GEOTAB

GEOTAB REPORT 2026

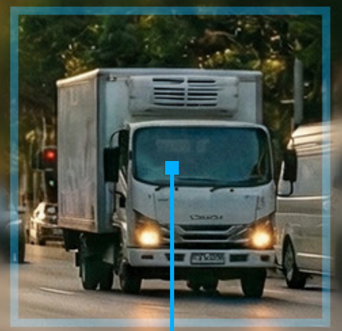
Connected fleets in Australia

TELEMATICS

PRODUCTIVITY

FUEL TAX CLAIM

CUSTOMER SERVICE



INDUSTRY

GENERAL FREIGHT

FLEET COSTS

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About this report

In this first edition of the Geotab Report 2026: Connected Fleets in Australia we dive into how Australia's leading fleets are using fleet management solutions to improve road safety, increase operational efficiency, enhance performance, and lower fleet costs.

This 2026 report delivers data-driven insights on fleet management benefits, real-world video telematics results, and asset tracking best practices, based on findings from 517 fleet managers and mobility experts across Australia's key industries, highlighting measurable outcomes from real fleet operations. The data presented in this report covers the period from January 1, 2025 to December 31, 2025, and is based on survey responses from fleet and operations decision-makers across organisations of varying sizes and industries in Australia, a survey conducted by ABI Research for Geotab.

To learn more, visit geotab.com/au.

Message from the Senior Vice President, Global Markets

At Geotab, our mission is to turn raw data into a formidable asset for your business. I invite you to dive into these findings, challenge your current benchmarks, and join us as we orchestrate a safer, more sustainable, and infinitely more productive future for Australia's connected fleets.

Sean Killen
Senior Vice President, Global Markets

Geotab report 2026: Connected fleets in Australia

Welcome to the inaugural Geotab Report 2026: Connected Fleets in Australia. As we stand at this pivotal moment in the evolution of global mobility, I am thrilled to present a comprehensive analysis that, for the first time, deciphers the "sector pulse" of the Australian fleet landscape.

For years, we viewed fleet management as a reactive necessity, a way to track assets and manage logbooks. Today, that paradigm has shifted entirely. The modern Australian fleet is no longer just a collection of vehicles; it is a high-speed data ecosystem. As we navigate the complexities of 2026, we are witnessing a profound transition where data-driven insights are the primary engine for operational sovereignty.

This report arrives at a time when the industry is embracing a tech-first approach to solve age-old challenges. With 72% of fleets now leveraging near real-time GPS intelligence, the foundational "backbone" of our industry has been digitised. We are seeing remarkable adoption across diverse sectors from the precision required on high-stakes construction sites to the critical reliability demanded by utilities and government agencies.

But the true excitement lies in what I call the "preventative health" of our industry. We are moving beyond simple location tracking toward a future of visual intelligence and predictive orchestration. With 42% of operators integrating in-cab video and 54% deploying asset tracking, we are creating a "visual shield" that protects our most valuable assets: our drivers. In sectors like Oil, Gas & Mining, the ability to reduce driver fatigue by over 40% through video telematics isn't just a metric, it's a moral and strategic mandate that ensures every worker returns home safely.

Furthermore, the shift toward Electric Vehicles (EVs) is no longer a concept for the distant horizon; it is the foundational pillar of modern logistics. With 55% of Australian fleets already incorporating hybrids and EVs, we are seeing a sophisticated evolution of energy architectures that align fiscal resilience with environmental stewardship. This, combined with the power of AI-powered route optimisation, is effectively neutralising unbillable latency and transforming the "last-mile bottleneck" into a competitive advantage.

In a fluctuating economy, the 2026 data is clear: those who trade "daily chaos" for a streamlined, data-led edge are the ones who will define the future. Whether you are managing a small business or a sprawling enterprise, this report is designed to be your roadmap.

Sean Killen
Senior Vice President, Global Markets

About Geotab

Our mission is to make the world safer, more efficient, and sustainable

Geotab is a global leader in connected vehicle and asset management solutions, with headquarters in Oakville, Ontario and Atlanta, Georgia. Our mission is to make the world safer, more efficient, and sustainable. We leverage advanced data analytics and AI to transform fleet performance and operations, reducing cost and driving efficiency. Backed by top data scientists and engineers, we serve approximately 100,000 global customers, processing 100 billion data points daily from more than 5.8 million vehicle subscriptions. Geotab is trusted by Fortune 500 organisations, mid-sized fleets, and the largest public sector fleets in the world, including the US Federal government. Committed to data security and privacy, we hold FIPS 140-3 and FedRAMP authorisations. Our open platform, ecosystem of outstanding partners, and Geotab Marketplace deliver hundreds of fleet-ready third-party solutions. In 2025, we celebrated 25 years of innovation.

6M
vehicle subscriptions worldwide

>100B
data points processed daily

100K+
customers globally

700
partners

530
Geotab Marketplace solutions

3,400+
employees in 21 countries

26+ years driving transformation

Operating worldwide **160 COUNTRIES**

Learn more at www.geotab.com/au and follow us on LinkedIn or visit Geotab News and Views.

2025 Year in review

RANKED #1 COMMERCIAL TELEMATICS VENDOR WORLDWIDE
for four consecutive years by **ABI Research**

FAST COMPANY BEST WORKPLACES FOR INNOVATORS 2025

Frost & Sullivan
2025 NORTH AMERICAN COMMERCIAL VEHICLE FLEET MANAGEMENT COMPANY OF THE YEAR

$200M USD ($278M AUD)
invested annually in research and development

RANKED #1 COMMERCIAL VIDEO TELEMATICS PROVIDER

Completed a
MATERIALITY ASSESSMENT

Offices opened in
SYDNEY AND DUBAI

670+
worldwide granted patents

ACQUIRED VERIZON CONNECT'S INTERNATIONAL COMMERCIAL OPERATIONS,
welcoming over 400 employees in Europe and Australia

RAISED $240,000 USD ($330,000 AUD)
for charitable and community-based organisations worldwide

ACADEMIC RESEARCH PARTNERSHIPS
with Georgia Institute of Technology, University of Toronto, University of Waterloo and McMaster University

Awards and recognition

Fast Company Best Workplaces for Innovators 2025

Report on Business Canada's Top Growing Companies, sixth consecutive win

Google Cloud Partner of the Year Award, Sustainability

Frost & Sullivan 2025 North American Commercial Vehicle Fleet Management Company of the Year

Artificial Intelligence Excellence Award

2025 Canada's Best Managed Companies, Platinum Club

Innovator CEO of the Year (Neil Cawse)

Prince Michael International Road Safety Award, Technologies for the Safe System

BusinessCar Awards, Best Innovation Award for Geotab Ace

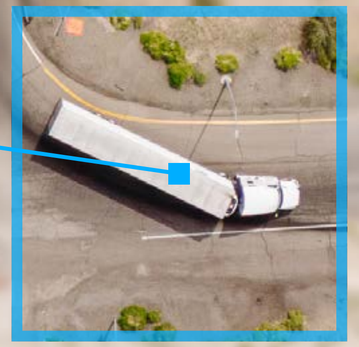
2025 Great British Fleet Award, Innovation in Risk Management

ABI Research Overall leader, Top Innovator and Top Implementer badges

The fleet ecosystem

ADOPTION RATES: FLEET MANAGEMENT TECHNOLOGY

SMALL FLEETS:	64%
MID-SIZED FLEETS:	74%
ENTERPRISE FLEETS:	74%



Navigating the 2026 macroeconomic speed limit

As we launch the Geotab Report 2026, the Australian commercial landscape finds itself at a critical intersection. While the OECD projects a private-sector-led recovery with real GDP growth of **2.1%**, this momentum is being challenged by a resurfacing inflation cycle. (1)

As Commonwealth Bank's Head of Australian Economics, noted that "the local economy is currently growing above its sustainable "speed limit," creating a pressure cooker environment for businesses of all sizes".(2)

For fleet-dependent organisations, this "speed limit" is felt most acutely at the fuel pump. According to the Australian Institute of Petroleum (AIP), "the national average price has surged to **219.5** cents per litre for petrol and a staggering **245.6** cents per litre for diesel" (3)

In an era where we once thought inflation was defeated, these soaring energy prices coupled with an economy running "too hot" relative to its capacity have transformed fleet management from a tactical back-office function into a strategic survival mandate. (4)

↑2.1% REAL GDP GROWTH

of OECD projects

219.5 ¢

per litre for petro

245.6 ¢

per litre for diesel

KEY TAKEAWAYS

The SMB vs. Enterprise impact

The burden of these costs is felt differently across the business spectrum, yet the solution remains unified:

- For Small to Medium Businesses (SMBs): With thinner margins and less capital to absorb sudden price spikes, the current economic climate is a direct threat to viability. For the SMB, GPS tracking and route optimisation are no longer "nice-to-haves"; they are essential tools to neutralise unbillable latency and ensure that every drop of 245-cent diesel is converted into billable revenue.
- For Enterprise Fleets: Large-scale operators are battling "inflationary creep" across thousands of assets. At this scale, even a **1%** reduction in idling or a minor improvement in fuel tax credit accuracy translates into millions of dollars reclaimed. For the Enterprise, the 2026 challenge is about maintaining service integrity while managing a budget that is increasingly sensitive to global energy volatility.

The Connected Fleet as an inflation hedge

In this high-pressure environment, Connected Fleet technology serves as a vital relief valve. By providing a real-time connected fleets pulse:

1. Curb Fuel Waste: Actively monitoring idling and harsh driving to combat the **63%** increase in fuel-related goals achieved by top-performing sectors.

2. Optimise Labour: Ensuring that in a "speed limit" economy, workforce productivity is maximised without over-extending underlying capacity

3. Drive ROI: With **61%** of Government fleets and **55%** of Services achieving positive ROI in under 12 months, the data proves that the fastest way to cool down an "overheated" budget is through precision telematics.

The 2026 report demonstrates that while the Australian economy faces a complex inflation challenge, the path forward is paved with data. By turning raw telematics into actionable intelligence, Australian businesses are not just keeping pace with the economy — they are setting a new, sustainable speed limit for success.

KEY TAKEAWAYS

Beyond the Driver's Seat: HVNL and the chain of responsibility

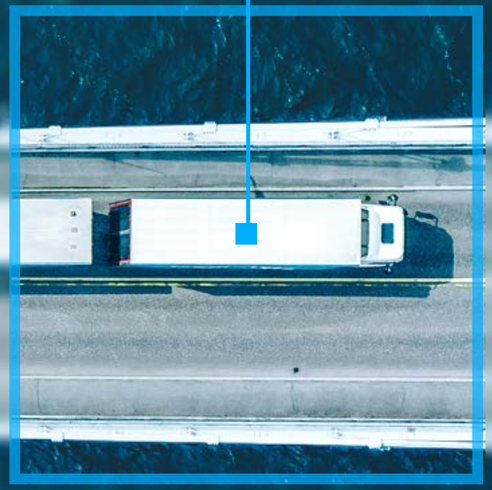
In Australia, the Heavy Vehicle National Law (HVNL) and Chain of Responsibility (CoR) legislation place legal duty on every party in the supply chain. For fleets operating vehicles over 4,500kg, compliance is not optional; it is existential. With critical amendments to the HVNL expected on 1 July 2026, operators face new obligations around fatigue management, driver health, and record-keeping. Telematics platforms that provide automated electronic logbook records and monitoring provide digital data that can be used to verify records to support businesses in meeting their NHVR obligations across the entire chain of responsibility.

The connected fleets pulse

2026

ACTIVE SMART FLEET MANAGEMENT SOLUTIONS:

GPS TRACKING	72%
ASSET/TRAILER/EQUIPMENT TRACKING	54%
FIELD SERVICE MANAGEMENT (SCHEDULING, DISPATCH, COMMUNICATION)	44%
IN-CAB VIDEO (INCLUDING FRONT FACING AND DRIVER FACING CAMERAS)	53%



The connected fleets in Australia: 2026's fleet business trends

The modern fleet is no longer just a collection of vehicles; it is a high-speed data ecosystem. As of 2026, GPS tracking has become the industry's backbone, with **72%** of fleets leveraging real-time location intelligence to anchor their operations. This digital oversight extends beyond the engine, as **54%** of managers now utilise asset and trailer Tracking to secure high-value equipment.

Efficiency is being refined at the granular level, with **44%** of fleets deploying field service management to bridge the gap between dispatch and the front line through seamless communication. Safety, too, has gone digital; **42%** of operators have integrated In-Cab video, using dual-facing cameras to protect drivers and mitigate risk. Together, these technologies represent a shift from traditional hauling to a sophisticated, tech-first approach to global mobility.

Active smart fleet management solutions by business size:

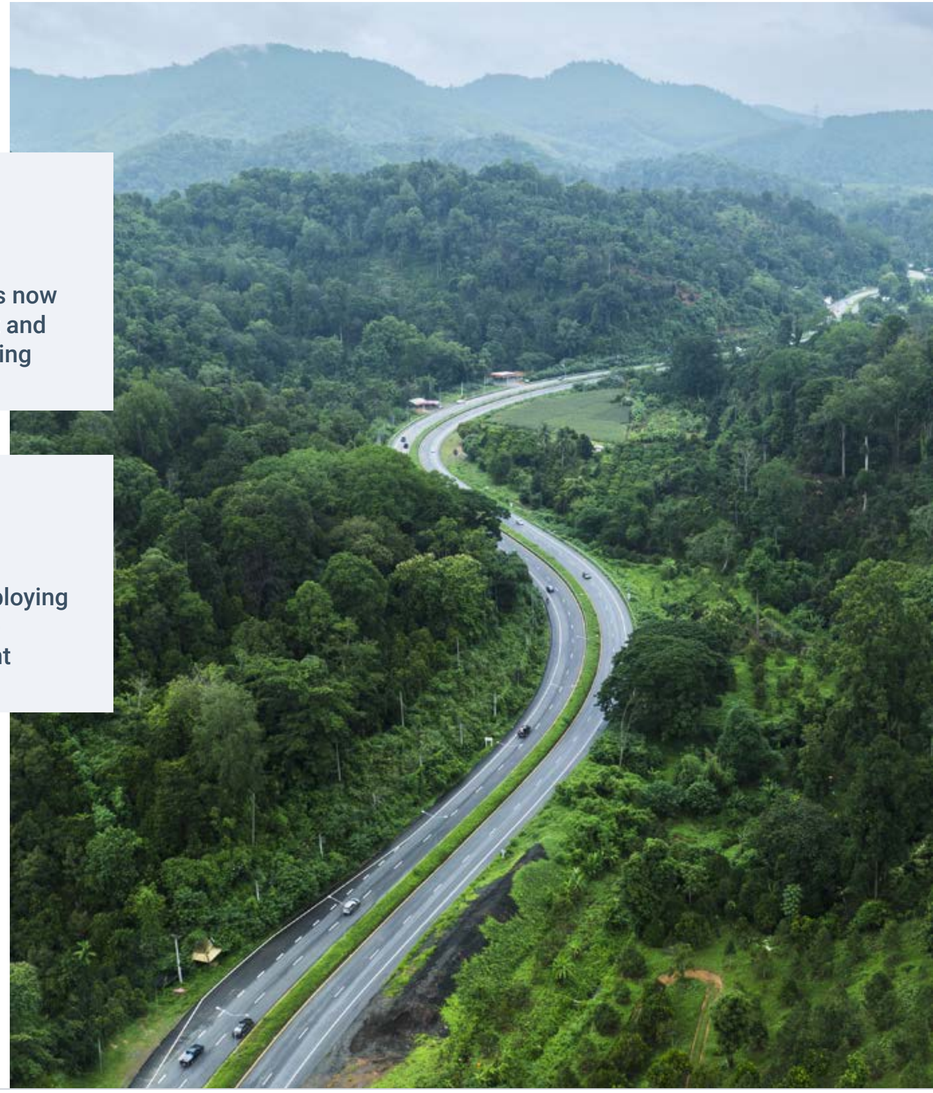
	Small (1 – 29 vehicles)	Medium (3 – 149 vehicles)	Enterprise (150 + vehicles)
GPS tracking	64%	74%	74%
Asset/Trailer/Equipment tracking	32%	62%	55%
In-cab video (including front facing and driver facing cameras)	30%	37%	59%
Field Service Management (Scheduling, dispatch, communication)	23%	45%	60%

54%

of managers now utilise asset and trailer Tracking

44%

of fleets deploying field service management



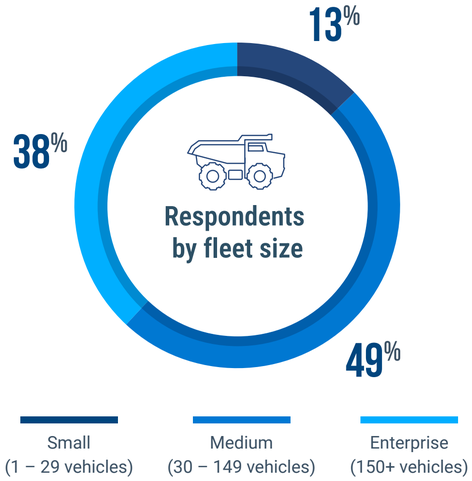
Top 5 industries in Australia

Construction

Precision in the field

In the current construction climate, GPS tracking has evolved from a simple security measure into the central nervous system of high-efficiency fleet operations. By providing a real-time "sector pulse" on equipment location and engine diagnostics, firms are effectively eliminating the financial drain of underutilised assets that previously eroded profit margins.

This granular visibility allows project managers to improve productivity by synchronising heavy machinery arrivals with crew schedules, ensuring that expensive assets aren't idling away capital while waiting for site readiness. In an industry where specialised equipment is the lifeblood of production, the ability to monitor high-utilisation metrics ensures that every gear turn contributes directly to the bottom line.



Fleet management technology currently utilised by the Construction industry:

GPS tracking	86%
In-cab video (including front facing and driver facing cameras)	51%
Asset/Trailer/Equipment tracking	46%
Field Service Management (Scheduling, dispatch, communication)	42%

Construction	Small (1 – 29 vehicles)	Medium (30 – 149 vehicles)	Enterprise (150 + vehicles)
GPS tracking	82%	85%	88%
Asset/Trailer/Equipment tracking	18%	59%	53%
In-cab video (including front facing and driver facing cameras)	36%	37%	63%
Field Service Management (Scheduling, dispatch, communication)	18%	37%	56%

KEY TAKEAWAYS

- **69%** of Australian businesses in the construction industry who use a GPS tracking solution stated that it is "very" or extremely" beneficial to manage their fleets, and **63%** explained that they have reduced their fleet costs.
- **51%** of businesses in the construction industry reduced idling between **5%** less than **20%** and **25%** from **20%** less than **40%**
- **54%** of survey respondents achieved a positive ROI under 12 months.
- **53%** of businesses in the construction industry reduced their fuel consumption between **5%** less than **20%** and **23%** from **20%** less than **40%**

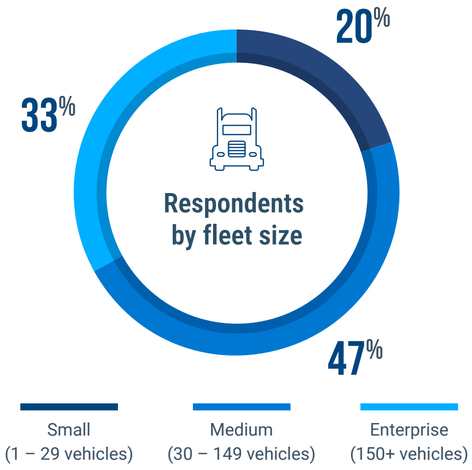
Top 5 industries in Australia

General freight

The new standard for reliability

Beyond simple turn-by-turn navigation, advanced telematics provide the strategic intelligence necessary to navigate the volatility of modern freight corridors. By monitoring driver behaviour, fuel consumption, and precise arrival windows, fleet managers can move from reactive troubleshooting to a model of operational excellence.

This proactive approach minimises the risk of cargo spoilage or delays, fortifying the trust between carriers and shippers. In an era where "just-in-time" delivery is the baseline expectation, leveraging GPS data allows general freight companies to turn technical oversight into a significant competitive advantage, ensuring the fleet remains agile, compliant, and consistently profitable.



Fleet management technology currently utilised by the General freight industry:

GPS tracking	72%
Asset/Trailer/Equipment tracking	51%
In-cab video (including front facing and driver facing cameras)	38%
Field Service Management (Scheduling, dispatch, communication)	58%

General freight	Small (1 – 29 vehicles)	Medium (30 – 149 vehicles)	Enterprise (150 + vehicles)
GPS tracking	50%	83%	69%
Asset/Trailer/Equipment tracking	17%	69%	45%
In-cab video (including front facing and driver facing cameras)	44%	19%	62%
Field Service Management (Scheduling, dispatch, communication)	33%	60%	73%

KEY TAKEAWAYS

- **78%** of Australian businesses in the general freight industry who use a GPS tracking solution stated that it is "very" or extremely" beneficial to manage their fleets, and **67%** explained that they have reduced their fleet costs.
- **48%** of businesses in the general freight industry reduced idling between **5%** less than 20% and **30%** from **20%** less than **40%**
- **54%** of survey respondents achieved a positive ROI under 12 months.
- **50%** of businesses in the general freight sector reduced their fuel consumption between **5%** less than **20%** and **20%** from **20%** less than **40%**

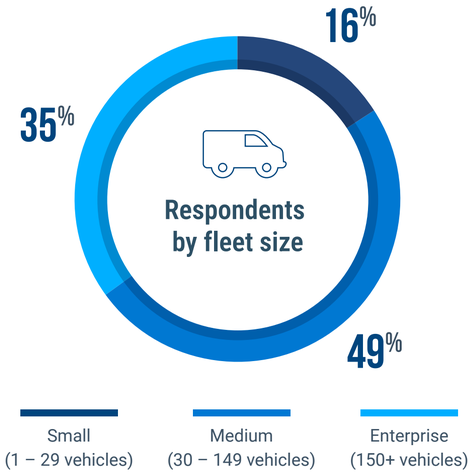
Top 5 industries in Australia

Services

Driving productivity

In the competitive Australian service landscape, the primary benefit of GPS tracking lies in its ability to transform passive location data into a high-octane engine for improved productivity. By providing a near real-time "sector pulse" across both suburban streets and regional routes, businesses can move beyond the guesswork of traditional scheduling.

This visibility allows for sophisticated route optimisation, ensuring that technicians are dispatched via the most direct paths, effectively reclaiming the billable hours previously lost to back-tracking or avoidable traffic delays. For a local trade business, this means the difference between getting the most out in one extra service call per day or leaving revenue on the table due to inefficient transit.



Fleet management technology currently utilised by the Services industry:

GPS tracking	72%
Asset/Trailer/Equipment tracking	65%
In-cab video (including front facing and driver facing cameras)	43%
Field Service Management (Scheduling, dispatch, communication)	32%

Services	Small (1 – 29 vehicles)	Medium (30 – 149 vehicles)	Enterprise (150 + vehicles)
GPS tracking	55%	70%	83%
Asset/Trailer/Equipment tracking	64%	76%	50%
In-cab video (including front facing and driver facing cameras)	36%	27%	67%
Field Service Management (Scheduling, dispatch, communication)	18%	33%	38%

KEY TAKEAWAYS

- **80%** of Australian businesses in the services industry who use a GPS tracking solution stated that it is "very" or extremely" beneficial to manage their fleets, and **68%** explained that they have reduced their fleet costs.
- **35%** of businesses in the services industry reduced idling between **5%** less than **20%** and **45%** from **20%** less than **40%**
- **55%** of survey respondents achieved a positive ROI under 12 months.
- **55%** of businesses in the services sector reduced their fuel consumption between **5%** less than **20%** and **22%** from **20%** less than **40%**

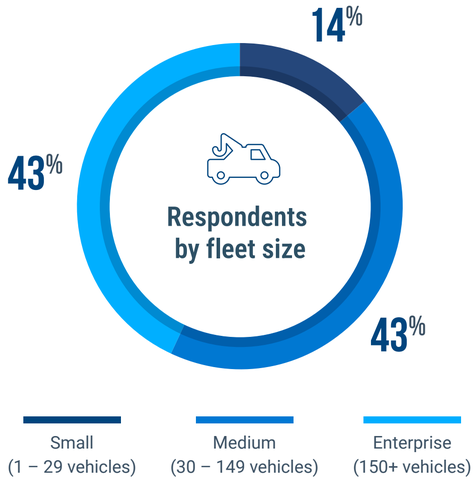
Top 5 industries in Australia

Utilities

Maximising fleet performance

In the modern utility landscape, GPS telematics have transcended basic location tracking to become the primary engine for improving productivity across critical infrastructure networks. By establishing a real-time "sector pulse" of all field assets from high-voltage repair crews to specialised water-main equipment, providers can transition from traditional dispatch to a model of high-velocity coordination.

This granular visibility allows for sophisticated route optimisation that accounts for both geographic density and technician skill sets, ensuring that the right asset reaches the right fault via the most efficient path possible. For a sector where every minute of downtime impacts thousands of customers, this level of technical oversight is no longer an elective upgrade; it is a fundamental requirement for operational resilience.



Fleet management technology currently utilised by the utilities industry:

GPS tracking	57%
Asset/Trailer/Equipment tracking	57%
In-cab video (including front facing and driver facing cameras)	50%
Field Service Management (Scheduling, dispatch, communication)	36%

Utilities	Small (1 – 29 vehicles)	Medium (30 – 149 vehicles)	Enterprise (150 + vehicles)
GPS tracking	50%	67%	50%
Asset/Trailer/Equipment tracking	50%	83%	33%
In-cab video (including front facing and driver facing cameras)	–	33%	83%
Field Service Management (Scheduling, dispatch, communication)	–	17%	67%

KEY TAKEAWAYS

- **88%** of Australian businesses in the utilities industry who use a GPS tracking solution stated that it is "very" or extremely" beneficial to manage their fleets, and **100%** explained that they have reduced their fleet costs.
- **63%** of businesses in the utilities industry reduced idling between **5%** less than **20%** and **25%** from **20%** less than **40%**
- **63%** of survey respondents achieved a positive ROI under 12 months.
- **63%** of businesses in the utilities sector reduced their fuel consumption between **5%** less than **20%** and **25%** from **20%** less than **40%**

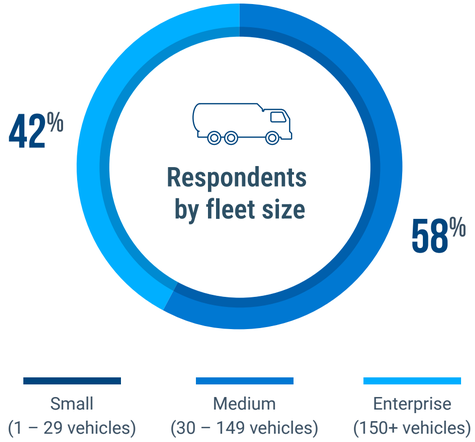
Top 5 industries in Australia

Oil & gas

Fuel efficiency and asset stewardship

Beyond simple coordinates, integrated GPS intelligence is driving a rigorous standard of "preventative health" and resource conservation within the extraction sector. By enforcing a disciplined approach to vehicle idling and engine diagnostics, companies are significantly lowering their operational overhead and extending the lifecycle of their specialised fleets.

This technical command translates directly into enhanced fuel efficiency and a reduced environmental footprint in some of the world's most challenging environments. For Australian mining and energy enterprises, these GPS benefits provide the transparency needed to protect the workforce and secure operational continuity, turning raw data into a formidable asset for both immediate cash flow and sustained market stability.



Fleet management technology currently utilised by the oil & gas industry:

GPS tracking	42%
Asset/Trailer/Equipment tracking	58%
In-cab video (including front facing and driver facing cameras)	50%
Field Service Management (Scheduling, dispatch, communication)	33%

Oil & gas	Small (1 – 29 vehicles)	Medium (30 – 149 vehicles)	Enterprise (150 + vehicles)
GPS tracking	–	29%	60%
Asset/Trailer/Equipment tracking	–	43%	80%
In-cab video (including front facing and driver facing cameras)	–	57%	40%
Field Service Management (Scheduling, dispatch, communication)	–	14%	60%

KEY TAKEAWAYS

- **80%** of Australian businesses in the oil & gas industry who use a GPS vehicle tracking solution stated that it is "very" or extremely" beneficial to manage their fleets, and **83%** explained that they have reduced their fleet costs.
- **60%** of businesses in the oil, gas & mining industry reduced idling between **5%** less than **20%** and **20%** from **20%** less than **40%**
- **40%** of survey respondents achieved a positive ROI under 12 months.
- **20%** of businesses in the oil, gas & mining industry reduced their fuel consumption less than **40%**, and **40%** between **5%** less than **20%**

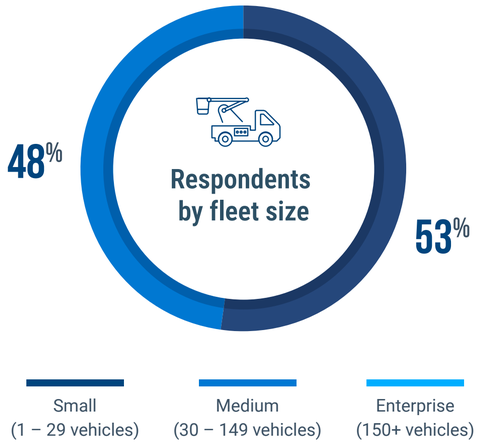
Top 5 industries in Australia

Government

Civic efficiency

For the Australian Government, the integration of GPS fleet management represents a transformative shift toward a more transparent and fiscally responsible public sector. By establishing a real-time "sector pulse" across massive inter-state and local government fleets, agencies can move beyond traditional logistical silos to a model of unified operational awareness.

This visibility allows for sophisticated route optimisation that ensures essential services from emergency response to road maintenance are delivered via the most direct and fuel-efficient paths. In an era where taxpayers demand maximum value, the ability to improve productivity through data-driven dispatching ensures that public assets are moving with purpose, reducing the carbon footprint of the national fleet while maintaining the highest service-level standards for the community.



Fleet management technology currently utilised by the Government:

GPS tracking	73%
Asset/Trailer/Equipment tracking	26%
In-cab video (including front facing and driver facing cameras)	23%
Field Service Management (Scheduling, dispatch, communication)	16%

Government Sector	Small (1 – 29 vehicles)	Medium (30 – 149 vehicles)	Enterprise (150 + vehicles)
GPS tracking	77%	68%	–
Asset/Trailer/Equipment tracking	26%	54%	–
In-cab video (including front facing and driver facing cameras)	23%	40%	–
Field Service Management (Scheduling, dispatch, communication)	16%	39%	–

KEY TAKEAWAYS

- **72%** of Australian businesses in the government who use a GPS vehicle tracking solution stated that it is "very" or extremely" beneficial to manage their fleets, and **90%** explained that they have reduced their fleet costs.
- **44%** of businesses in the government reduced idling between **5%** less than **20%** and **42%** from **20%** less than **40%**
- **61%** of survey respondents achieved a positive ROI under 12 months.
- **47%** of businesses in the government reduced their fuel consumption between **5%** less than **20%** and **7%** from **20%** less than **40%**

Key Insights: The 2026 connected fleets pulse

GPS Fleet Tracking: The operational backbone

- **88% of utilities** providers categorised GPS tracking as "very" or "extremely" beneficial for managing critical infrastructure.
- **100% of utilities businesses** reported a definitive reduction in total fleet costs after implementation.
- **60% of construction firms** achieved a significant boost in productivity through optimised vehicle utilisation.
- **61% of government agencies** realised a positive ROI in under 12 months, proving fiscal accountability to taxpayers.

Video Telematics: The visual shield

- **83% of Oil & gas** enterprises utilised video to reduce driver fatigue by up to 60%.
- **71% of General freight** carriers successfully reduced false insurance claims through high-definition evidence.
- **65% of all surveyed industries** reported a measurable improvement in overall driver safety.
- **50% of mining and extraction** firms achieved a positive ROI in under a year, driven by lower incident costs.

Asset & Equipment Tracking: capital optimisation

- **71% of Australian businesses** stated that asset tracking is “very” or “extremely” beneficial for high-value equipment management.
- **64% of organisations** improved their asset and trailer utilisation, turning dormant machinery into active revenue.
- **56% of Construction companies** reported improved site safety directly linked to better equipment oversight.
- **42% of firms** reduced theft incidents, securing their bottom line against site disruptions.

AI-Powered route optimisation: the efficiency engine

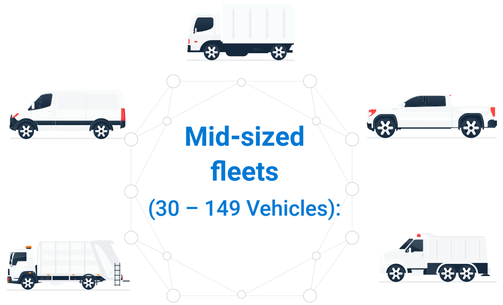
- **71% of mid-sized businesses** improved their on-time delivery rates through AI-driven dynamic scheduling.
- **67% of enterprise fleets** achieved a significant reduction in last-mile delivery times.
- **63% of large-scale operators** reported a direct improvement in customer experience scores.
- **51% of small businesses** successfully reduced their fuel costs by neutralising unbillable latency in transit.

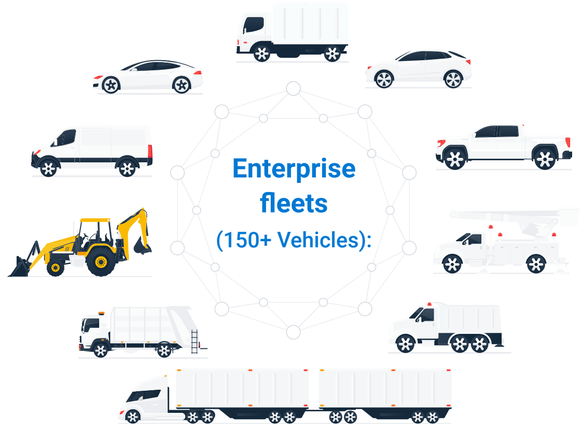
EV & hybrid management: the future pulse

- **60% of EV operators** improved their battery status visibility, effectively eliminating range anxiety for daily dispatch.
- **50% of organisations** successfully achieved their sustainability goals through integrated EV data.
- **44% of businesses** reduced their operational costs by combining GPS vehicle tracking with electric vehicle technology.
- **34% of fleets** achieved a direct reduction in CO_2 emissions, accelerating their path to a net-zero future.

Key Insights: The 2026 connected fleets pulse

Key Insights by business scale





The agility advantage

- **87% of small businesses** reported a definitive reduction in their total fleet costs, the highest percentage of any fleet size in the 2026 study.
- **65% of small operators** achieved a positive ROI in under 12 months, proving that telematics is a high-speed fiscal recovery tool for local firms.
- **69% of small fleet managers** categorised GPS tracking as "very" or "extremely" beneficial for navigating daily operational chaos.
- **47% of small businesses** successfully increased their recovery rate of stolen vehicles, protecting the essential assets that anchor their livelihood.

Scaling with precision

- **83% of medium-sized businesses** stated that GPS tracking is "very" or "extremely" beneficial for managing the increasing complexity of a growing fleet.
- **71% of mid-market** firms explained that they have successfully reduced their fleet costs through data-driven oversight.
- **56% of medium fleets** reported a direct improvement in productivity, effectively bridging the gap between small-team agility and corporate scale.
- **54% of mid-sized organisations** achieved a positive ROI in under a year, despite facing the dual pressure of rising fuel and labour costs.

Strategic risk sovereignty

- **74% of enterprise-level organisations** have now integrated GPS vehicle tracking as the central nervous system of their global logistics.
- **63% of enterprise leaders** categorised fleet management technology as "very" or "extremely" beneficial for maintaining contract integrity and service standards.
- **59% of large-scale fleets** improved their productivity, focusing on maximising the yield of thousands of specialised assets.
- **55% of enterprises** reported a measurable reduction in fleet costs, a critical result given that acquisition and depreciation represent 39% of their total budget.

Key Insights: The 2026 connected fleets pulse

AI-Powered route optimisation & Last mile

The Last-Mile velocity shift

- **67% of enterprise fleets** reported a direct reduction in last-mile delivery times after implementing AI-powered route optimisation.
- **71% of medium-sized businesses** successfully improved their on-time delivery rates, neutralising the "speed limit" of urban congestion.
- **63% of large-scale operators** achieved a superior customer experience score, driven by hyper-accurate ETAs and real-time transit transparency.

The fiscal & environmental impact of AI

- **53% of mid-sized firms** achieved significant fuel cost reductions through AI, ensuring every kilometer driven is the most efficient path possible.
- **50% of both medium and enterprise fleets** utilised AI routing to meet their 2026 CO_2 reduction goals, turning efficiency into environmental leadership.
- **60% of small businesses** confirmed that AI optimisation has already reduced their delivery windows, allowing for more "calls per day" without increasing headcounts.

The future of delivery intelligence

- **32% of small businesses** and 24% of enterprise firms are currently awaiting further AI improvements to transition from static schedules to dynamic, real-time "on-the-fly" dispatching.
- **47% of enterprise managers** cited fuel cost reduction as the primary long-term benefit of AI, directly shielding the bottom line from the 245.6c/L diesel spike*.

*National average diesel: 245.6c/L (AIP, March 2026)

Protect team safety and service integrity to enhance competitive advantage in the Australian market

In a fluctuating Australian economy, the integrity of your operation is your strongest defense against uncertainty. For the growing enterprise, protecting your workforce and fulfilling client commitments is no longer just a daily task, it is a strategic mandate.

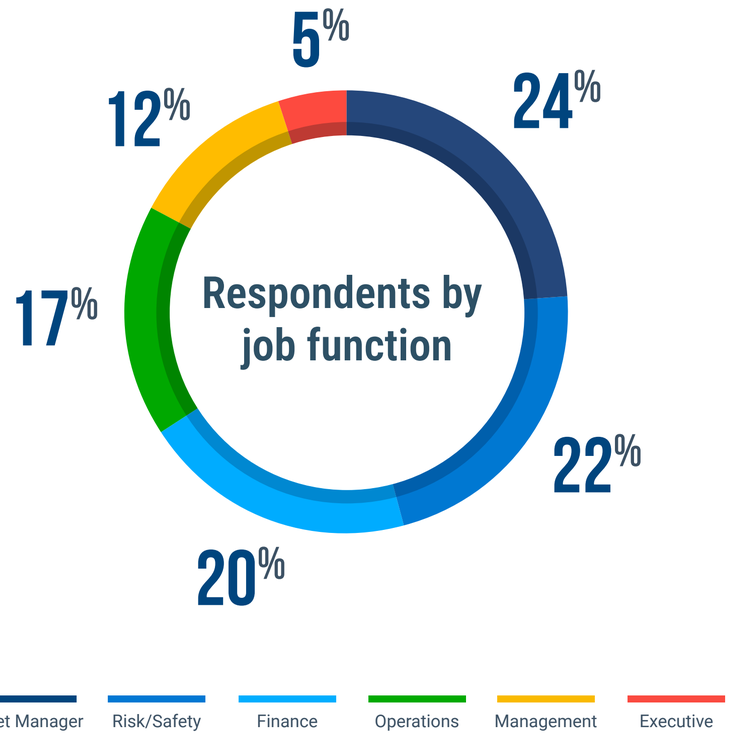
Maintaining high safety standards and service integrity ensures that even when the market is volatile, your reputation remains a constant. By replacing informal oversight with rigorous, data-backed safety and compliance protocols, you insulate your business from the compounding costs of incidents and litigation. This level of professional stability is what separates established market leaders from those struggling to keep pace.

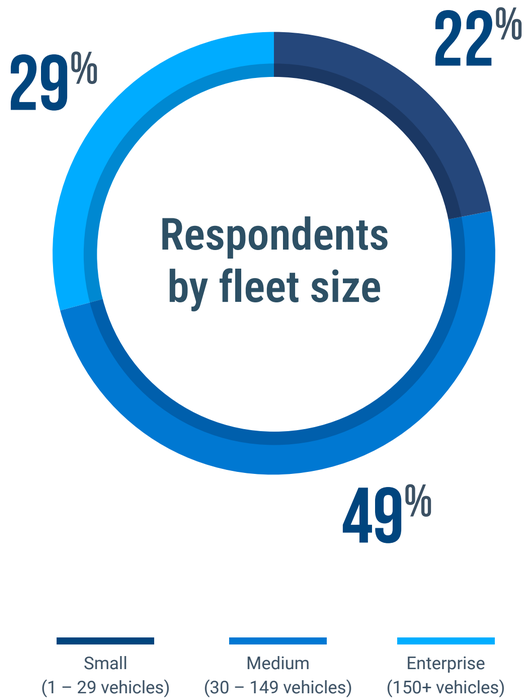
KEY TAKEAWAYS

Businesses take the lead:

- **66%** set up safety measures for employees and vehicles
- **59%** enhance route or operational efficiency improvements
- **51%** monitor workforce and vehicle utilisation
- **46%** maintain current initiatives
- **45%** adopt or expands of fleet management technology
- **43%** focus on compliance and regulatory preparedness
- **41%** negotiate or extend fleet leases
- **37%** boost fuel-saving initiatives
- **34%** Maintenance management improvements

Who responded to the survey?





Respondents by industry

- 16% Construction
- 17% General freight
- 15% Passenger transportation
- 13% Services
- 11% Federal, state or local government
- 6% Manufacturing
- 5% Retail/Wholesale
- 4% Food production or distribution
- 3% Utilities
- 3% Line haul and interstate
- 3% Refuse or recycling
- 2% Oil, gas & mining
- 2% Last mile delivery

Performance metrics & ROI

2026

TANGIBLE RESULTS

75% OF AUSTRALIAN BUSINESSES WHO USE A GPS TRACKING SOLUTION STATED THAT IT IS "VERY" OR EXTREMELY" BENEFICIAL FOR MANAGING THEIR FLEETS

70% EXPLAINED THAT THEY HAVE REDUCED THEIR FLEET COSTS

54% OF BUSINESSES ACHIEVED A POSITIVE ROI UNDER 12 MONTHS

57% OF BUSINESSES IMPROVED PRODUCTIVITY

Timeframe to achieve a positive ROI after implementing an advanced fleet management solution in Australia

Timeframe to achieve positive ROI 2026	Under 12 months	1 year to < 3 years	3 years to 5 years	Have not realised positive ROI yet	Don't know/ Not sure
Construction	50%	26%	17%	4%	3%
General freight	52%	36%	8%	5%	0%
Services	55%	39%	4%	2%	0%
Utilities	63%	13%	25%	0%	0%
Government	61%	26%	9%	5%	0%
Manufacturing	36%	43%	21%	0%	0%
Retail/Wholesale	47%	27%	13%	7%	7%
Food production or distribution	63%	19%	6%	13%	0%
Line haul and interstate	70%	10%	10%	10%	0%
Refuse or recycling	40%	40%	0%	20%	0%
Oil & gas	40%	20%	20%	0%	20%
Last mile delivery	50%	17%	33%	0%	0%
Passenger Transportation	57%	31%	7%	3%	2%

The benefits of GPS fleet tracking and vehicle telematics solutions that drives tangible results for your business

GPS fleet tracking and vehicle telematics has emerged as a definitive catalyst for operational transformation for SMBs and Enterprise. Leading this surge is a 56.8% increase among survey respondents in overall productivity through higher vehicle utilisation, supported by a 54.3% strengthening of regulatory compliance.

These figures highlight a critical shift where digital oversight is no longer just a monitoring tool, but a core driver of market responsiveness and fiscal accountability, with 47% of organisations achieving superior customer service outcomes as a direct result of real-time transparency.

The data further reveals a powerful impact on the bottom line, with 44.1% of businesses recording a measurable decrease in fuel consumption and a 43.2% improvement in routing efficiency.

These refinements, coupled with a 28.9% increase in Fuel Tax Credit (FTC) claim accuracy, allow firms to reclaim significant overhead while meeting sustainability goals evidenced by 37.8% of businesses improving their environmental footprint. By turning raw telematics into a strategy of preventative health, Australian leaders are protecting high-value assets and ensuring workforce safety in an increasingly volatile market.

Now, we dive into small, medium and Enterprise businesses.

↑57%

increase in overall productivity through higher vehicle utilisation

↓44%

of businesses recording a measurable decrease in fuel consumption

Top goals achieved by small businesses (1 – 29 vehicles) after implementing GPS fleet tracking

Regulatory Compliance	**58%**
Improved Productivity (for example, number of jobs, vehicle utilisation)	**57%**
Improved Customer Service	**50%**
Increase recovery rate of stolen vehicles	**47%**
Improved Routing	**42%**
Decrease in Fuel Consumption	**41%**
Improved efficiency (efficiency understood as you can achieve your results by putting the resources you have in the best way possible)	**39%**
CO_2 reduction	**38%**
Increase seat belt usage	**35%**
Improved sustainability (businesses committed to sustainable goals, such as reducing their environmental footprints, CO_2 emissions)	**34%**

Improved Vehicle Maintenance	**32%**
Improved Fuel Tax Credits Claim	**32%**
Decrease idling	**30%**
Improved managing daily operations (Improved the day-to-day operations)	**30%**
Decrease in Labour Costs	**30%**
Improve driver safety habits	**27%**
Decrease unauthorised use of vehicles	**23%**
Decrease in instances like speeding and harsh driving to reduce incidents	**20%**

SMALL-SIZED FLEET SPOTLIGHT:

69% of Australian businesses who use a GPS tracking solution stated that it is "very" or "extremely" beneficial to manage their fleets

87% explained that they have reduced their fleet costs

65% of small businesses achieved a positive ROI under 12 months

57% of businesses improved productivity

Safety gains:

↑35%

of survey respondents increased seat belt usage

↑27%

of small businesses improved driver safety habits

Top goals achieved by medium businesses (30 – 149 vehicles) after implementing GPS fleet tracking

Improved Productivity (for example, number of jobs, vehicle utilisation)	56%
Regulatory Compliance	53%
Improved Routing	46%
Improved efficiency (efficiency understood as you can achieve your results by putting the resources you have in the best way possible)	44%
Decrease in Fuel Consumption	43%
Improved Customer Service	40%
Increase recovery rate of stolen vehicles	39%
Improved sustainability (businesses committed to sustainable goals, such as reducing their environmental footprints, CO_2 emissions)	35%
CO_2 reduction	33%
Improved managing daily operations (Improved the day-to-day operations)	32%

Decrease unauthorised use of vehicles	32%
Improve driver safety habits	31%
Improved Vehicle Maintenance	31%
Improved Fuel Tax Credits Claim	31%
Decrease in Labour Costs	31%
Increase seat belt usage	27%
Decrease in instances like speeding and harsh driving to reduce incidents	25%
Decrease idling	25%

MID-SIZED FLEET SPOTLIGHT:

83% of Australian businesses who use a GPS tracking solution stated that it is "very" or "extremely" beneficial to manage their fleets

71% explained that they have reduced their fleet costs

54% of medium businesses achieved a positive ROI under 12 months

56% of businesses improved productivity

Safety gains:

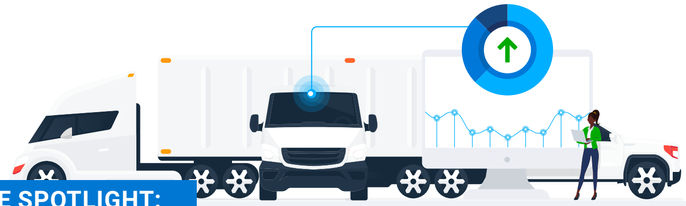
↑31%
of small businesses improved driver safety habits

↑27%
of survey respondents increased seat belt usage

Top goals achieved by enterprise businesses (150+ vehicles) after implementing advanced fleet management

Improved Productivity (for example, number of jobs, vehicle utilisation)	**59%**
Improved Customer Service	**58%**
Regulatory Compliance	**54%**
Decrease in Fuel Consumption	**49%**
Improved sustainability (businesses committed to sustainable goals, such as reducing their environmental footprints, CO_2 emissions)	**45%**
Improved efficiency (efficiency understood as you can achieve your results by putting the resources you have in the best way possible)	**40%**
Improved Routing	**40%**
Increase recovery rate of stolen vehicles.	**39%**
Improved managing daily operations (Improved the day-to-day operations)	**38%**
Increase seat belt usage	**37%**

CO_2 reduction	**36%**
Decrease in Labour Costs	**33%**
Improved Vehicle Maintenance	**28%**
Improved Fuel Tax Credits Claim	**23%**
Decrease idling	**24%**
Improve driver safety habits	**21%**
Decrease unauthorised use of vehicles	**28%**



ENTERPRISE SPOTLIGHT:

63% of Australian businesses who use a GPS tracking solution stated that it is "very" or "extremely" beneficial to manage their fleets

55% reduced their fleet costs

45% of enterprise businesses achieved a positive ROI under 12 months

59% of businesses improved productivity

Safety gains:

↑37%
of survey respondents increased seat belt usage

↑21%
of businesses improved driver safety habits

Construction industry in Australia

Construction businesses driving productivity and compliance

In the demanding Australian construction landscape, GPS telematics have become the definitive engine for operational growth, with 60% of firms reporting a significant boost in productivity through optimised vehicle utilisation and job completion rates.

By establishing a real-time "sector pulse" on-site, project managers are effectively neutralising the "ghost hours" of idle machinery, resulting in a 35% reduction in labour costs and a 31% improvement in overall efficiency.

This digital oversight also serves as a critical shield for the bottom line, as 53% of businesses now leverage these insights to master complex regulatory compliance and safety standards, ensuring that large-scale projects remain both legally sound and fiscally disciplined.

CONSTRUCTION | Top goals achieved since implementing GPS tracking:

Improved Productivity (for example, number of jobs, vehicle utilisation)	**60%**
Regulatory Compliance	**53%**
Improved Customer Service	**40%**
CO_2 reduction	**39%**
Improved managing daily operations (Improved the day-to-day operations)	**38%**
Improved sustainability (businesses committed to sustainable goals, such as reducing their environmental footprints, CO_2 emissions)	**38%**
Decrease in Labour Costs	**35%**
Decrease in Fuel Consumption	**32%**
Improved efficiency (efficiency understood as you can achieve your results by putting the resources you have in the best way possible)	**31%**
Decrease unauthorised use of vehicles	**33%**
Increase seat belt usage	**29%**
Improve driver safety habits	**28%**
Improved Vehicle Maintenance	**26%**
Decrease idling	**25%**
Improved Fuel Tax Credits Claim	**17%**

CONSTRUCTION FLEETS:

70% of Australian businesses in the construction industry who use a GPS tracking solution stated that it is "very" or "extremely" beneficial to manage their fleets.

63% of respondents in the construction industry who use a GPS tracking solution reduced their fleet costs.

60% of the construction businesses who have a GPS tracking solution improved their productivity.

53% of respondents in the construction industry who use a GPS tracking solution improved their compliance.

50% of the construction industry who have a GPS tracking solution achieved a positive ROI under a year.

32% of Australian businesses in the construction industry who use a GPS tracking solution reduced their fuel consumption.

Safety gains:

↑37%

of survey respondents increased seat belt usage

↑21%

of Australian respondents improved driver safety habits

General freight industry in Australia

General freight businesses decreased fuel consumption, improved productivity and sustainability

In the high-competitive Australian freight landscape, GPS telematics have become the primary engine for improving productivity, with 55% of organisations reporting significant gains in vehicle utilisation and load completion.

By establishing a real-time "sector pulse" across interstate and metropolitan corridors, carriers are effectively reducing unbillable latency, resulting in a 55% reduction in fuel consumption and a 41% improvement in routing efficiency.

This granular oversight allows for a more sophisticated deployment of resources, where 52% of businesses have successfully elevated their customer service standards. By synchronising arrivals with live warehouse demand, freight leaders are transforming their fleets into highly responsive units that consistently outperform traditional, static scheduling models.

GENERAL FREIGHT | Top goals achieved since implementing GPS tracking:

Decrease in Fuel Consumption	55%
Improved Productivity (for example, number of jobs, vehicle utilisation)	55%
Improved sustainability (businesses committed to sustainable goals, such as reducing their environmental footprints, CO_2 emissions)	52%
Improved Customer Service	52%
Regulatory Compliance	45%
Improved managing daily operations (Improved the day-to-day operations)	44%
Improved efficiency (efficiency understood as you can achieve your results by putting the resources you have in the best way possible)	44%
Improved Routing	41%
Improved Fuel Tax Credits Claim	39%
Decrease in Labour Costs	33%
Decrease unauthorised use of vehicles	31%
Improved Vehicle Maintenance	28%
Increase seat belt usage	27%
CO_2 reduction	25%
Decrease in instances like speeding and harsh driving to reduce incidents	16%
Decrease idling	20%

GENERAL FREIGHT FLEETS:

- **80%** of Australian businesses in the general freight industry who use a GPS tracking solution stated that it is "very" or "extremely" beneficial to manage their fleets.
- **67%** of respondents in the general freight who use a GPS tracking solution reduced their fleet costs.
- **55%** of the general freight businesses who have a GPS tracking solution improved their productivity.
- **52%** of the general freight industry who have a GPS tracking solution achieved a positive ROI under a year.
- **55%** of Australian businesses in the general freight industry who use a GPS tracking solution reduced their fuel consumption.
- **44%** of Australian businesses in the general freight who use a GPS tracking solution improved daily operations.

Safety gains:

↑**27%**

of survey respondents increased seat belt usage

↑**16%**

of Australian respondents improved driver safety habits

Services industry in Australia

Services businesses improved their productivity, compliance and driver's safety

In the competitive Australian service landscape, GPS telematics have emerged as a definitive catalyst for growth, with 80% of businesses categorising these solutions as "very" or "extremely" beneficial. This technical oversight has allowed 59% of organisations to significantly improve productivity by maximising vehicle utilisation and job volume.

By establishing a real-time "sector pulse," service providers are effectively neutralising unbillable latency, resulting in a 68% reduction in overall fleet costs and a 41% decrease in fuel consumption. The fiscal impact is remarkably rapid, with 55% of enterprises achieving a positive ROI in under twelve months, proving that digital coordination is a high-yield investment for any business looking to scale their field operations.

SERVICES | Top goals achieved since implementing GPS tracking:

Improved Productivity (for example, number of jobs, vehicle utilisation)	59%
Regulatory Compliance	57%
Increase seat belt usage	47%
Improved Routing	45%
Improved Customer Service	45%
CO_2 reduction	43%
Improved efficiency (efficiency understood as you can achieve your results by putting the resources you have in the best way possible)	43%
Decrease in Fuel Consumption	41%
Decrease in instances like speeding and harsh driving to reduce incidents	35%
Decrease unauthorised use of vehicles	35%
Improved sustainability (businesses committed to sustainable goals, such as reducing their environmental footprints, CO_2 emissions)	35%
Decrease in Labour Costs	35%
Improved Fuel Tax Credits Claim	33%
Improved managing daily operations (Improved the day-to-day operations)	31%
Improved Vehicle Maintenance	29%
Improve driver safety habits	20%

SERVICE FLEETS:

80% of Australian businesses in the services industry who use a GPS tracking solution stated that it is "very" or extremely" beneficial to manage their fleets.

68% of respondents in the services industry who use a GPS tracking solution reduced their fleet costs.

59% of the services businesses who have a GPS tracking solution improved their productivity.

55% of the services industry who have a GPS tracking solution achieved a positive ROI under a year.

41% of Australian businesses in the services industry who use a GPS tracking solution reduced their fuel consumption.

31% of Australian businesses in the services industry who use a GPS tracking solution improved daily operations.

Safety gains:

↑47%

of survey respondents increased seat belt usage

↑35%

of Australian respondents improved driver safety habits

Utilities industry in Australia

Utilities businesses decreased fuel consumption, labour costs and improved sustainability

Across Australia's essential infrastructure sectors, GPS telematics have established a new gold standard for operational sovereignty, with 88% of businesses categorising these solutions as "very" or "extremely" beneficial. The impact on the bottom line is absolute, with a remarkable 100% of survey respondents reporting a reduction in total fleet costs following implementation.

By establishing a high-fidelity "sector pulse" across service networks, providers are effectively reducing unbillable latency, leading to a 63% decrease in fuel consumption and a 50% reduction in labour costs. This granular oversight ensures that specialised crews and high-value assets are deployed with maximum precision, allowing 38% of firms to significantly improve productivity and job completion rates while securing a positive ROI for a third of the industry within the first year.

UTILITIES | Top goals achieved since implementing GPS tracking:

Decrease in Fuel Consumption	63%
Improved sustainability (businesses committed to sustainable goals, such as reducing their environmental footprints, CO_2 emissions)	63%
Decrease in Labour Costs	50%
Improved Routing	50%
Improved Customer Service	50%
Regulatory Compliance	50%

Improved Productivity (for example, number of jobs, vehicle utilisation)	38%
Improved Fuel Tax Credits Claim	38%
Improved efficiency (efficiency understood as you can achieve your results by putting the resources you have in the best way possible)	38%
Decrease unauthorised use of vehicles	38%
Improved Vehicle Maintenance	38%
Decrease in instances like speeding and harsh driving to reduce incidents	25%

Improve driver safety habits	25%
Decrease idling	25%
Improved managing daily operations (Improved the day-to-day operations)	13%
CO_2 reduction	13%

UTILITIES FLEETS:

88% of Australian businesses in the utilities industry who use a GPS tracking solution stated that it is "very" or extremely" beneficial to manage their fleets.

100% of respondents in the utilities industry who use a GPS tracking solution reduced their fleet costs.

38% of the utilities businesses who have a GPS tracking solution improved their productivity.

33% of the utilities industry who have a GPS tracking solution achieved a positive ROI under a year.

63% of Australian businesses in the utilities industry who use a GPS tracking solution reduced their fuel consumption.

50% of Australian businesses in the utilities industry who use a GPS tracking solution reduced labour costs.

Safety gains:

↓25%

of survey respondents decreased in instances like speeding and harsh driving to reduce incidents

↑25%

of Australian respondents improved driver safety habits

Oil & gas industry

The oil & gas sector decreased fuel consumption, improved daily operations and sustainability

Across the high-stakes Australian extraction environment, GPS telematics have transitioned from a monitoring utility to a cornerstone of operational sovereignty, with 80% of businesses categorising these solutions as "very" or "extremely" beneficial.

This technical command has allowed 60% of organisations to significantly improve their daily operations, reducing unbillable latency across vast tenements and complex haulage routes.

By establishing a high-fidelity "sector pulse," businesses are achieving a 60% reduction in fuel consumption and a 40% increase in overall productivity.

The fiscal impact is remarkably swift, with 40% of businesses achieving a positive ROI in under twelve months, proving that digital coordination is a high-yield investment for securing project reliability in isolated regions.

OIL & GAS SECTOR | Top goals achieved since implementing GPS tracking:

Decrease in Fuel Consumption	60%
Improved managing daily operations (Improved the day-to-day operations)	60%
Improved sustainability (businesses committed to sustainable goals, such as reducing their environmental footprints, CO_2 emissions)	60%
Regulatory Compliance	40%
Increase seat belt usage	40%
Decrease in Labour Costs	40%
Improved efficiency (efficiency understood as you can achieve your results by putting the resources you have in the best way possible)	40%
Improved Productivity (for example, number of jobs, vehicle utilisation)	40%
Decrease unauthorised use of vehicles.	40%
CO_2 reduction	40%
Improved Fuel Tax Credits Claim	20%
Improved Customer Service	20%
Improved Vehicle Maintenance	20%
Decrease in instances like speeding and harsh driving to reduce incidents	20%
Improved Routing	20%

OIL & GAS INDUSTRY FLEETS:

80% of Australian businesses in the oil & gas industry who use a GPS tracking solution stated that it is "very" or extremely" beneficial to manage their fleets.

25% of respondents in the oil & gas industry who use a GPS tracking solution reduced their fleet costs.

40% of the oil & gas industry who have a GPS tracking solution improved their productivity.

40% of the oil & gas industry who have a GPS tracking solution achieved a positive ROI under a year.

60% of Australian businesses in the oil & gas industry who use a GPS tracking solution reduced their fuel consumption.

60% of Australian respondents in the oil & gas industry who use a GPS tracking solution improved their daily operations.

Safety gains:

↑40%

of survey respondents increased seat belt usage

↑20%

of Australian respondents improved driver safety habits

Government in Australia

The Government sector improved their productivity and citizenship service

In the essential Australian government sector, GPS telematics have become a critical instrument for modern governance, with 72% of agencies categorising these solutions as "very" or "extremely" beneficial. The impact on public fund management is definitive: a substantial 90% of respondents reported a measurable reduction in fleet costs following implementation.

By establishing a real-time "sector pulse" across municipal and state-level fleets, departments are successfully significantly reducing unbillable latency, allowing 54% of agencies to significantlyimprove productivity.

This transition toward data-driven oversight is financially self-sustaining, with 61% of the government sector achieving a positive ROI in under twelve months, ensuring that public assets are managed with the highest level of fiduciary responsibility.

GOVERNMENT | Top goals achieved since implementing GPS tracking:

Regulatory Compliance	**58%**	Increase seat belt usage	**40%**	Decrease idling	**30%**
Improved Productivity (for example, number of jobs, vehicle utilisation)	**54%**	Decrease in Labour Costs	**21%**	Improve driver safety habits	**30%**
Improved Customer Service	**44%**	Improved Routing	**40%**	Decrease unauthorised use of vehicles	**28%**
Improved sustainability (businesses committed to sustainable goals, such as reducing their environmental footprints, CO_2 emissions)	**42%**	Improved Vehicle Maintenance	**37%**	Decrease in instances like speeding and harsh driving to reduce incidents	**26%**
		Improved Fuel Tax Credits Claim	**37%**	Improved managing daily operations (Improved the day-to-day operations)	**19%**
Improved efficiency (efficiency understood as you can achieve your results by putting the resources you have in the best way possible)	**40%**	CO_2 reduction	**37%**	Decrease in Fuel Consumption	**16%**

GOVERNMENT FLEETS:

72% of Australian businesses in the government sector who use a GPS tracking solution stated that it is "very" or extremely" beneficial to manage their fleets.

90% of respondents in the government sector who use a GPS tracking solution reduced their fleet costs.

54% of the government sector who have a GPS tracking solution improved their productivity.

61% of the government sector who have a GPS tracking solution achieved a positive ROI under a year.

16% of Australian businesses in the government sector who use a GPS tracking solution reduced their fuel consumption.

19% of Australian businesses in the government sector who use a GPS tracking solution improved daily operations.

Safety gains:

↑40%

of survey respondents increased seat belt usage

↑30%

of Australian respondents improved driver safety habits

Video-based safety

VIDEO-BASED SAFETY

GOALS ACHIEVED SINCE IMPLEMENTING IN-CAB VIDEO SOLUTION ACROSS ALL INDUSTRIES:

REDUCED INSURANCE COSTS	39%
REDUCED SAFETY INCIDENT COSTS	49%
IMPROVED DRIVER SAFETY	65%
REDUCED FALSE CLAIMS	61%

Dash cams protect drivers, businesses, promote road safety and boost the bottom line

In the 2026 Australian industrial landscape, video telematics have transitioned from a passive recording tool to an essential "visual shield" for fleet operations, with 77% of businesses categorising in-cab video as "very" or "extremely" beneficial.

This technology provides an unprecedented level of protection for both drivers and the bottom line; across all industries, implementation has led to a 65% improvement in driver safety and a 61% reduction in false claims.

The impact is particularly profound in high-risk sectors like Utilities, where 71% of operators reported fewer safety incidents, and General Freight, where 71% of firms used video evidence to successfully exonerate drivers from inaccurate liability. By providing a clear, objective record of the road, video telematics effectively neutralises the financial and reputational risks associated with road incidents.

77%

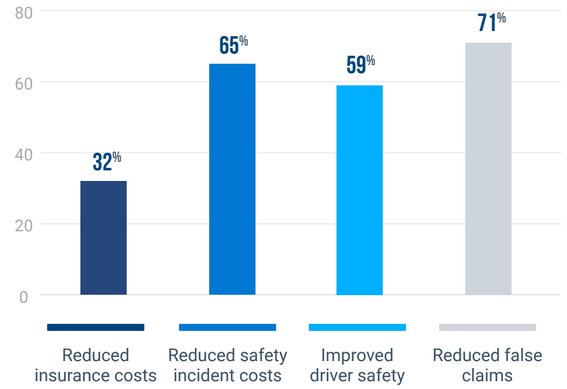
of Australian businesses stated that all industries in-cab video "very" or "extremely" beneficial to manage their fleets.

↑45%

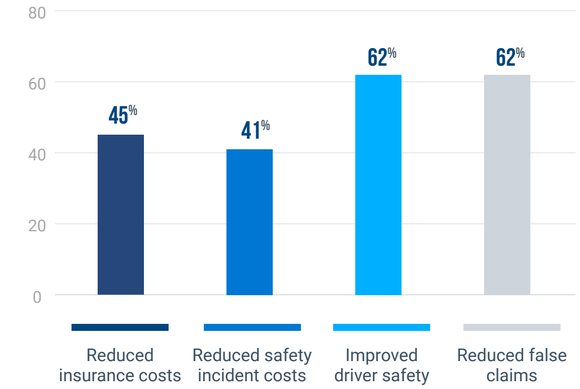
of respondents across industries who have a video solution achieved a positive ROI in one year or less.

Goals achieved since implementing video telematics:

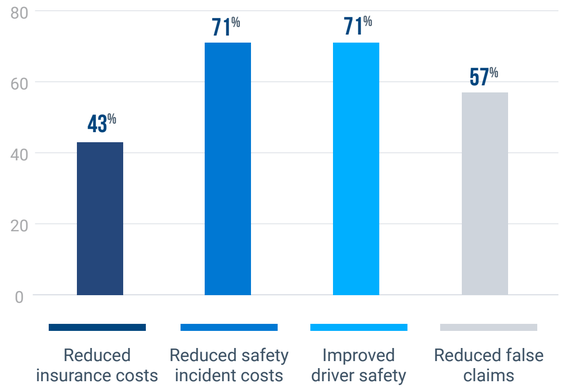
In the general freight industry



In the services industry



In the utilities industry



77%
of Australian businesses stated that in-cab video "very" or "extremely" beneficial to manage their fleets.

38%
of respondents across who have a video solution achieved a positive ROI under 12 months.

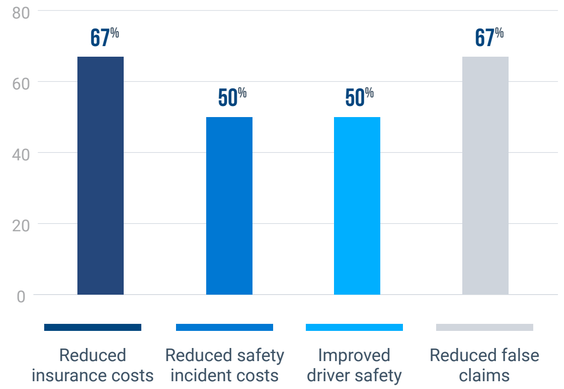
83%
of Australian businesses stated that in-cab video "very" or "extremely" beneficial to manage their fleets.

35%
of respondents across who have a video solution achieved a positive ROI under 12 months.

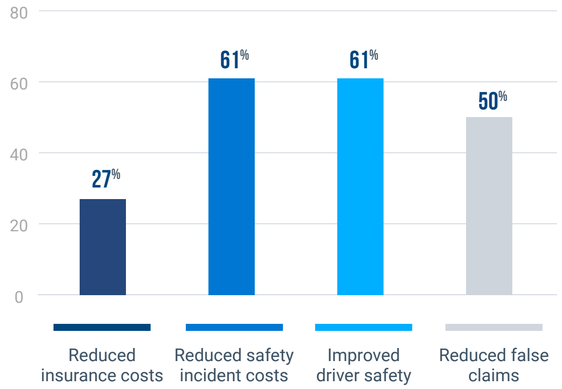
86%
of Australian businesses stated that in-cab video "very" or "extremely" beneficial to manage their fleets.

43%
of respondents across who have a video solution achieved a positive ROI under 12 months.

In the oil & gas industry



In the government industry



83%

of Australian businesses stated that in-cab video "very" or "extremely" beneficial to manage their fleets.

50%

of respondents across who have a video solution achieved a positive ROI under 12 months.

89%

of Australian businesses stated that in-cab video "very" or "extremely" beneficial to manage their fleets.

61%

of respondents across who have a video solution achieved a positive ROI under 12 months.

Video telematics helps improve key areas of businesses to keep them safe and competitive

	General freight	Services	Utilities	Oil & gas	Government
Improved driver safety	59%	62%	71%	50%	61%
Reduced false claims	71%	62%	57%	67%	50%
Reduced safety incident costs	65%	41%	71%	50%	61%
Reduced insurance costs	32%	45%	43%	31%	28%

SAFETY SPOTLIGHT:

The visual shield of video telematics

In the Australian industrial landscape, video telematics have moved beyond simple recording to become a critical instrument for preventative incident mitigation.

Across every key sector, the data reveals a profound impact on high-risk behaviours, particularly in Fatigue Management. In the Oil & Gas industry, a staggering **83%** of firms reduced driver fatigue by **41–60%**, while the Services and General Freight sectors also saw majority gains in the same range.

By establishing this "visual pulse" within the cabin, leadership can move from reactive accident investigation to proactive risk coaching, effectively reducing the physiological risks that lead to catastrophic failures on the road and on-site.

How video telematics is improving Australian road safety

In 2026, AI-powered in-cab video has become the benchmark for safety across Australia's commercial sectors. With the July 2026 Heavy Vehicle National Law (HVNL) reforms mandating transport operators to adopt Safety Management Systems (SMS), these technologies are now essential to provide verifiable evidence in real-time.

Fatigue & distraction mitigation

Fatigue remains the leading safety challenge on Australian regional routes. **General Freight** and **Oil & Gas** show the strongest results here, as long-haul operators use AI to detect early signs of "microsleeps" and distraction before they escalate.

Goal Risk Reduction	General freight	Services	Utilities	Oil & gas	Government
Fatigue Reduced (41–60%)	48%	38%	40%	52%	32%
Distraction Reduced (>40%)	52%	42%	45%	58%	46%

Incident & speeding suppression

Video intelligence acts as a "digital co-driver," particularly effective in the **Government** and **Utilities** sectors where vehicles often operate in high-density pedestrian areas or complex work zones.

Goal Risk Reduction	General freight	Services	Utilities	Oil & gas	Government
Crashes Reduced (>21%)	79%	84%	84%	89%	90%
Speeding Decreased (>21%)	71%	70%	70%	75%	72%

Compliance: seat belts & tailgating

Ensuring fundamental safety protocols is a key requirement for Australian managers under the 2026 Chain of Responsibility (CoR) updates. The Services industry leads the way in urban tailgating reduction.

Goal Behaviour Improvement	General freight	Services	Utilities	Oil & gas	Government
Seat Belt Usage Up (>41%)	49%	48%	50%	61%	50%
Tailgating Reduced (>21%)	88%	92%	90%	88%	84%

Strategic industry highlights: Australia 2026

- **Freight resilience:** In the high-volume Freight sector, **52% of businesses** have successfully used video to cut driver distraction by over 40%. This is vital for long-haul routes where vigilance often dips.
- **Services industry mastery:** This sector leads in urban safety, with **92% of firms** achieving a significant reduction in tailgating — a massive achievement for fleets navigating the daily congestion of Sydney and Melbourne.
- **Utilities infrastructure safety:** Utility providers have leveraged video to secure an **86% reduction in crash rates**. AI helps drivers manage the unique risks of navigating heavy equipment through residential areas during emergency repairs.
- **Oil & Gas safety leadership:** The energy sector leads the nation in "Life-Saving Rules." **61% of organisations** have seen seat belt compliance increase by over 41%, driven by AI-powered cameras that provide immediate, respectful feedback to drivers in remote FIFO sites.
- **Governmental compliance:** Public sector fleets show the highest overall crash reduction **(90%)**, as local councils and state agencies move toward 100% video-led coaching to meet strict "Duty of Care" benchmarks.

KEY TAKEAWAYS

The "CoR" advantage in 2026

Under the latest Australian regulations, companies providing video-verified driver scores often receive:

- **20–30% Reductions** in insurance premiums.

How video telematics helpsreduce driver fatigue?

Driver fatigue	General freight	Services	Utilities	Oil & gas	Government
Less than 5%	6%	3%	–	–	6%
From 5%-20%	6%	3%	29%	–	11%
From 21% to 40%	27%	17%	43%	17%	17%
From 41% to 60%	41%	59%	29%	83%	33%
Over 60%	21%	17%	–	–	33%

How video telematics helps reduce incidents or crashes?

Incidents or crashes	General freight	Services	Utilities	Oil & gas	Government
Less than 5%	3%	–	–	–	6%
From 5% to 20%	12%	7%	14%	33%	11%
From 21% to 40%	38%	48%	43%	50%	28%
From 41% to 60%	32%	24%	29%	17%	44%
Over 60%	15%	20%	14%	–	11%

How video telematics helps reduce driver distraction?

Driver distraction	General freight	Services	Utilities	Oil & gas	Government
From 5%-20%	18%	14%	43%	17%	11%
From 21% to 40%	38%	28%	29%	33	28%
From 41% to 60%	21%	31%	29%	50%	33%
Over 60%	24%	28%	–	–	28%

How video telematics helps decrease speeding?

Speeding	General freight	Services	Utilities	Oil & gas	Government
Less than 5%	12%	7%	–	–	–
From 5% to 20%	27%	24%	14%	–	33%
From 21% to 40%	38%	28%	14%	17%	33%
From 41% to 60%	24%	24%	43%	67%	22%
Over 60%	–	17%	29%	17%	11%

How video telematics helps increase seat belt usage?

Seat belt usage	General freight	Services	Utilities	Oil & gas	Government
Less than 5%	–	7%	–	–	6%
From 5% to 20%	18%	3%	–	17%	17%
From 21% to 40%	18%	14%	57%	50%	22%
From 41% to 60%	38%	52%	29%	17%	44%
Over 60%	27%	24%	14%	17%	11%

How video telematics helps reduce tailgating?

Tailgating	General freight	Services	Utilities	Oil & gas	Government
Less than 5%	–	3%	–	–	6%
From 5% to 20%	15%	31%	29%	–	22%
From 21% to 40%	56%	28%	57%	50%	44%
From 41% to 60%	15%	17%	14%	33%	22%
Over 60%	9%	21%	–	17%	6%

Asset tracking management

ASSET TRACKING TECHNOLOGY

GOALS ACHIEVED SINCE IMPLEMENTING AN ASSET TRACKING SOLUTION ACROSS ALL INDUSTRIES:

IMPROVED ASSET/TRAILER UTILISATION	64%
IMPROVED ASSET/TRAILER SECURITY	57%
IMPROVED SAFETY	55%
IMPROVED ASSET VISIBILITY	51%
IMPROVED EFFICIENCY/PRODUCTIVITY	45%
REDUCED INSURANCE COSTS AND BETTER INSURANCE CLAIMS FOR LOST/STOLEN ASSETS	42%
REDUCED THEFT	36%
IMPROVED TRAILER/ASSET MAINTENANCE	30%

Asset tracking technology improved equipment utilisation and boosts security

Within the demanding Australian construction sector, asset tracking serves as a critical shield for both project timelines and high-value machinery, with 70% of firms validating its strategic importance.

Security and safety are the primary beneficiaries of this digital oversight, with 56% of companies reporting improved safety outcomes and 51% enhancing asset security. This technical command is vital for mitigating the high cost of site disruptions, resulting in a 42% reduction in theft and a 44% improvement in both efficiency and productivity.

By maintaining a constant "sector pulse" on every piece of equipment, construction leaders are not only securing their fleet against loss but also establishing a sophisticated framework for preventative health and maintenance, ensuring that the lifecycle of every asset is maximised for long-term shareholder value.

71%

of Australian businesses across all industries stated that asset tracking "very" or "extremely" beneficial to manage their fleets.

↑25%

of respondents across all industries who have asset tracking achieved a positive ROI under 12 months.

Construction

Goals achieved since implementing asset tracking:

Improved safety	**56%**
Improved asset/trailer security	**51%**
Improved asset/trailer utilisation	**44%**
Improved efficiency/productivity	**44%**
Reduced theft	**42%**
Improved asset visibility	**35%**
Reduced insurance costs and better insurance claims for lost/stolen assets	**23%**
Improved trailer/asset maintenance	**23%**
Reduced insurance costs and better insurance claims for lost/stolen assets	**23%**

↑27%

of respondents in the construction industry who have asset tracking achieved a positive ROI under 12 months.

70%

of Australian businesses in the construction industry stated that asset tracking "very" or "extremely" beneficial to manage their fleets.

The future of mobility (EVs)

THE FUTURE OF MOBILITY (EVS)

GOALS ACHIEVED AFTER COMBINING THE USE OF GPS FLEET TRACKING SOLUTION AND ELECTRIC VEHICLES:

IMPROVE BATTERY STATUS VISIBILITY	60%
IMPROVE SUSTAINABILITY	50%
IMPROVE FLEET VISIBILITY	46%
REDUCE OPERATIONAL COSTS	44%
IMPROVE MANAGING DAILY OPERATIONS	41%
IMPROVE EFFICIENCY	39%
IDENTIFY VEHICLE ELECTRIFICATION SUITABILITY	37%
REDUCE CO_2 EMISSIONS	34%
IMPROVE MAINTENANCE COSTS	25%

The strategic shift toward Electric Vehicles (EVs) for Australian fleets

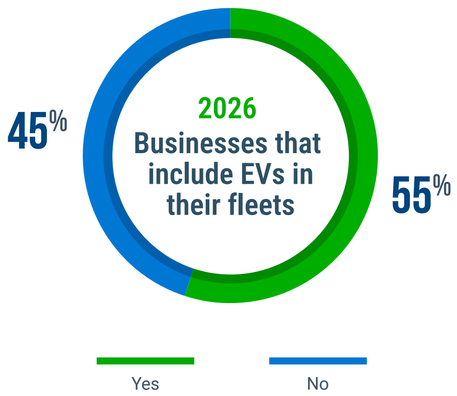
The global shift toward Electric Vehicles (EVs) has moved beyond a conceptual trend to become the foundational pillar of modern, low-emission logistics.

As organisations increasingly align their operations with stringent environmental benchmarks, the integration of EV technology represents a critical move toward long-term sustainability, operational decarbonisation.

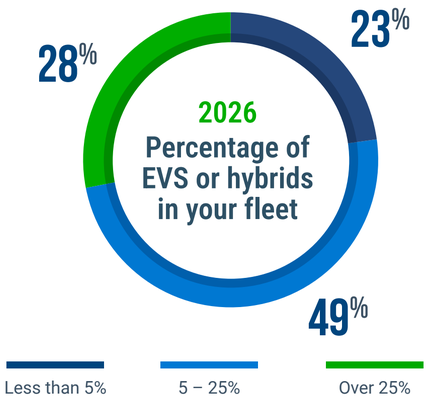
This transition is not merely about replacing internal combustion engines; it is a sophisticated evolution of the "sector pulse," where new energy architectures and smart charging infrastructures are gaining significant ground as the primary drivers of 2026 fleet strategy.

By adopting these emerging technologies, forward-thinking enterprises are effectively neutralising their carbon exposure while securing a first-mover advantage in a rapidly evolving regulatory landscape. This proactive oversight ensures that the fleet remains both fiscally resilient and environmentally accountable, transforming the traditional transport model into a high-efficiency, sustainable asset.

Does your fleet include EVs, or hybrids?



What percentage of your fleet include EV or hybrids?



Fleet electrification in Australia

Businesses that plan to boost the electrification of their fleets.

↑14% Under 12 months

↑43% 1 year to <3 years

↑34% 3 years to 5 years

Strategic cost management

COST SAVINGS AFTER COMBINING THE USE OF GPS FLEET TRACKING SOLUTION AND FLEET MANAGEMENT:

FUEL COSTS REDUCTION	44%
LABOUR COST REDUCTION	31%
VEHICLE MAINTENANCE REDUCTION	30%
ACCIDENT COST REDUCTION	24%
DEDREASE IN INSURANCE COSTS	24%

Australian fleets adopts cost savings strategies to drive strategic profitability in 2026

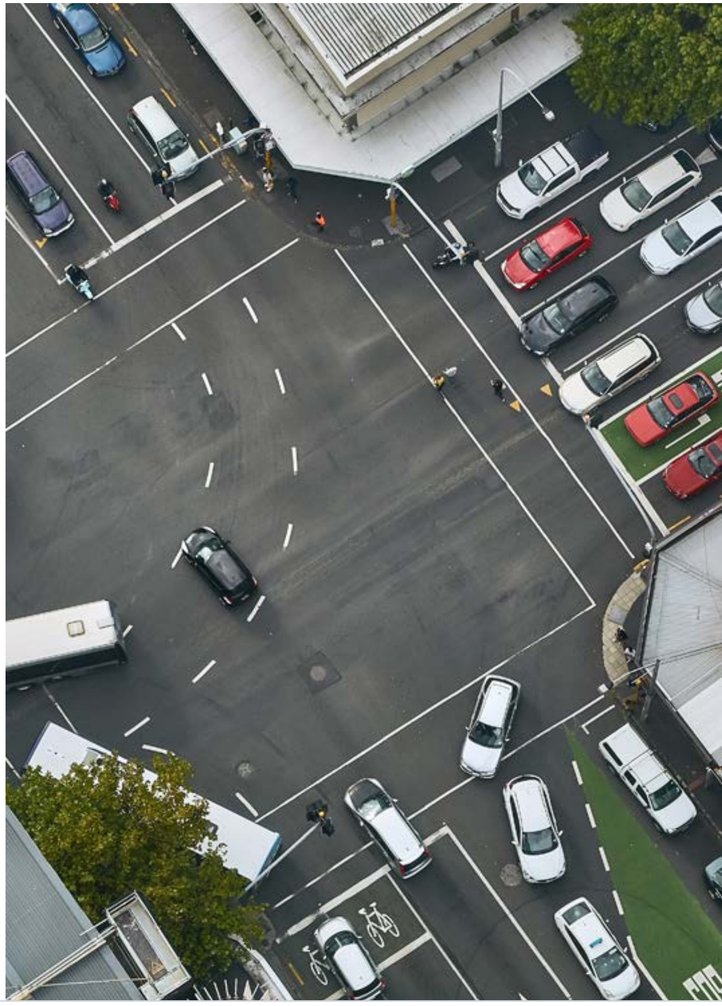
In a fluctuating economy, Australian businesses are no longer viewing fleet technology as an overhead, but as a primary driver of operational gains. The 2026 data reveals that across all sectors, businesses are leveraging deep-data insights to protect their margins and insulate their bottom line from rising external costs.

The Fuel efficiency benchmark: With General Freight (55%) and Utilities (63%) leading the charge, fuel reduction remains the most immediate "win" for the Australian market. By tapping into the Connected Fleets Pulse, these sectors are neutralising the sting of volatile pump prices through precision routing and idle-time monitoring.

The labour & maintenance synergy: The Utilities sector is a standout performer, realising a 50% reduction in labour costs and 38% in maintenance. This suggests that high-performing enterprises are moving away from reactive "break-fix" models toward a proactive, data-led approach that maximises every man-hour and keeps assets site-ready.

Insuring the future: while Construction (8%) still has room for growth in insurance savings, General Freight (24%) and Government (43%) are seeing a significant performance uplift. By providing insurers with verifiable safety data from the Pulse, these fleets are successfully driving down premiums and reducing the long-term cost of risk.

2026 Australia	All Industries	Construction	General freight	Oil & Gas	Government	Utilities	Services
Fuel Cost Reduction	44%	32%	55%	60%	16%	63%	41%
Accident Cost Reduction	24%	35%	16%	20%	26%	25%	35%
Labour Cost Reduction	31%	35%	33%	40%	21%	50%	35%
Vehicle Maintenance Cost Reduction	30%	26%	28.1%	20%	37%	38%	29%
% Decrease in Insurance Costs	24%	8%	24.0%	43%	13%	33%	33%



Overcoming operational friction

FUEL CONSUMPTION IS ONE OF THE MOST IMPORTANT COSTS FOR A FLEET:

25%	FOR SMALL FLEETS
20%	FOR MID-SIZED FLEETS
20%	FOR ENTERPRISE

Deciphering the operational budget to drive tangible results

In the current Australian economic landscape, fleet costs represent a significant and volatile portion of an enterprise's balance sheet. Regardless of scale—from agile SMBs to sprawling Enterprise fleets.

Fuel consumption remains the primary overhead challenge, frequently consuming up to 30–37% of the total operational budget for a substantial portion of the market.

By establishing a high-fidelity "sector pulse" on fuel use, organisations are moving beyond simple expense tracking toward a model of resource optimisation.

This strategic focus allows businesses to effectively neutralise unbillable latency and reclaim capital, turning what is traditionally a sunk cost into a measurable driver of bottom-line profitability.

The anatomy of the Australian fleet budget

Based on the latest data across Small, Medium, and Enterprise sectors, here is how operational capital is distributed within the Australian market.

The dominant overhead: salaries & fuel

In Australia, the "Big Two" represent the most significant variable pressures on margins, with labor costs often eclipsing all other line items.

Driver salaries: This is the single largest line item for the Australian market. Across all sectors, there is a heavy concentration in the high-spend bracket: 29% of Small businesses, 22% of Mid-sized firms, and 28% of Enterprises allocate a substantial 30% of their total budget to driver wages. An additional 10% to 13% of fleets see this climb even higher to 35%.

Fuel: A significant portion of the market feels the pressure at the pump. 25% of Small businesses and 20% of Enterprises allocate 20% of their total budget to fuel. For 10% of Small businesses, this figure spikes to a staggering 30% of their total spend.

Asset lifecycle: depreciation & maintenance

The "hidden" costs of keeping wheels on the road in Australia are dominated by the high cost of vehicle acquisition.

Depreciation (Acquisition): This represents a massive capital drain. 39% of Large Enterprises and 32% of Mid-sized firms allocate 25% of their budget to vehicle acquisition and depreciation. Interestingly, 11% of Small businesses report this cost peaking at 30% of their budget, highlighting the heavy weight of initial investment for smaller operators.

Maintenance & repairs: Australian fleets are successfully containing "break-fix" costs. Roughly 55% of all fleets keep Tyre Maintenance at a strict 5% of their budget. Engine Maintenance also remains controlled, with approximately 40% of fleets sitting at the 5% mark. General repairs are kept to 10% of the budget by 49% of Small businesses and 45% of Enterprises.

The sompliance & safety shield: insurance & tax

Regulatory and protection costs in Australia show a high degree of stability and standardisation across the industry.

Insurance: Roughly 50% of the market—regardless of fleet size—has managed to keep insurance premiums at a steady 5% of the operational budget.

Tax: For over 57% of Large fleets and 56% of Mid-sized firms, tax remains a controlled variable at 5% of the budget. Even for Small businesses, 46% report tax accounting for only 5% of their spend.

Vehicle rental & financing: These are kept lean across the board. 41% of Small fleets and 39% of Enterprises keep rental costs at 5%, while nearly 47% of Mid-sized and Large fleets maintain financing costs at the same 5% threshold.

Allowances: the minor variable

Allowances remain a controlled and relatively small portion of the Australian fleet budget.

44% of Small businesses and 40% of Enterprises keep allowances at just 5% of their total operational spend, with very few fleets (less than 4%) seeing this figure rise above 20%.

What percentage of your fleet's operational budget do the following costs represent?

Fuel	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
10%	7%	9%	9%
15%	19%	22%	24%
20%	37%	30%	30%
25%	19%	20%	16%
30%	6%	8%	9%

Engine maintenance	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
5%	39%	39%	40%
10%	25%	29%	26%
15%	13%	13%	9%
20%	9%	7%	7%

Tyre replacement and maintenance	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
5%	55%	52%	55%
10%	29%	30%	28%
15%	10%	7%	5%
20%	2%	5%	1%

Repairs	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
10%	49%	36%	45%
15%	24%	25%	28%
20%	13%	16%	29%
25%	8%	6%	7%
30%	.9%	6%	4%

Depreciation (cost of vehicle acquisition)	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
10%	9%	6%	5%
15%	15%	18%	12%
20%	26%	28%	27%
25%	30%	32%	39%
30%	11%	10%	7%

Financing	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
5%	44%	47%	47%
10%	30%	30%	31%
15%	11%	7%	7%
20%	9%	8%	7%
25%	0.0%	1%	3%

Vehicle rental costs	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
5%	41%	39%	39%
10%	39%	43%	39%
15%	35%	28%	32%
20%	7%	6%	3%

Driver salaries	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
5%	2%	5%	2%
10%	5%	8%	9%
15%	8%	8%	11%
20%	15%	17%	16%
25%	23%	22%	21%
30%	29%	22%	28%
35%	13%	12%	10%
40%	4%	2%	2%

Insurance	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
5%	44%	48%	43%
10%	33%	34%	37%
15%	12%	11%	12%
20%	4%	4%	5%

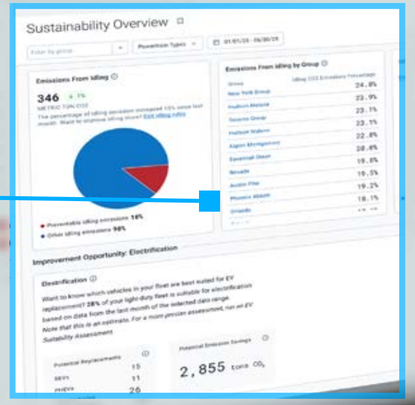
Tax	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
5%	46%	56%	57%
10%	37%	24%	24%
15%	4%	9%	7%
20%	4%	6%	2%

Allowances	Small: (1 – 29 vehicles)	Medium: (30 – 149 vehicles)	Large/Enterprise: (150+ vehicles)
5%	44%	39%	40%
10%	32%	34%	32%
15%	5%	13%	12%
20%	3%	2%	4%
25%	3%	2%	1%

Fleet manager's challenges

TOP 5 CHALLENGES THAT FLEET MANAGERS FACE EVERYDAY:

1. DRIVER FATIGUE & SAFETY 67%
2. MEETING CUSTOMER DEMANDS & EXPECTATIONS 64%
3. FUEL COSTS 60%
4. INEFFICIENCIES IN SCHEDULING/DISPATCHING 59%
5. LABOUR COSTS 59%



The top 10 challenges that Australia fleet managers face everyday

Small businesses

Running a small fleet in 2026 is a high-stakes balancing act. The most critical pressure point for Aussie managers is Driver Fatigue (68%), followed closely by the Increased Complexity of Service Offerings (66%). In a market where customers expect more for less, small businesses are finding that "just showing up" isn't enough; they are battling Inefficiencies in Scheduling (61%) and rising Customer Demands (58%) just to keep their reputation intact. These aren't just administrative tasks; they are daily disruptions that test the resilience of every local operator.

The financial "sting" of the operation is equally intense, with Fuel (56%) and Insurance Costs (51%) squeezing margins at every turn. Beyond the fuel pump, the "Red Tape Jungle" is a major bottleneck, as managers grapple with Regulatory Requirements (54%) and the Inaccuracy of Tax Credit Claims (51%). From securing Vehicle Permits (49%) to maintaining Compliance (54%), the data shows that without the right digital tools, these overlapping challenges can quickly stall a business's growth.

By identifying these hurdles, the Pulse provides a roadmap for SMBs to trade "daily chaos" for a more streamlined, professional edge. For heavy vehicle operators, this regulatory pressure is anchored in NHVR and CoR obligations — a legally shared burden that extends compliance responsibility all the way up to the boardroom.

Enterprise

Leading an Australian enterprise fleet in 2026 is a complex exercise in strategic risk management. The most critical pressure point for these corporate leaders is Meeting Customer Demands and Expectations (72%), a clear indication that at this scale, service delivery is the ultimate benchmark for contract retention.

This is followed closely by the dual mandate of Driver Fatigue and Safety (66%) and the relentless volatility of Fuel (66%). In the enterprise space, businesses are finding that "good enough" is no longer an option; they are battling to maintain compliance (60%) while navigating an environment where Competitive Pressure (50%) from global and domestic disruptors threatens established market share.

The financial "sting" of the operation is significantly magnified at the enterprise level, with Labour Costs (62%) and a chronic shortage of Quality Drivers and Technicians (52%) creating a persistent drag on operational scalability.

Beyond the physical fleet, the "Red Tape Jungle" acts as a sophisticated barrier to efficiency, as executives grapple with Inaccurate Tax Credit Claims (58%) and increasingly Stringent Regulatory Requirements (57%). From managing rising Insurance Costs (52%) to protecting the bottom line against macro-economic shifts, the data shows that for large-scale fleets, these overlapping hurdles can compromise even the most robust growth strategies.

By identifying these enterprise-level pain points, the Pulse provides a roadmap for leaders to trade "operational friction" for a more agile, data-driven competitive advantage.

ENTERPRISE

THE TOP 10 CHALLENGES THAT AUSTRALIA FLEET MANAGERS FACE EVERYDAY

DAILY CHALLENGES	
MEETING CUSTOMERS DEMAND AND EXPECTATIONS	72%
DRIVER FATIGUE AND SAFETY	66%
FUEL	66%
LABOUR COSTS	62%
COMPLIANCE	60%
INACCURACY TO CLAIM TAX CREDITS	58%
INCREASED REGULATORY REQUIREMENTS	57%
INSURANCE COSTS	52%
NOT ENOUGH QUALITY DRIVERS/TECHNICIANS	52%
COMPETITIVE PRESSURE	50%

AI-powered route optimisation

AI-POWERED ROUTE OPTIMISATION GETS TANGIBLE RESULTS:

65% OF FLEETS IMPROVED THEIR LAST-MILE OPERATIONS

69% OF FLEETS IMPROVED ON-TIME DELIVERY RATES

51% OF FLEETS REDUCED THEIR FUEL COSTS

47% OF FLEETS REDUCED THEIR CO_2 EMISSIONS

AI Spotlight: How AI-powered route optimisation improved your last-mile operations?

Route optimisation

AI-powered route optimisation has redefined the "sector pulse" of last-mile operations by transitioning from static, historical scheduling to dynamic, real-time orchestration. By leveraging machine learning to analyse variables such as live traffic congestion, weather-related delays, and precise delivery windows, AI effectively neutralises unbillable latency that traditional routing often overlooks.

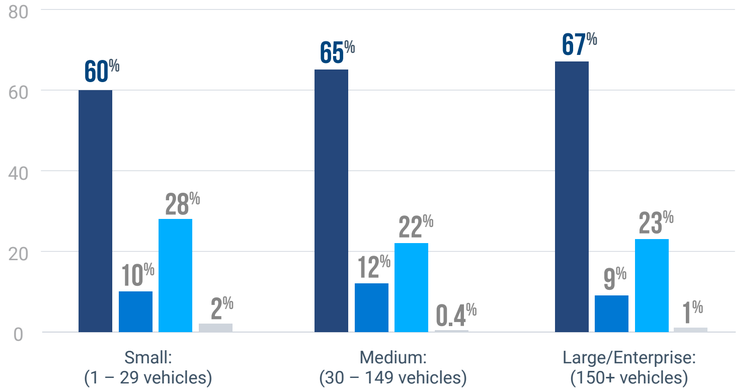
For Australian enterprises, this means a significant reduction in the "last-mile bottleneck," where improved routing efficiency directly translates into a decrease in fuel consumption and a reduction in idle time. By ensuring that every driver follows the most intelligent path, businesses are not just moving goods; they are maximising the yield of their existing human and vehicle capital.

Beyond the immediate mechanics of transit, AI-driven routing serves as a powerful engine for improved customer service and operational transparency. The ability to provide hyper-accurate ETAs and respond to "on-the-fly" service changes allows firms to maintain high-velocity operations without sacrificing the user experience.

This level of technical command also supports a strategy of preventative health for the fleet; by reducing unnecessary mileage and stop-start wear, organisations can lower maintenance overheads and extend the lifecycle of their assets.

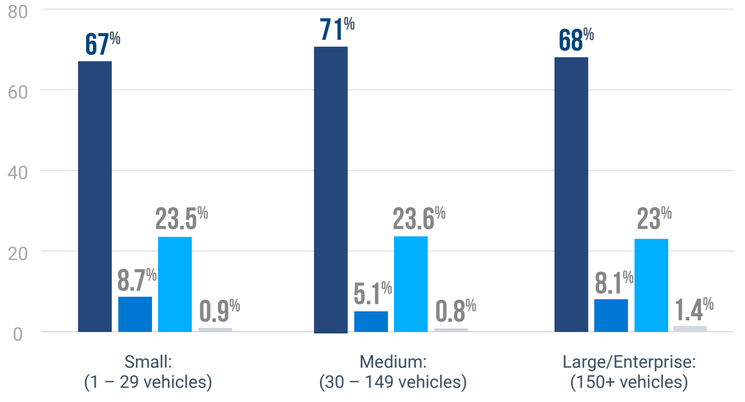
Ultimately, AI-powered optimisation transforms the last mile from a cost-heavy necessity into a streamlined, high-performance asset that drives both brand loyalty and bottom-line profitability.

Let's dive into how **AI-powered route optimisation improves last-mile operations:**



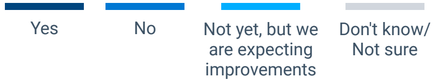
Reduce last-mile delivery time

Does AI-powered route optimisation reduce last-mile delivery time?



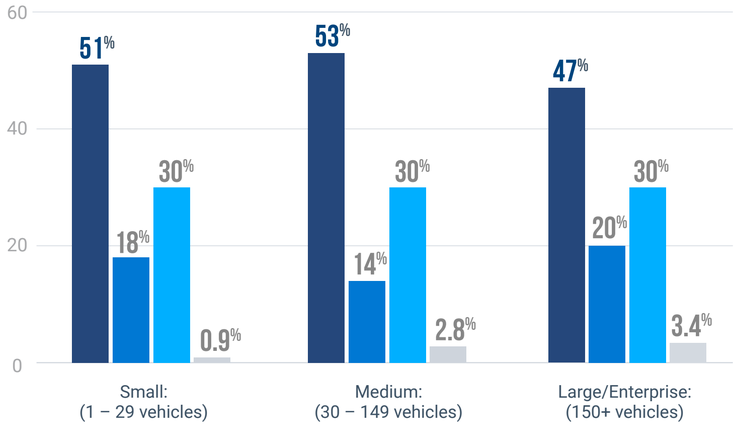
Improve on-time delivery rates

Does AI-powered route optimisation improve on-time delivery rates?



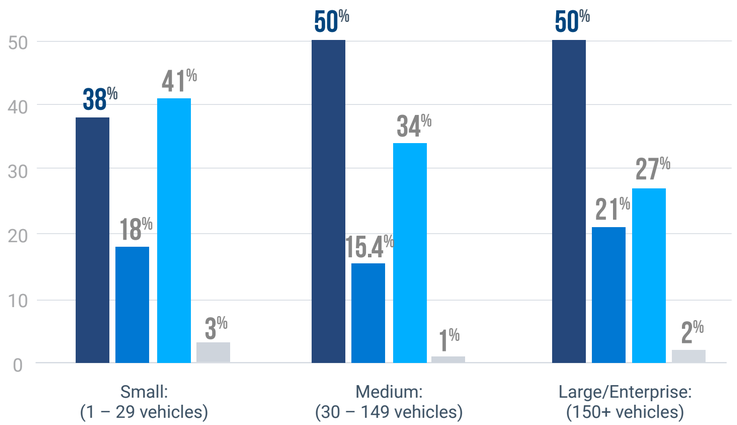
Reduce fuel costs

Does AI-powered route optimisation reduce fuel costs?



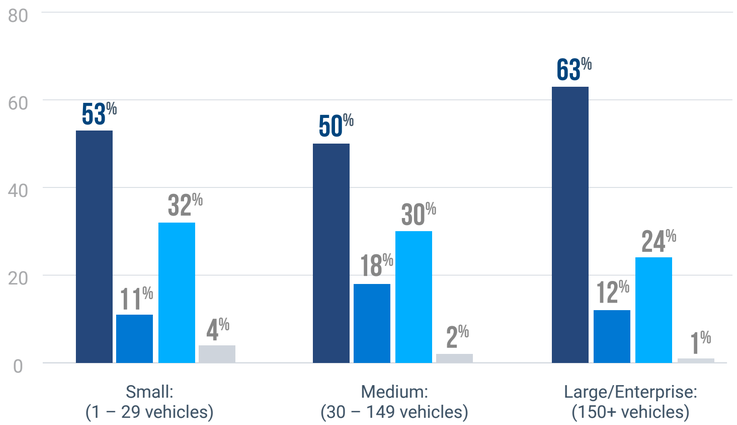
Reduce CO_2 emissions

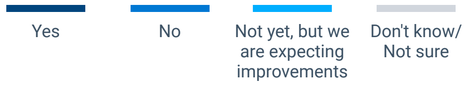
Does AI-powered route optimisation reduce CO_2 emissions?



Improved customer experience

Does AI-powered route optimisation improve your customer experience?





A modern fleet platform

A MODERN FLEET PLATFORM IMPROVED KEY BUSINESS AREAS OF FLEETS:

57%	OF FLEETS IMPROVED PRODUCTIVITY
54%	IMPROVED COMPLIANCE
47%	IMPROVED CUSTOMER SERVICE
44%	DECREASED FUEL CONSUMPTION

What separates a modern fleet platform from a basic GPS tracker

The technology generation gap is real. A modern fleet platform goes beyond location tracking to deliver:

- AI analytics & predictive intelligence: anomaly detection, pattern recognition, exception-based alerts
- Open APIs: seamless integration with ERP, finance, and workforce management systems
- Predictive maintenance: engine diagnostics and fault codes that flag issues before breakdowns occur
- Curve algorithm & data depth: granular trip-level data that enables accurate fuel tax credit claims, driver behaviour scoring, and compliance reporting

Platforms that lock data inside closed ecosystems force businesses to make decisions with half the picture. Open platforms that surface data where decisions are made — in the boardroom, the workshop, the dispatch console — are the ones delivering measurable ROI.

Predictive maintenance

AI analyses engine fault codes and historical patterns to predict failures before they cause unplanned downtime, turning reactive maintenance into scheduled precision.

AI is the line between a modern fleet platform and a basic GPS tracker. Where legacy systems record what happened, AI anticipates what will happen, turning telematics data into a real-time risk management engine.

Fatigue risk scoring

AI models flag individual driver risk profiles based on hours, patterns, and in-cab behaviour, enabling exception-based intervention before a critical incident occurs.

Compliance automation

AI-powered exception management surfaces the violations that matter: speeding in speed-managed zones, missed rest breaks, driver distraction, so managers act on intelligence, not data volume.

Fleet intelligence in action

GOALS ACHIEVED BY USING ADVANCED FLEET MANAGEMENT SOLUTIONS:

42%	IMPROVED EFFICIENCY
33%	IMPROVED MANAGING DAILY OPERATIONS
32%	INCREASED SEAT BELT USAGE
27%	IMPROVED DRIVING SAFETY HABITS

Conclusion

In the current Australian economic climate, staying competitive is no longer about the size of a fleet, but the intelligence behind its movement. To maintain market share while the economy runs at its sustainable "speed limit," businesses must transition from reactive management to a state of constant, data-driven orchestration.

True market leaders are those who treat operational transparency as a shield against inflation, using deep visibility into every asset to neutralise the silent drain of inefficient routing and idling. By refining the "sector pulse" of their daily operations, these organisations are transforming traditionally rigid overheads into agile, high-performance advantages that allow them to exceed customer expectations even as energy and labor costs continue to climb.

Ultimately, competitiveness in 2026 is defined by the ability to turn technical oversight into a strategy of preventative health for the entire enterprise. As the gap between traditional hauling and tech-first logistics widens, the most resilient firms are leveraging integrated intelligence to protect their margins and their people. This shift ensures that every minute on the road and every gear turn contributes directly to the bottom line, allowing forward-thinking businesses to scale with precision while their competitors remain stalled by the complexities of a volatile and high-cost environment.

Methodology of the 2026 Geotab Report

Conducted by ABI Research for Geotab, this comprehensive study was designed to provide a high-fidelity analysis of the adoption and strategic impact of GPS fleet tracking systems and integrated mobile technologies. This 2026 report is based on quantitative surveys completed by a total of 517 Australian fleet managers, executives, and mobile-business professionals. The findings highlight the definitive operational value and fiscal resilience that Australian enterprises are achieving through targeted investment in connected fleet intelligence.

Geotab

A world leader in connected vehicle and asset solutions

Geotab is a global leader in connected vehicle and asset management solutions, with headquarters in Oakville, Ontario and Atlanta, Georgia. Our mission is to make the world safer, more efficient, and sustainable. We leverage advanced data analytics and AI to transform fleet performance and operations, reducing cost and driving efficiency.

Backed by top data scientists and engineers, we serve approximately 100,000 global customers, processing 100 billion data points daily from more than 5.7+ million vehicle subscriptions. Geotab is trusted by Fortune 500 organisations, mid-sized fleets, and the largest public sector fleets in the world, including the US Federal government. Committed to data security and privacy, we hold FIPS 140-3 and FedRAMP authorisations.

Our open platform, ecosystem of outstanding partners, and Geotab Marketplace deliver hundreds of fleet-ready third-party solutions. This year, we're celebrating 25 years of innovation.

Learn more at geotab.com/au and follow us on LinkedIn or visit Geotab News and Views.

Sources:

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