



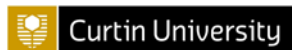
EXHIBITION AND SPONSORSHIP PROSPECTUS

7th - 9th OCTOBER 2025 | PAN PACIFIC HOTEL, WESTERN AUSTRALIA

NATIONAL PARTNER



NATIONAL PARTNER



PROUDLY BROUGHT TO YOU BY



An invitation

Dear distinguished guests and industry leaders.

We are thrilled to extend our invitation to you for the upcoming **Indo-Pacific Robotics, Autonomy, AI, and Cyber Conference**, taking place from **7th to 9th October 2025** at the **Pan Pacific Hotel Perth, Western Australia**.

Building upon previous successes, this conference promises to be an unparalleled gathering of leaders and experts from diverse sectors, including robotics, autonomous systems, artificial intelligence, cybersecurity, defense, critical technologies, education, and investment.

This year's event aims to foster interdisciplinary regional and international dialogue, driving progress toward innovation and digital resilience. Throughout the conference, you will have the opportunity to engage with industry pioneers, participate in stimulating panel discussions, attend cutting-edge presentations and workshops, and network with peers from around the globe.

We are confident that this event will facilitate valuable connections, inspire new ideas, and catalyse transformative initiatives. We invite you to join us on this exciting journey toward collaboration and technological advancement.

We look forward to welcoming you to Perth, Western Australia, in October 2025.



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Welcoming international delegates

We look forward to welcoming delegates, sponsors and exhibitors of the Indo-Pacific Robotics, Autonomy, AI and Cyber Conference to Perth, Western Australia.

Perth, situated on the picturesque western coast, offers a perfect blend of natural splendor and urban charm. From pristine beaches and stunning landscapes to world-class dining and cultural attractions, Perth has something for every traveler to enjoy.

During your stay, take the opportunity to immerse yourself in the rich cultural tapestry of Western Australia. Discover the breathtaking beauty of Rottnest Island, sample exquisite wines in the Margaret River region, or embark on an unforgettable journey through the ancient landscapes of the Kimberley.

Join us in Perth this November for a unique blend of professional development and leisure, where innovation and adventure converge on the shores of Western Australia. We look forward to welcoming you to our vibrant city.



Who will you meet?

We are bringing together leaders from across the Indo-Pacific and beyond for opportunities in robotics, autonomy, AI and cross-sector technologies and innovation.

**CEO | CTO | GOVERNMENT OFFICIALS | INNOVATORS | ENGINEERS
EDUCATORS | CONSULTANTS | OPERATIONS | RESEARCHERS
PROGRAM MANAGERS | PROJECT/TECHNICAL MANAGERS**

- Robotics Engineer
- AI/ML Engineer
- Automation Engineer
- Autonomous Systems Developer
- Embedded Systems Engineer
- Control Systems Engineer
- Mechatronics Engineer
- Software Engineer (AI & Robotics)
- Human-Machine Interaction Specialist
- Cybersecurity Analyst
- Ethical Hacker/Penetration Tester
- Network Security Engineer
- AI Security Specialist
- Cyber Threat Intelligence Analyst
- Cloud Security Architect
- Cryptography Expert
- Digital Forensics Investigator
- AI Researcher
- Robotics Research Scientist
- Computational
- Autonomous Systems Researcher
- Human-AI Interaction Researcher
- University Lecturer in AI & Robotics
- PhD Student in AI, Cyber, or Robotics
- AI Policy Advisor
- Cybersecurity Policy Expert
- Government Regulatory Official
- Robotics Industry Executive
- AI Ethics Consultant
- Chief Information Security Officer (CISO)
- Chief AI Officer (CAIO)
- Military Robotics Specialist
- Autonomous Weapons
- Systems Engineer
- National Security AI Analyst
- Cyber Warfare Specialist
- Unmanned Aerial Vehicle (UAV) Operator
- Smart Infrastructure Engineer
- Autonomous Vehicle
- Engineer (Land, Sea, Air)
- AI in Healthcare Specialist
- AI in Finance & Fraud
- Detection Expert
- Robotics in Agriculture Specialist
- AI in Space Exploration Researcher
- AI & Cybersecurity Consultant
- AI Systems Trainer
- Robotics Field Technician
- IT Risk & Compliance Analyst
- Cloud AI Solutions Architect



Other Opportunities

Meeting Rooms for formal face-to-face discussions


Tech Tours & Site Visits

MOU Announcements

Plenty of locations within the hotel for interaction

Explore Perth and Western Australia

Exhibition and Conference Weekly Timetable

	MON 6 TH OCT	TUES 7 TH OCT	WED 8 TH OCT	THUR 9 TH OCT	FRI 10 TH OCT
	Technical Site Tours	IPRAAC Conference and Exhibition	IPRAAC Conference and Exhibition	Technical Site Tours	Explore WA at your pace Tourism options are plentiful!
EVENING EVENTS		IPRAAC Welcome Reception			



The Venue

The 2025 Indo-Pacific Robotics, Autonomy, AI and Cyber Conference will be hosted at the Pan-Pacific Hotel, Perth.

This five-star luxury hotel near the Swan River, offers spacious rooms with stunning city and river views. Guests can enjoy diverse dining options, including Monty's buffet breakfast and Más Vino Wine Bar. Recreational amenities feature an outdoor heated pool and a 24-hour fitness center with steam rooms. Ideal for business events and social functions, the hotel provides versatile event spaces, complimentary high-speed Wi-Fi, and valet parking, making it a premier destination and recommended accommodation for conference delegates.



Exhibition opportunities

To acknowledge the importance of the exhibition, the Conference program has been structured to provide maximum exposure to exhibitors. The social program has also been designed to allow delegates to relax and mix informally after sessions. Exhibitors are encouraged to participate in all Conference activities and social functions.

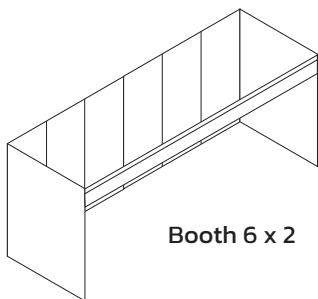
All exhibitors receive the following:



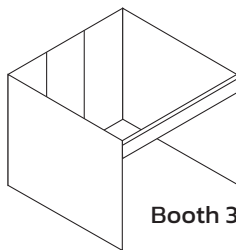
TWO Full Delegate Registrations for IPRAAC per booth purchased. Includes session access, tea breaks and lunches, Welcome Reception, Networking Sessions, Online Program Handbook



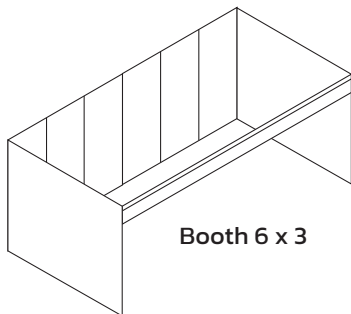
Your company logo placed on the event website and app (including hyperlink)



Booth 6 x 2



Booth 3 x 3



Booth 6 x 3

STANDARD BOOTH OPTIONS FOR IPRAAC EXHIBITION

Exhibition Booth 3 x 3	Floor Space Only 6 x 3	Floor Space Only 6 x 2
Shell Scheme Fascia Two Lights Power Point x 1 <i>(Furniture not included)</i>	Premium Space Location Power Point x 1 2 x additional delegate registrations <i>(Space only)</i>	Premium Space Location Power Point x 1 2 x additional delegate registrations <i>(Space only)</i>
\$6,200	\$10,200	\$8,400

PREMIUM BOOTH OPTION

Exhibition Booth 3 x 3	
BOOTH	Shell Scheme Fascia Two Lights Power Point x 1 <i>(Furniture not included)</i>
CONTENT	1 minute movie during conference break on big screen (plenary) 5 minute presentation during welcome reception
\$15,000	

Exhibition opportunities

To acknowledge the importance of the exhibition, the Conference program has been structured to provide maximum exposure to exhibitors. The social program has also been designed to allow delegates to relax and mix informally after sessions. Exhibitors are encouraged to participate in all Conference activities and social functions.

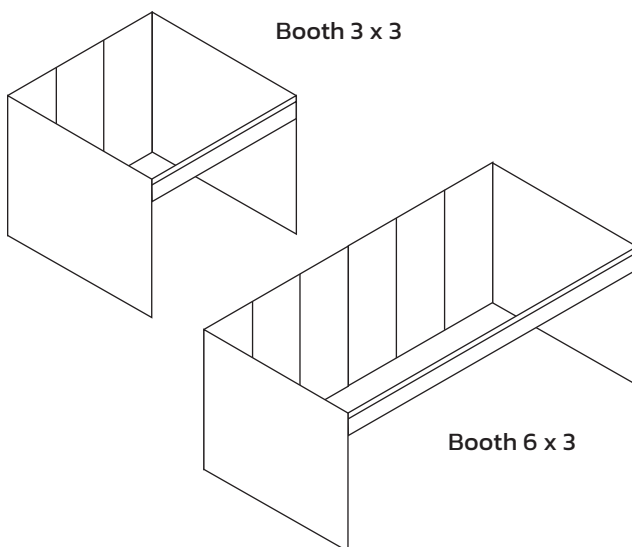
All exhibitors receive the following:



TWO Full Delegate Registrations for IPRAAC per booth purchased. Includes session access, tea breaks and lunches, Welcome Reception, Networking Sessions, Online Program Handbook



Your company logo placed on the event website and app (including hyperlink)



PREMIUM EXHIBITION BOOTH 3x3m	FLOOR SPACE ONLY 6x3m	EXHIBITION BOOTH 3x3m	EXHIBITION BOOTH 3x2m
\$15,000 AUD	\$12,000 AUD	\$6,900 AUD	\$6,200 AUD

Content				
1 min movie during conference break on big screen (plenary)	✓	—	—	—
5 minute presentation during welcome reception	✓	—	—	—
Registration pass				
IPRAAC	2 passes	2 passes	2 passes	2 passes
Welcome reception	2 passes	2 passes	2 passes	2 passes
Exhibition				
Format	Shell scheme with fascia	Premium space location only, no shell included.	Shell scheme with fascia	Shell scheme with fascia
Lighting	2 x lights		2 x lights	2 x lights
Power	1 x power point	1 x power point	1 x power point	1 x power point

Sponsorship at a glance

 MAJOR PARTNER	 OPENING PLENARY PARTNERSHIP	 CONCURRENT SESSION PARTNERS	 NETWORKING DRINKS	 BADGE & LANYARD PARTNER
(Contact our Corporate Partnership Manager to discuss further)	\$12,500 AUD + GST	\$9,500 AUD + GST	\$12,000 AUD + GST	\$8,500 AUD + GST
INCLUSIONS: <ul style="list-style-type: none">• Host an exclusive Networking Breakfast or Lunch and Learn event up to 40 pax – registratons held by partner.• 6x3 exhibition booth• Tailor content and provide a speaker or brand ambassador• Dedicated promotion to hand-selected delegates• Exclusive naming rights and acknowledgment across marketing collateral and social media• Receive full registrations, prime exhibition space, and push notifications• Benefit from a dedicated marketing email to all participants• Access the delegate list pre- and post-events• Receive national sponsor package for remaining of 2025	INCLUSIONS: <ul style="list-style-type: none">• Exclusive sponsorship of a Plenary Session• Announcement as a Plenary Partner by the MC at session commencement• Verbal acknowledgment by the MC and on holding slides during your session• Company logo on event website, app, and partner signage• One full registration including access to all Conference sessions and functions• Push notification in the Official Conference App• Access to delegate list pre- and post-event	INCLUSIONS: <ul style="list-style-type: none">• Exclusive sponsorship of a concurrent Session• Verbal acknowledgement as the Supporting Partner in the opening concurrent session• Acknowledgement on holding slides during your sponsored session• Company logo on event website, app, and partner signage• One full registration including access to all Conference sessions and functions• One push notification in the Official Conference App• Access to delegate list pre- and post-events	INCLUSIONS: <ul style="list-style-type: none">• Included function for all registered delegates• Prime exposure and first-hand contact with a targeted audience• Exclusive two (2) minute welcome presentation at the beginning of the evening's official proceedings• Three (3) full registrations including access to all Conference sessions and functions	INCLUSIONS: <ul style="list-style-type: none">• Exclusivity as the sole Badge & Lanyard Partner• Logo placement on all delegate lanyards alongside event branding• Company logo on event website, app, and partner signage• One full registration including access to all Conference sessions and functions• Access to delegate list pre- and post-event



CONFERENCE APP PARTNER

\$7,500 AUD + GST

INCLUSIONS:

- Unique opportunity to position your organisation at the frontline of technology and across the meeting digital platform
- Conference App usage throughout the event, ensuring brand visibility from day one
- Fully integrated App for iOS and Android devices for optimal user experience
- Acknowledgment with company logo alongside event logo on app header and e-guide
- Company logo pinned to top of newsfeed for duration of app
- Recognition as app partner upon release to delegates
- Dedicated menu item and icon on main section of app for company information
- Acknowledgment on website and app with logo and hyperlink
- Company logo included in all partner signage at Pan Pacific Hotel
- One full registration, providing access to all Conference sessions, exhibition, catering, and social functions



COFFEE CART SPONSOR

\$8,500 AUD + GST

INCLUSIONS:

- Espresso bar with all consumables provided
- Café tables, tub chairs, and furniture included
- Partner branding opportunity, including area customization and banner display
- Provide branded coffee cups, napkins, and attire for onsite baristas (partner to supply)
- Opportunity to brand coffee carts (partner's expense)
- Acknowledgment on website and app with logo and hyperlink
- Company logo included in all partner signage at Pan Pacific Hotel
- Two full registrations, providing access to all Conference sessions, exhibition, catering, and social functions
- Delegate list provided pre- and post-event (subject to privacy legislation)



FUTURE WORKFORCE PACKAGE

\$2,500 AUD + GST

INCLUSIONS:

- Provide students with access to the Indo-Pacific Robotics, Autonomy, AI and Cyber Conference.
- Students can connect with industry experts, explore cutting-edge technologies, and gain invaluable insights into their chosen fields.
- As a sponsor, strengthen your brand's presence among future industry professionals.
- Access to Industry Insights: Gain access to diverse sessions and workshops covering space, technology, sustainability, and more.
- Networking Opportunities: Connect with industry leaders, fostering valuable connections and potential mentorship.
- Career Development: Exposure to potential career paths and opportunities.
- Brand Exposure: Enhance visibility by associating with an event dedicated to innovation and education.
- Exclusive Recognition: Receive recognition as a sponsor in conference materials.



TV PACKAGE

\$3,500 AUD + GST

INCLUSIONS:

- Australia in Space TV on-camera interview
- Video link included on the TV page of the next issue of Australia in Space Magazine (print and digital)

Booking Form



Organisation name:

Please check/fill in all that apply:

SPONSORSHIP PACKAGES

- ☐ **Major Partner - (Price on application)**
- Networking Lounge at \$13,500 AUD + GST
- Opening Plenary Partnership at \$12,500 AUD + GST
- Welcome Reception at \$12,000 AUD + GST
- ☐ **Conference App Partner at \$9,500 AUD + GST**

Session Stream Partner at \$9,500 AUD + GST

Lanyard Sponsor at \$9,500 AUD + GST

Coffee Cart Sponsor at \$7,000 AUD + GST

TV Package at \$3,500 AUD + GST

Future Workforce Package at \$2,500 AUD + GST

EXHIBITION PACKAGES

- ☐ **3x3m Premium Exhibition Booth at \$15,000 AUD/slot**
- ☐ **6x3m Floor Space Only at \$10,000 AUD/slot**
- ☐ **3x3m Exhibition Booth at \$6,900 AUD/slot**
- ☐ **3x1.5m Startup Row Exhibition Booth at \$2,500 AUD/slot**

Address

Phone

Email address

Name (Print)

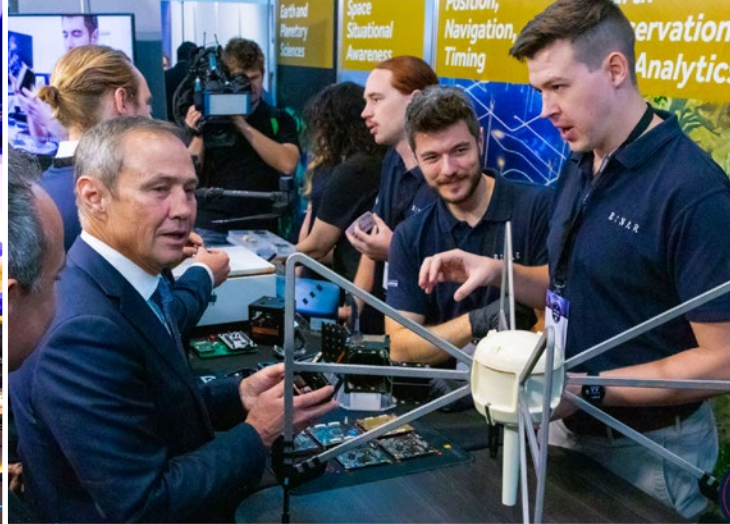
Signature

Date

**FILL IN THE FORM AND CLICK 'SAVE AS' AND THEN
SUBMIT THIS PDF APPLICATION TO:**

Erin Victor - Space and Earth Partners and Advisory
spaceandearth@mysecuritymedia.com

Photos from the Indo-Pacific
Space and Earth Conference





James Free, NASA Associate Administrator speaking at the press conference at IPSEC 2023

Sponsors & Exhibitors Terms & Conditions

My Security Media Pty Ltd is the owner and Organiser of the forthcoming Indo Pacific Robotics, Autonomy, AI & Cyber Conference (CONFERENCE) and the accompanying trade exhibition.

1. Acceptance

- a. These terms and conditions (Terms) govern the Sponsor's and Exhibitor's (Sponsor):
- b. exhibition at or sponsorship of the CONFERENCE as specified in the Application Form.
- c. sponsor and exhibitor rights granted to the Sponsor or Exhibitor by MY SECURITY MEDIA with respect to the CONFERENCE.
- d. the advertising by the Sponsor of the CONFERENCE (whether hardcopy, electronic, online, or otherwise).
- e. advertising rights granted to the Sponsor by MY SECURITY MEDIA at the CONFERENCE.

2. Application Options

- a. As outlined in the MY SECURITY MEDIA 2025 CONFERENCE Exhibitor and Sponsor Prospectus.
- b. MY SECURITY MEDIA reserves the right to decline any Sponsor application to participate in the CONFERENCE and/or exhibition at the CONFERENCE.
- c. Attendance & Participation
- a. Sponsorship of and/or exhibition at the CONFERENCE is subject to the MY SECURITY MEDIA application acceptance, confirmation of registration and full payment of the package fees by the Due Date.
- b. MY SECURITY MEDIA reserves the right to change the date or dates upon which the CONFERENCE is to be held and shall not be liable for damages or otherwise by reason of any such change.
- c. If the CONFERENCE's face-to-face format is not possible due to circumstances outside MY SECURITY MEDIA's control, the event will transition to a virtual only format and MY SECURITY MEDIA will make efforts to renegotiate the entitlements based on this.

4. Fees & Payment

- a. In consideration of the Sponsorship Rights and the Exhibition Rights (if any), the Sponsor must pay to MY SECURITY MEDIA the fee (Fee) specified in and in accordance with the MY SECURITY MEDIA 2025 CONFERENCE Sponsorship and Exhibition Prospectus.
- b. Unless otherwise expressly stated in the Application Form, the Fee is payable in full within 14 days of the date on the MY SECURITY MEDIA issued tax invoice.
- c. In the event that the Sponsor does not pay the Fee or any other amount specified in the Application or under these Terms to MY SECURITY MEDIA within the specified timeframe (Due Date), the

sponsorship and/or exhibition booking may be cancelled by MY SECURITY MEDIA.

- d. Sponsors will not be listed as an official partner until full payment is received and receipted by MY SECURITY MEDIA.
- e. All prices are in Australian dollars and exclude GST. MY SECURITY MEDIA will not be liable to compensate for exchange rate fluctuations.
- f. Payment options are as per the MY SECURITY MEDIA issued invoice.

5. Modification & Cancellation

- a. Sponsor requests for modifications or cancellations of packages must be in writing to My Security Media
- b. Acceptance of a request to modify or cancel a sponsorship or exhibition package will not be deemed to have occurred until written acknowledgement has been issued by MY SECURITY MEDIA.
- c. Where payment is outstanding at time of cancellation, the Sponsor is liable for the balance as per the cancellation policy.
- d. After the application has been accepted, if the sponsorship item or trade exhibition space can be resold to another company, the company will receive a refund of deposits paid, less administrative fees of 10% of the total sponsorship or exhibition rate as outlined in the below table:

e. Table 1: Sponsorship and Exhibition Refund Schedule

- | |
|--|
| • If cancellation request is received in writing on or before 7 June 2025 |
| – 100% plus 10% administration fee |
| • If cancellation request is received in writing on or before 18 July 2025 |
| – 50% plus 10% administration fee |
| • If cancellation request is received in writing after 18 August 2025 |
| – No refund available |

- f. Where a cancellation has been accepted by MY SECURITY MEDIA, refunds will be processed within 30 business days.
- g. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of sponsorship/ exhibition items will be passed on to the Sponsor. Credit card surcharges will not be refunded under any circumstances.

6. Sponsor Rights & Obligations

- a. Unless otherwise expressly stated, the Sponsor will not be the exclusive Sponsor (of their industry or otherwise) at the CONFERENCE
- b. Notwithstanding any provision of these Terms, any and all Sponsorship Rights and Exhibition Rights granted to the Sponsor are

granted on a non-exclusive basis.

- c. The Sponsor will comply with any conditions, rules, regulations and standards as well as any procedure provided by MY SECURITY MEDIA and any reasonable direction of MY SECURITY MEDIA in relation to the CONFERENCE and its live broadcast.
- d. In the event that the Sponsor is granted Advertising Rights, the Sponsor will:
- i. comply with direction of MY SECURITY MEDIA as it relates to matters including (but not limited to) advertising deadlines, video specifications and content.

7. CONFERENCE Content

- a. MY SECURITY MEDIA reserves the right to alter any aspect of the CONFERENCE program and/or exhibition without notice. Refer to the CONFERENCE Website for the latest information.
- b. Sponsors are responsible for providing the information and/ or artwork required by MY SECURITY MEDIA within two weeks of acceptance of sponsorship and no later than 1 September 2025.
- c. MY SECURITY MEDIA reserves the right to introduce additional trade exhibition booths and additional Sponsors

8. Trade Exhibition

- a. All Sponsors must register officially and representative attendance in the exhibition will not occur unless the Sponsor representative is registered.
- b. No Sponsor shall sublet, share, assign or apportion part or all their booked space except where written consent from MY SECURITY MEDIA has been obtained in advance.

9. Code of Conduct & Values

- a. The Sponsor warrants that they will conduct their business in a professional and ethical manner.
- b. MY SECURITY MEDIA reserves the right to immediately terminate the Sponsorship/Exhibition packages where a breach of clause 9.a have occurred, without being liable to pay compensation to the Sponsor.
- c. They must not use or conduct business from any area outside their assigned booth area, specifically but not limited to, in the aisle ways, public thoroughfares and public areas. This includes, without limitation, the erecting of any sign, display or obstruction which intrudes into another organisation's space or the placing of promotional materials in any area outside of the allocated booth / space.
- d. They and the suppliers they are permitted to use on site must conform to the venue's environmental requirements, workplace health and safety requirements, insurance requirements and other

Sponsors & Exhibitors Terms & Conditions

regulations required by the venue.

- e. They must ensure that their employees and contractors will, at all times, act in accordance with the reasonable directives of
- f. The Sponsor must promptly notify MY SECURITY MEDIA in writing if a complaint is made in connection with their products or services or the conduct of their employees in connection with the CONFERENCE. They must also promptly notify MY SECURITY MEDIA in writing of any materials concerns or disputes with MY SECURITY MEDIA.

10. Risk and Loss

- a. MY SECURITY MEDIA accepts no responsibility for the protection and security of personnel and property and without limitation, MY SECURITY MEDIA is not responsible for the loss and damage of any exhibit or other property of the sponsor / exhibitor under any circumstances whatsoever.
- b. Sponsors are responsible for insuring their items against loss and damage (at full replacement value).
- c. Sponsors must hold workers' compensation insurance and a broadform public liability insurance policy for a minimum of \$10 million or other amount as MY SECURITY MEDIA reasonably nominates, as well as any other customary insurance directed by MY SECURITY MEDIA or the venue. Upon request, evidence of insurance cover must be provided to MY SECURITY MEDIA identifying insurer, policy number, renewal date and other relevant particulars.
- d. Sponsors acknowledge that any travel by their company and its representatives to the Conference is at the Sponsor's own discretion, and that they are responsible for seeking advice and passing this on to necessary staff or representatives regarding refunds or cancellations prior to booking travel and accommodation

11 Venue Damage

- a. Without limiting the requirements of a venue, sponsors must not damage in any way the walls, floors, ceilings or other surface of a venue, including the exhibition area, and on request must promptly pay or reimburse MY SECURITY MEDIA or the venue (as directed) for the cost of reinstating any damage any damage caused by the sponsor / exhibitor and any associated penalties and losses for which MY SECURITY MEDIA is liable.

12 Pack Up

- a. Trade Exhibition must not be dismantled or removed before the published exhibition closing time

13 Compliance

- a. MY SECURITY MEDIA will only accept sponsorship and exhibition

from organisations approved by MY SECURITY MEDIA By submitting a Sponsor Application Form

- b. MY SECURITY MEDIA reserves the right to decline a Sponsors application for any reason.

14. CONFERENCE Delayed or Disruption

- c. In the event that the CONFERENCE is cancelled or delayed through no fault of MY SECURITY MEDIA, including but not limited to the actions of a venue or fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar or dissimilar from the causes enumerated herein then the Sponsor will not be entitled to any refund or to a claim for any loss of damage.
- d. In the event of cancellation due to COVID-19, MY SECURITY MEDIA will renegotiate sponsorship arrangements with each sponsor individually.

15. In the event that the trade exhibition space to be used by the Sponsor should be in any way rendered unusable, this contract shall not be binding.

16. CONFERENCE Access and Security

- a. Sponsors are responsible for the personal safety of their representatives, the security of their representatives internet connection, and MY SECURITY MEDIA will not be responsible for any security or data breach that occurs as a result access to the CONFERENCE broadcast platform.
- 17. MY SECURITY MEDIA provides no warranties about the quality of connection or of audio related to the broadcast of the CONFERENCE. Sponsors are responsible for ensuring their own virtual access to the CONFERENCE. By submitting a Sponsorship or Exhibition Application Form, the Sponsor declares that they will comply with relevant data security and privacy laws.

18. Copyright & Intellectual Property

- a. The Sponsor warrants that:
- b. all advertising and promotional material produced, published, broadcast, displayed or exhibited by the Sponsor (Promotional Material) with respect to the CONFERENCE must be truthful, accurate and proprietary to the Sponsor or the Sponsor otherwise has the right to use the Promotional Material; and
- c. the Promotional Material will not breach any regulations, laws or the intellectual property of any third party.
- d. MY SECURITY MEDIA's intellectual property will remain the property of MY SECURITY MEDIA and the Sponsor acknowledges that nothing

in the Terms will be construed as transferring title in or ownership of any MY SECURITY MEDIA's intellectual property to the Sponsor.

- e. Nothing in the Terms entitles the Sponsor to display, use, publish or otherwise refer to MY SECURITY MEDIA's intellectual property (including its name, logo or Trademark) otherwise than strictly in accordance with these Terms.
- f. Any proposed use of MY SECURITY MEDIA's Intellectual Property (including its name, logo or any Trade Mark) by the Sponsor must be first approved by MY SECURITY MEDIA in writing and in the event that MY SECURITY MEDIA provides its consent, the Sponsor agrees that it will adhere to MY SECURITY MEDIA brand guidelines.
- g. The Sponsor must stop using or otherwise referring to MY SECURITY MEDIA Intellectual Property (including its name, logo or Trade Marks) on expiration or termination of these Terms.

19. Consent & Confidentiality

- a. The Sponsor will not disclose MY SECURITY MEDIA's confidential information without prior written consent.
- b. MY SECURITY MEDIA may collect Sponsor personal information for the administration of the CONFERENCE, for security, legal, future marketing, and promotional purposes; in accordance with its privacy policy and collection of data policy.
- c. A Sponsor may not, either prior to, during or after the CONFERENCE, use or disclose, or cause or permit to be used or disclosed, any confidential information (or allow or assist or make it possible for any person to observe or have access to any such confidential information) of MY SECURITY MEDIA, except in performing its obligations under the Terms and then only with the prior written consent of MY SECURITY MEDIA.
- d. The Sponsor must, immediately on demand by the MY SECURITY MEDIA:
 - I. return to the MY SECURITY MEDIA anything containing or relating in any way to the confidential information;
 - II. permanently delete all confidential information from every computer disk or electronic storage facility of any type owned or used by the Sponsor, except that the Sponsor may retain one copy for its own audit records; and
 - III. despite anything else in the Terms, cease to make use of the confidential information, and must confirm promptly with the MY SECURITY MEDIA when it has done so.
- e. The parties will comply with the Australian privacy laws.

20. Liability & Indemnity

- a. The Sponsor will indemnify and release MY SECURITY MEDIA from and against all claims, actions, losses (including indirect and

Sponsors & Exhibitors Terms & Conditions

consequential losses), liability, damage or expenses incurred or sustained by MY SECURITY MEDIA (including based on any liability to or claims of any third party) arising out of or in connection with:

- I. the Advertising Rights.
 - II. the Sponsorship Rights and or Exhibition Rights.
 - III. Sponsor's sponsorship of the CONFERENCE.
 - IV. the Sponsor's and its representatives' attendance at the CONFERENCE.
 - V. any breach of the Sponsor's obligations under, or any warranty given by the Sponsor in, these Terms.
 - VI. any damage to property.
 - VII. any personal injury or death; or
 - VIII. any infringement of third-party rights in intellectual property by the Sponsor.
- b. Notwithstanding any provision of these terms, MY SECURITY MEDIA will not be liable for any loss of profits, business interruption, loss of information, indirect, special, punitive, or consequential loss or damage.

21. Termination

- a. MY SECURITY MEDIA may terminate sponsorship or exhibition agreement at any time and without cause by giving the Sponsor seven (7) days written notice.
- b. Termination for cause
 - a. Failure by either party to comply with any term or condition under these Terms will entitle the other party to give the defaulting party written notice requiring it to cure the default. If the party in default has not cured, or commenced to cure (if a cure cannot be performed within the time period set forth below), the default within 10 business days after receipt of written notice, the notifying party will be entitled, in addition to any other rights it may have under these terms or otherwise at law or in equity, to immediately terminate the Sponsorship or Exhibition.
 - b. Notwithstanding any other provision contained in these Terms, MY SECURITY MEDIA may, with written notice to the Sponsor, immediately terminate this Agreement in the event that MY SECURITY MEDIA determines that the Sponsor is guilty of conduct tending to bring themselves or MY SECURITY MEDIA or its members into disrepute.

22. In General

- a. To the extent permitted by law, any statutory or other warranty, condition, description, or recourse, express or implied as to the CONFERENCE is expressly excluded by MY SECURITY MEDIA.
- b. MY SECURITY MEDIA reserves the right to amend these Terms from

time to time and the Sponsor will be subject to the Terms in force at the time the Sponsor signs the form.

- c. The Sponsor may not assign any of its rights or obligations under this Agreement.
- d. In the event any provision of this Terms is held to be invalid or unenforceable for any reason, such invalidity or unenforceability will attach only to such provision and will not affect or render invalid or unenforceable any other provision of the Sponsorship or Exhibition.
- e. This Agreement shall be construed in accordance with and governed by the laws of the Western Australia, Australia.

23. Definitions

- a. In these Terms and Conditions:
 - I. Confidential Information means any information that relates to the MY SECURITY MEDIA, its business and its members; which the Sponsor ought to know is confidential; or information which is identified as confidential.
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