronic Components



**3,701** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**17,633,056** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 167,934**



**88,670,516** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 844,481**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**40,603,797**

## TOTAL PII ASSETS

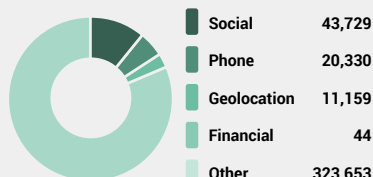
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 386,703**



**41,886,029** **TOTAL OTHER ASSETS**

Average Other Assets Per Company



**6,180,690**

## TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

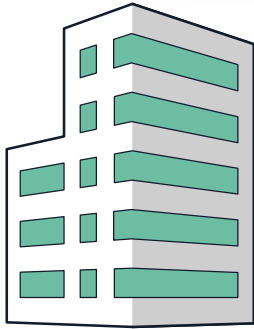


**58,864** **Average Number of Exposed Passwords per Company**

**15,468** **Potentially Exposed C-Level Executives**



**1,022** **Potentially Infected Employees**



**11**  
**COMPANIES**

## FROM THE TELECOM INDUSTRY



**2,318** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**8,654,158** **TOTAL BREACH RECORDS**

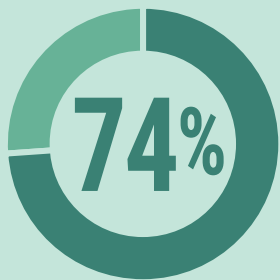
A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 786,742**



**31,982,530** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 2,907,503**



### PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**10,975,877**

### TOTAL PII ASSETS

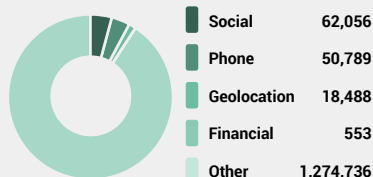
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 997,807**



**15,472,856** **TOTAL OTHER ASSETS**

**Average Other Assets Per Company**



**5,533,797**

### TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

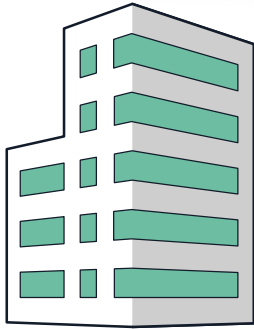


**503,072** **Average Number of Exposed Passwords per Company**

**2,346** **Potentially Exposed C-Level Executives**



**357** **Potentially Infected Employees**



**40**  
**COMPANIES**

## SPANNING THESE TRANSPORT FIELDS

Airlines

Mail, Package, and Freight Delivery

Railroads

Shipping

Transportation and Logistics

Transportation Equipment

Trucking, Truck Leasing



**1,627** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**2,142,367** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 53,559**



**12,454,464** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 311,362**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**6,660,212**

## TOTAL PII ASSETS

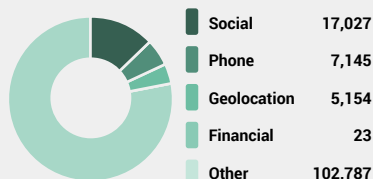
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 166,505**



**5,285,432** **TOTAL OTHER ASSETS**

**Average Other Assets Per Company**



**508,820**

## TOTAL CORPORATE EXPOSED CREDENTIALS

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.

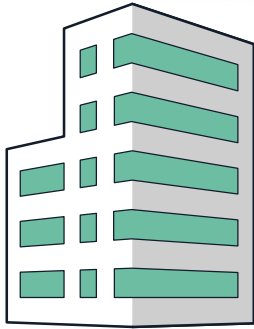


**12,721** **Average Number of Exposed Passwords per Company**

**4,609** **Potentially Exposed C-Level Executives**



**76** **Potentially Infected Employees**



**38**  
**COMPANIES**

## SPANNING THESE WHOLESALE FIELDS

Wholesalers: Diversified

Wholesalers: Electronics and Office Equipment

Wholesalers: Food and Grocery



**1,063** **TOTAL BREACH SOURCES**

The number of breaches within the SpyCloud database that include records tied to Fortune 1000 corporate email addresses in this sector.



**1,044,943** **TOTAL BREACH RECORDS**

A breach record is the set of data tied to a single user within a given breach. One employee whose information appears in three different breaches would result in three distinct breach records. Each record may contain a different set of assets. **Average number of breach records per company in this sector: 27,499**



**6,296,194** **TOTAL ASSETS**

An asset is a piece of information contained within a breach record. Common examples include email addresses, passwords, and personally identifiable information (PII).

**Average number of assets per company: 165,689**



## PASSWORD REUSE INDEX

A metric that measures how many of a company's employees have more than one credential exposure and have reused a password or a close variation across several sites.



**3,394,965**

## TOTAL PII ASSETS

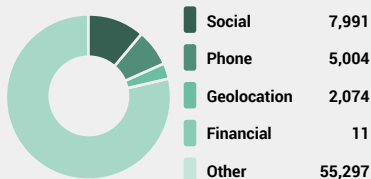
Personally identifiable information (PII) may include data such as addresses, social security info, credit ratings, and more.

**Average PII Assets per Company: 89,341**



**2,674,321** **TOTAL OTHER ASSETS**

**Average Other Assets Per Company**



**226,908** **TOTAL CORPORATE EXPOSED CREDENTIALS**

Corporate credentials include pairings of corporate email addresses and plaintext (decrypted) passwords that are fully exploitable and ready for criminals to use.



**5,971** **Average Number of Exposed Passwords per Company**

**3,027** **Potentially Exposed C-Level Executives**



**32** **Potentially Infected Employees**



# Your Plan of Action

SpyCloud's analysis of Fortune 1000 companies' exposure as a result of third-party breaches has revealed more than 412 million breach assets in criminals' hands, 23.1 million of which are plaintext passwords tied to Fortune 1000 company employees. Combined with high rates of password reuse, these exposures represent significant account takeover risks for these organizations and the companies that do business with them.

Attackers actively test stolen credentials against different accounts to exploit bad password habits and gain access to

corporate systems and data. Even worse, stolen PII and account data make it easy for criminals to craft highly targeted, creative attacks that cause great harm and are difficult to detect.

Enterprises must be able to trust the identities of the employees, consumers, and suppliers logging into their networks—and safeguard the corporate assets and IP behind those logins. The answer is to build early detection and remediation of exposed credentials into their cybersecurity strategy, and the best method, simply put, is to use SpyCloud.



## Consumer ATO Prevention

Protect your users from account takeover fraud and unauthorized purchases.

[Learn More →](#)



## Employee ATO Prevention

Protect your organization from breaches and BEC due to password reuse.

[Learn More →](#)



## Active Directory Guardian

Automatically detect and reset exposed Windows accounts.

[Learn More →](#)



## Third Party Insight

Monitor third party exposures and share data to aid in remediation.

[Learn More →](#)

# The SpyCloud Difference

Building a security program around technologies that proactively leverage data acquired through Human Intelligence (HUMINT) tradecraft very early in the breach timeline is a critical path to success. SpyCloud's solutions, backed by the world's largest repository of recovered stolen credentials and PII, enables enterprises to stay ahead of account takeover by detecting and automatically resetting compromised passwords early, before criminals have a chance to use them.

Our customers continue to tell us their ability to prevent account takeover hinges both on access to relevant data (including the most plaintext passwords in the industry) and in being able to make that data operationally actionable through automation.

Visit [spycloud.com](https://spycloud.com) to see your domain's real-time breach exposure details, powered by SpyCloud data, and learn more about our account takeover prevention solutions.