



POWERED BY



TERMS & CONDITIONS

My Security Marketplace – Event Listing Agreement

CONTRA PARTNERSHIP WITH MYSECURITY MEDIA

CONTENTS

1. About MySecurity Media
2. Sponsorships & Marketing Sales
3. Event Listing Terms
4. Artwork Specifications
5. Event Details Form - <https://mysecuritymarketplace.com/register-your-events/>

ABOUT MYSECURITY MEDIA & MARKETPLACE

MySecurity Marketplace, powered by MySecurity Media is a dedicated marketplace connecting industry and enterprise professionals to the latest events, education, technology and media platforms across a global security domain. Stay tuned by downloading the MySecurity Media App today!

SPEAKERS / SPONSORSHIP PROMOTION

MySecurity Marketplace also lists and promotes speakers, sponsorship and event packages. Please advise us direct for further information or to have your sponsorship packages listed (*sales commission applies*). Visit the [Sponsorships](#) & [Marketing](#) Pages

LOOKING FOR SPEAKERS & EXPERTS TO PRESENT? WE ALSO HAVE A [SPEAKERS PAGE](#)

EVENT LISTING TERMS

WE PROVIDE:

Event Listing

1. Events are listed in accordance with the following
 - a. Event Information and Artwork provided by the Organiser – subject to reasonable discretion and approval of appropriate content;
 - b. According to Country, City and Date of Commencement with Promoted and Priority Partners listed first in corresponding hierarchical order;
 - c. Events are searchable according to Location (Region/Country/City/Venue), Type (Conference, Exhibition, Roadshow, Other), Time & Date, Duration, Price, Discounted Price, Key Topics, Event Organiser;
 - d. Event Details to be provided to My Security Media within 14 days of agreement and will be published by MySecurity Media within 14 days of receipt.

Event Promotion

2. Events are collectively promoted on all MySecurity Media channels, including newsletters, with a direct link to the MySecurity Marketplace event page;
3. Events nominated as priority and promoted will receive a full page advert in a corresponding My Security Media Digital Magazine. Refer to [Grow Your Brand](#)
4. Events receive a complimentary pre-event and post- event media release to be published in a corresponding My Security Media Online Channel. Content to be provided to My Security Media.
5. For Contra Media Partnerships, the event media releases are posted to a MySecurity Media channel at the discretion of the Editor.

YOU PROVIDE:

Logo Exchange – Media Partners

1. The Event Partner is to list as Media Partners, MySecurity Media AND MySecurity Marketplace, wherever all Sponsors/Supporters/Partners are represented and any print and e-marketing which recognises Sponsors/Supporters/Partners: Logo listing to be consistent with the following:



MySecurity Media

www.mysecuritymedia.com

A dedicated media provider for security and technology professionals, as well as end-users across multiple channels. Stay updated by downloading the MySecurity Media app now!



MySecurity Marketplace

www.mysecuritymarketplace.com

Connecting security and technology professionals to the latest events, education and technology across a global security domain.

All Channel Logos – Media Partners

2. The Organiser may recognise other MySecurity Media channel Logos and links to match with and acknowledge the event theme or region.
 - o Refer to Our Channels <https://mysecuritymedia.com/our-channels/>
Domains include Security, Cyber Security, National Security, Defence, Space, Hi-Tech, Computing, Drones & Robotics, Smart Cities, Blockchain, Big Data & Analytics, Communications, Intelligence.
Markets include Global, USA, EMEA, APAC, OCEANIA

Media Passes and Material Distribution

3. Media Passes are to be issued for up to two (2) My Security Media editorial staff, if requested. MySecurity Media will abide by the Chatham House rule if requested.
4. MySecurity Media may, at its discretion, distribute material at the event, including magazines, books, brochures or bags.

Artwork

5. Provide Artwork in accordance with MySecurity Marketplace Artwork Requirements.

Minimum Listing Period

6. In order to maximise the benefits of each event listing, Contra Media Partnerships must be registered a minimum of 31 days (1 month) or more from the date of the event commencing. Events seeking a Media Partnership within 31 days of the event commencing will be subject to a registration fee of US\$99.00 scaled to the time remaining before the event commences.

Changes and Cancellations

All changes must be made in writing. Any requests for cancellations or other modifications must be submitted to MySecurity Media in writing and will be granted or denied in the sole discretion of MySecurity Media. The Client may change the dates of the event within 30 days of listing at NO ADDITIONAL COST, subject to the event not being held within the next 31 day period.

For client modifications / change of date that constitute less than 30 days before the event, MySecurity Media will charge a listing fee of US\$99.00.

Termination

Either party may terminate the Agreement upon failure to meet any obligations under the Agreement.

SIGN OFF

On your behalf

MySecurity Media

Signed:		
Name:		Chris Cubbage
Position:		Director
Date:		

MY SECURITY MEDIA PTY LTD
ABN 54 145 849 056

www.mysecuritymedia.com
promoteme@mysecuritymedia.com

ARTWORK SPECIFICATIONS

Banner – MySecurity Marketplace (500 x 344)
Banner – 1200 x 628 (1.9:1 ratio), Facebook
Banner - 900x600, App
Banner - 420x55, Newsletter & Website
Full page A4 Advert - 220mm x 297mm

**MEDIA PARTNER TO PROVIDE EVENT DETAILS AS FOLLOWS
AVAILABLE ONLINE AT**

<https://mysecuritymarketplace.com/register-your-events/>